

Tue, 10 Apr 2012

11:34 PM

## Classic and Worth-watching Films

You may love to watch movies in cinema or at home with families on weekends. Most of the time, it is difficult to choose a movie that every family loves to watch. If so, why not take a review of some old yet classic films? Hereof, I introduced five well-known movies which are also listed among must-to-watch list of numerous people.

1.

Titanic: It is the first movie on my "must get around to watch list". It gets the common theme, love, but it is the most classic film which represents love with great shock. In the movie, the scene that Rose and Jack keep abreast left a deep impression to numerous buddies. On the soft sunset hues covered vast sea, Kate Winslet and Leonardo DiCaprio deduced perfect love. That's amazing! Jack died at the end, but it is the great sacrifice made the legendary love story.

2.

Gone With The Wind (1940): Vivien Leigh, the actress of Scarlett, is one of the most charming lady in my thought. Sometimes we like a movie because of one classic character, the wonderful performance of Vivien Leigh definitely can get such award. In film Gone With The Wind, the vivid expression and exquisite acting skills of Vivien Leigh paved the way for her to get Oscar Award. Too many people know to cherish only after lose; maybe it is a good egerisis that the film provided for us.

3.

Breakfast at Tiffany's: sipping coffee while staring at the elegant Tiffany jewelry, black dress matching with snow-white pearls, the classic photo can be watched everywhere in last century. From her earnest expression, the urgent wishes of stepping into upper society circle have been truly unfolded. It seems that the dressing style of the actress deeply influenced the fashion industry.

4.

The Pursuit of Happiness<sup>1</sup>It's without denying that The Pursuit of Happiness deserves the praise worth-reading. I watched the movie in university class, maybe my teacher wants to apply the encouraging theme to motivate us. Every time when I thought of the film, the picture of lovely kid and gloomy father who handles a medical machine flocking to shelter will appear in my mind. It seems that success is always on another

side of high mountains, we must spare no effort to climb over those hinders. A classic film indeed!

5.

The Shawshank Redemption: The prototype of Prison Break. The protagonist is absolutely a hero, as he spent about 20 years in breaking the escaping tunnel and endured the smelly odour. Through the actor locating in black and evil prison for decades, his courage and strength are not effaced by hardship. In my mind, the story implies that the way of success is paved by every single stone day by day. The above movies are really worth-watching in my viewpoint. Maybe you have more wonderful films. If so, you can embed these movies into your blog or personal page for sharing. To enable online watching, you'd better convert movie to FLV flash video by

video to FLV  
converter

so that your viewers can watch these classic movie in web browser with quick loading. You may get movies of file extension "wmv", get more information about how to

convert  
WMV to FLV

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Location: Not Specified  
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Wed, 11 Apr 2012  
12:29 AM

### Free Video to Flash Converter

Sometimes, pictures and videos are more powerful in describing our thoughts, as it's visual for everyone. Maybe you want embed a video into your blog or webpage to broadcast your opinions or ideas, then video to flash conversion is one important step for such use.

More and more buddies prefer to attach videos to web. The videos or movie that we got from digital camera are often getting avi as its file extension, or we may often obtain some videos of other formats, such as mp4, wmv, mpeg, 3gp and so forth. If we upload the videos of these popular formats to webpage or blog, the process is definitely time-consuming as the video size is too large. What's more, some sites embed a specified video player to support online video watching, if the videos you uploaded don't

support by the default video player, then you viewers have to install the supporting video player before watching. In order to handle these problems, the best way is transferring video to FLV flash video, which can works excellently with flash plugin.

If you are hunting the video to FLV conversion software, you can get a solution from the below free tools:

#### 1. Free Video to Flash Converter of DVDVideoSoft

The freeware is absolutely free for downloading and safe for installation, as it contains no spyware or advertisement. For both personal use and commercial use, the DVDVideoSoft video to flash converter is a great choice. It supports converting various video formats to FLV flash video, containing avi, mp4, wmv, 3gp, rmvb, mkv, m4v, swf, mts etc. The interface of the free software is easy and intuitive.

#### 2. FreeVideo4Web Converter

It is also a freeware designed video to FLV conversion. The freeware not only allows transferring videos of countless formats to FLV streaming media files, but also it supports video editing features, such as clip video to obtain needed segments, insert image or words into video to watermark your copyright, brand, logo or products, customize the audio and video settings to meet your needs. Because of its video editing features, the free video converter can be widely used for enhancing business. Moreover, the freeware also allows you to turn videos of any formats to FLV.

#### 3. Pazera Free Video to Flash Converter 1.1

The free tool is completely a free application, which can transfer popular videos or audio files to FLV or SWF files. AVI, MPEG, MP4, MP3, WAV, WMV etc are all supported. As for conversion, you can simply drag the files into its interface, and click Convert icon to start conversion. If you videos you loaded are of poor quality, the freeware allows you to increase the bit rate to encode clearer files.

By the way, Kvisoft

Video to Flash Converter

is also a professional software for

convert

WMV to FLV

, or

convert MPEG to FLV

. With the easy-to-use converter, you can transfer videos of any format to SWF or FLV in few steps.

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Wed, 18 Apr 2012

2:18 AM

## Digital Ways for Drawing Family History

Family tree, or named pedigree chart, is the traditional way of presenting family relationship and history. It seems like a memo pad that keeping record of all important family members and events. Maybe many people own his or her family tree, but do you know which one is the longest family tree in the world currently? According to history records, famous Chinese Philosopher and educator Confucius is the ancestor of Shang Dynasty King Tang, whose family tree spans about 1100 years, and includes more than 80 generations and 2 million members. That's definitely a monumental work! In the past, people record family history via paper books, pictures or oral stories. With the inventions of camera, computer and digital publishing, nowadays the means of recording family history are varied from conventional to modern types. Hereof, the below article will share 4 popular ways of digitizing family history.

1. Family Photo album. Collecting photos of family numbers and then preserving them into delicate family photo album is the conventional way to record family events after early camera was invented. Except collecting photos into photo album, people may also write some remarks on photos or on the back side. Therefore, the family photo album has ever become the most important keepsake of every family. When digital camera steps into everyone's life, more and more people prefer to record family events and great occasions by digital photo album.

2. Family CD or DVD. When the digital ear comes, burning family videos and slideshow on CD or DVD is one popular way for recording family events. On engagement, wedding ceremony and anniversary, birthday, or other important occasions, people may

often take some movies or video clips by digital camera, and then burn these memorable events on discs for forever cherishment. Some significant CD or DVDs even become the family inheritance.

3. Family website or blog. This way has become more and more popular gradually. Along with the wide use of computer, recording family history and events on blog or own website is a popular way of the present age. As many free blog sites, including Blogger, Blog, Just Journal etc, allow people to embed pictures, video and music to blog entries, so it makes the family blogs very colorful. Some sites, such as Roots Web, provide free space for families to take notes of family history on certain conditions.

4. Digital Family History Magazine. It's a creative inspiration. The family photos, life-time stories and experiences are the main components of traditional family magazine. However, with the invention of

digital publishing software, not only the family history magazine can be enriched with photos and stories, but also family movies, YouTube videos, flash, music, amazing clipart and effects, and vivid page turning effect etc can be inserted into family magazine to record family events and big days. As family magazine can be enriched with various multimedia elements and published on blog and websites, so it is preferred by a large quantity of digital lovers.

Please view more information about

turning page  
magazine

maker at Kvisoft.com.

Security: Public  
Location: Not Specified  
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Tue, 24 Apr 2012

1:49 AM

Digital Publishing Gets A Posteros Future

Fresh News about Digital Publishing

1.

#### CNN launches digital magazine

March 20, 2012, CNN, the famous news network, announced that digital magazine will be taken into full use to enhance news-releasing and story-telling. The investigation about Mauritania slavery is the very first version of CNN's news release in the new style, in which the words, video, pictures and multiple type interactive patterns are fully applied for more vivid and intuitive news report.

2.

NBC news unveiled its first ebook publishing version. In January, the NBC news launched the sizzling digital publishing which means that the enhanced ebooks will bring worldwide readers a unique yet immersive content experience. Many multimedia elements, including video, audio, programming and other creative ways will be used to perform what is a "book" evolves, official news from Gould.

3.

#### Gmag.gulahmed unveils fashion-collection magazine

In the early spring of 2012, Gmag released some page turning digital magazine to showcase its new fashion of 2012 women collection. Flipping pages by pages, we've seen many models dressed in colorful national-flavored costume. The special way of displaying fashion provides viewers a comfortable experience. From CNN and Gmag's innovation in digital magazine, you may become aware of the changes in online e-commerce and news media publishing. As most of us are internet-users, so the digital publishing is influencing our daily lifestyle intangibly.

### Common Use of Digital Publishers in Daily Life

1.

Social networks. Many buddies love to write current scoops, heartfelt emotions or life events on Facebook or Twitter. These sites are easy accessible and common used by the multitude, so publishing words, photos, video clips etc on social networks gradually become a life habit of everyone.

2.

Blog sites. Blogger, Just Journal, My Space, WordPress, Hubpage and so many free blog sites may be the popular sites on which we post everyday news, life stories and thoughts. For both commercial and personal use, these blog sites are the main source

of publishing social activity and news.

3.

Mobile apps. Currently, the mobile devices can be seen everywhere. The mass usage of 3G apps makes the mobile the most accessible browsing devices anywhere and anytime, so it is a new digital publishing media on the list of the Wiki.

4. Multiple traditional digital versions, including PDF files, CD-ROM, online newspaper and magazine, eBook.

### Bright Future of Digital Publishing

It's a bright future! Digital publishing plays an important role in presenting you and your business to the place where your clients are. From the facts of online business, you'll see that reaching potential customers via computer, notebook, tablets, and mobile apps is more time-saving and cost-effective. The biggest benefit of digital publishing is that people obtain news from digital publications initiatively and then go ahead to know more from the shared access. Besides, digital publications are often composed of compelling images, movies, flash etc, so the look of content appears more attractive to readers.

Digital  
publishing software

can be made to create the e-publications like flipbook, e-magazine, page turning booklets etc. Want to know more about

turning page  
software

, please get from [Kvisoft.com](http://Kvisoft.com). You will get an easy way from it.

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Tue, 8 May 2012

1:53 AM

Ereading Becomes Epidemic Hobby of Worldwide People

<p>

<em>Maybe reading is one of your hobbies in daily life. While you are handling a book and reading beside window, the digital ebooks

with amazing animations have already become an important part of the current digital life of worldwide people.</em>

<br />

<strong>E-reading is epidemic around the globe.</strong>

<br />Two decades ago, paper book would be the ideal choice for people to killing time in leisure. Things are always changing! On the way to office every morning, you may found numerous people would love to carry out mobile phone or any other digital devices for enjoying movies, book or fresh news in subway or bus. Or while eating in Macdonald, it is common to see that many buddies enjoy ereading interestingly. According to statistics, the e-readers read more frequently than traditional book readers.

<br />



<br />

<strong>Why Ereading gets high popularity?</strong>

<br />1.

<strong>Common use of digital ereaders</strong>. With the wide use of electronic ereaders like iPad, iPod, mobile phones, Kindle etc, the ereading also becomes a pervasive trend all over the world. These digital ereaders are very small so that its portable feature makes ereading at anywhere and anytime possible.

<br />2.

<strong>Access internet</strong>: Along with the wide use of Wi-Fi (wireless fidelity) and 3G connection, the digital ereaders can be easily connected with the worldwide web and site, so that ebook readers can get the newest scoops and fresh works instantly. While reading, readers will never feel out of touch with online activity.

<br />3.

<strong>Access million pieces of news and books</strong>: You may have limited number of paper books, but you will never have limitations of ebooks. Millions of books, scoops, newspapers etc are all within your range if you connect with your digital ereaders with web via Wi-Fi or 3G technology.

<br />4.

<strong>Convenient and save space</strong>. Small and light in weight, the digital ereader is so portable that you can put them anywhere freely like handbag, portfolio, pocket and so forth.

<br />5.

<strong>More Ereading pleasure</strong>. The traditional paper books often feature only with words and illustrations. However, the digital ebooks are multicolored with music, sound, 3D animations, clipart, pictures, video etc so that the colorful ebooks can bring more fun and fresh feeling to modern ereading.

<br />In a world, the ereading is getting more and more popular!

<br />

<strong>Development of digital publishing</strong>: After Adobe launched the digital publishing for iPad on June 1st, 2010, now the rapid development of digital publishing brings e-publications playing on e-readers like iPhone, iPad, and any other Android mobile devices to a new level. Digital product-users not only can view books or sheets anywhere and anytime freely, they can also enjoy the realistic feeling of reading a book in comfortable atmosphere: only need a slight drag on the book-page corner, the ebook page will automatically turn over in vivid page turning sound and action, more magically, soft background music will accompany readers all the way. It's definitely a great invention for the current digital reading age.</p>

<p>Kvisoft

<strong>

<a

href="http://www.kvisoft.com/flipbook-maker-pro/">digital publishing software</a>

</strong> is definitely a great innovation who comes together with the trending use of ereaders. If you want to pour into some fresh element into your reading life, such as flash, turning page effect, music etc, please take a try of the

<a

href="http://www.kvisoft.com/flipbook-maker-pro/">page turning software</a>.</p>

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Location: Not Specified

Mood: Not Specified

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**Tue, 15 May 2012**

**1:47 AM**

### **Five Heartwarming Gifts for Mom**

When Mother's Day arrived on last Sunday, the whole gift market is still in a strong rotation of generating unique gift inspirations. Usually the most typical present for moms on the big day contains balmiest carnation, yummy family dinner or party etc. This year you may have missed the chance of giving mom something new and special or sending her something she really wants on May 13th, but it is never too late to express your love and care to mom in the world of true love. Hereof, the below top gift ideas will pull you out from regret and sadness, and you still have a chance to send mom a unique late greeting.

## 5 Gift Ideas for Moms

1. A signature of love. Love is always more than words, so maybe you can show a gesture of love via paper-folding. You can prepare some colorful paper and write some heartfelt wishes on them, then fold these pieces of paper into the shape of "heart". After that, you can send mom a box with these love conveyers inside. In the next few days, definitely mom will be unfolding these paper hearts for hours, smiling when she found some warm words or interesting thing.

2. Just a phone call. For guys who are far away from home or busy working at office, a simple phone call must be the best present for moms. A phone call is a good chance for you to chat with her, and also let mom to read your life and work. The heart-to-heart exchange not only can help you share mother's vexations, but also you can put her heart at rest while she knows that you are happy.

3. Cook your signature dish. For buddies who are staying not far from parents, cooking some yummy dishes at home with your own hands is absolutely a special gift for beloved mom. Nothing is comparable with self-made items. So choose several your signature dishes and dine together with families, the cozy atmosphere definitely can melt her heart.

4. Send her a meek and lovely pet. A life-time companion can be lover, friend and also a pet. If she likes animals and not too busy at home, please try of select a clever but meek pet as life partner to accompany her every moment. Besides, looking at a small life growing day by day and their innovative smile, it is a happy thing.

5. Small surprise. Surprises can be a short family tour, a meaningful book, a kitchen appliance, singing a song for her or sending her a memory flipping magazine. Refer to flipping magazine, you can easily create one with your family photos, flash videos, or PDF documents via turning page software. The magazines created by the tool feature 3D page flipping effect and amazing templates, and moms will love the photo magazine, Please get more information about digital flipbook

software at Kvisoft.com.

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Tue, 22 May 2012

1:57 AM

## Unique Gifts for Dad on Birthday or Father's Day

In the past years, we grew up day by day in parents' care carefreely and happily. Parents are always close to our heart and life, so they deserve a special gift that will show how deeply you love them. Last time we discussed about the five top presents for moms, and today we will share five unique gifts for worldwide dads. For father's birthday, or for coming Father's Day, you may feel that it is really difficult to hunt a satisfactory gift to show how much you love him.

Daddy's love is great as mountain. Mother's love looks like a soft song, but father's love feels like a lofty mountain, a famous Chinese motto goes. In our childhood, it seems that dad is always the strong guy who behaves like a hero, and who is the most reliable person to count on. Dad taught us how to stand up when we tumbled, dad instructed us how to kick the goal, dad guided us how to ride the bicycle, or dad told us how to overcome difficulties. It seems that daddy's love is so endless that it never can be described accurately by words. Especially when your kids call you dad, you will feel that dad means so much.

Unique gifts for dad. Every time when we ask dad what he wants, he may keep silent or say nothing. It is wrong if you thought that dad doesn't like presents, actually he is just unwilling to bring you too much trouble and worries. Therefore, presents for dad are often hard to choose. If you get stuck right here, the below five personalized gift ideas will steer you away from frustration:

1.

A delicate watch for dad. For fathers who often need to attend meetings, party or other formal moments, a masculine yet delicate watch is the best accessory to show his uniqueness and high quality. I believe that a watch just meeting heroic dad on

any occasion.

2.

A new camera for dad. Most of the worldwide dads love to take a journey on weekend or after retirement, and then a portable camera must be one of the necessities that fathers will need. If your dad belongs to this kind, just take a new camera for him to take down anything he loves.

3.

Sports gifts for dads. For outdoors-fathers, selecting a gift that according with his hobby will never take you wrong. Sports equipments or sportswear all can be taken to show your true love and respect to dad.

4.

One good book for dad. Maybe reading is a hobby of your father, or maybe your father loves to collecting books, and then he will feel exceedingly happy if you bring one more good book to his reading life or a nice keepsake for his library.

5.

Self-made crafts for daddy. The self-made presents are usually the best conveyor for true feeling and emotion. When you feel difficult to purchase a satisfactory gift for dad, please take a try to create a 3D greeting card or family page flip magazine with tools like

digital

publishing software

. To view family magazine demos at [kvisoft.com](http://kvisoft.com).

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**Tue, 29 May 2012**

**2:16 AM**

### **Keep The Green Beauty Aside**

<p>When the best tourist season comes, maybe some of travel buggers will make time for visiting some wonderful tourist attractions. Some buddies like modern metropolis like Paris, some friends have a crush on ancient historical sites like Cathedral of Monarchs, and some guys have a deep love for charming natural scenery like the places listed on new seven wonders. <br />

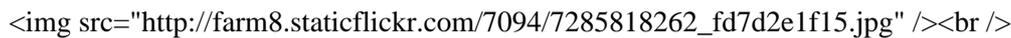
But how many of you look forward to stepping into green forest to experience an adventure? If you guys are wondering about where to go during coming holiday or weekend, don't miss a chance to take a bath in fresh air and emerald green leaves. Hereof I listed the top 3 green oxygen bar of the world, check back to see</a> if your dreamy landscape makes the list.<br />

**Three Wonderful Forest on the World**

No.1: Mark Twain National Forest: It is known for attractive scenic features, containing supple valleys, mildly extended plain, quiet-flowing river and streams, and vibrantly colored forest. The forest is especially charming in fall that all the trees put on a sizzling show of colors: orange, red, emerald, yellow etc.

No.2: White Mountain National Forest: It is an appealing place that consisting of waterfalls, slow-flowing streams, and jade green trees. The national forest is exceedingly amazing when numerous variegated shades are putting on the stage, gold, red, green, white etc.

No.3: Giant Redwoods Forest: Located in California. The forest is unlike other forests, renowned for the loftiest yet tallest trees of various species. Some of the trees get a peerless measurement that they can grow up to 380 feet in height, and 26 feet in diameter. Not only do the massive trees get a breathtaking size, they are also known for longevity, 2200 years.



**Green Forest is Disappearing**

When you are hesitating about the tourist destination or enjoying the fresh air among trees, you may discover that the cover of green patches is decreasing day by day because of clear cutting, which means that we are losing fresh air, clean water, appealing tourist site, animals etc.

According to statistics, the net loss in forest cover between 1990 and 2000 was about 89,000 square kilometer per annual, and it was estimated that the annual net loss between 2000 and 2005 was 73,000 square kilometer every year. It is estimated that about 200 square kilometers forest was cut down each day. Through the forest loss is relatively declining each year, the remaining forest is still suffering rapid reduce.

**Save Paper and Protect Trees**

The World Environment Day is approaching on June 5th which is held for stimulating political and public awareness to protect our own family earth, it will be 40th anniversary. Anyone of use is responsible to make a contribution to do some practical things in daily life, such as save water, save paper etc. Take save paper for example, not only can we make full use of every paper sheet during life and work, but also we can digitize our documents, diary, reports etc to create a paper-free home and office. To save trees and decrease printing or copying, the eco-friendly [digital publishing software](http://www.kvisoft.com/flipbook-maker-pro/) will make a great contribution at this point, as it can help us in turning realistic paper brochures, flyers, books, magazine, catalogue etc into digital publications with page turning effect. To get more information about the [digital magazine software](http://www.kvisoft.com/flipbook-maker-pro/) at [kvisoft.com](http://www.kvisoft.com/).  
Let take use of our limited power to catch hold of the green patches aside.

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2:22 AM

## Keep The Green Beauty Aside

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### Save Paper and Protect Trees

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example, not only can we make full use of every paper sheet during life and work, but also we can digitize our documents, diary, reports etc to create a paper-free home and office. To save trees and decrease printing or copying, the eco-friendly

digital publishing software will make a great contribution at this point, as it can help us in turning realistic paper brochures, flyers, books, magazine, catalogue etc into digital publications with page turning effect.

To get more information about the flip page

software at [kvisoft.com](http://kvisoft.com). Let take use of our limited power to catch hold of the green patches aside.

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Mood: Not Specified

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Tue, 5 Jun 2012

1:58 AM

## What Can We Do to Protect Trees?

When the world environment is getting warmer and warmer, so what can we do protect our home from being damaged? The World Environment Day is coming, so let's stick around to see how to protect green trees. Come and join us to cherish each sheet of paper!

Why save paper? Whether we are working in office or staying at home, saving paper is definitely an ideal method to cut down office running cost and household expenditure. Although it's convenient to note something on a paper book or print documents on paper sheets, the paper-use reduction is of great help in reducing trash that we created every day. What's more, saving paper is a practical yet easy-to-do thing that everyone can do to prevent green trees from being chopped down. It is said that no consumption is no damage, so saving paper become an important part in eco-friendly lifestyle.

How to save paper?

1. Save paper while printing and copying. When you are planning to print or copy something, please make sure that

which document or which page you have to print or copy. After you chose the content, please take little time to shrink 10-page document to fit on 8 sheets or less, so that you can save several paper sheets breezily. Then please make sure to print or copy your files on both sides of a paper sheet instead of wasting more papers.

2. Save paper in daily life. We may use a lot napkins, paper bags, paper towels etc in daily life. If replace these paper-made daily necessities by cloth-made towels or bags, and we will reduce a large amount of paper waste in daily life.

3. Reuse partly-used paper. Have you ever tried to throw away the paper that it was used on one side or on half paper? Never consider that these sheets are useless. Actually, the one side printed paper can be reused for printing or copying, and half-used sheets can be cut into smaller sheets for creating notepad, demo etc.

4. Create a paperless office. A paperless office means electric or digitized office work, such as send fax online instead of realistic paper fax, send letters and documents via email instead of printed paper sheets, use

digital publishing software to digitize paper brochures, booklet, flyers, magazine, handbook etc.

5. Collect recyclable paper. Collect newspapers, books, handbills, or advertising flyers together, and then inform your local paper recycling centre about the big collection. You know that if each person collects 1kg recyclable paper, then it can save many green trees from being cut down.

There are too many ways to reduce paper waste and save paper sheets. According to statics, about 35% cut-down trees had been used for producing papers in the past 40 years. As a result, the forest cover also decreases rapidly. The forest sounds like the green clothes of earth, so let's try our best to keep the clothes of earth forever green and make our life greener.

To view more information about digital publications producer

digital magazine software

at Kvisoft.com.

Security: Public

Location: Not Specified

Mood: Not Specified

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Tue, 12 Jun 2012

2:28 AM

## Presentation Tips Help You Enhance Business

Numerous buddies are selling online, if you want to make your product or service the best seller, and then there is great need to create unique but visual product presentation to attract customers' eyeballs and arouse purchase desire. To boom online business, catalogue, brochure or flyers, company magazine or etc are the most common publications used in e-commerce to promote products. If you are stuck on how to make effective product presentation, just stay here for a little while.

Why product presentation is important?

1.

Attract customers: Captivating attentions of your online audience is the very first step for any prospect buys.

2.

Let customers know your product: The short description on product presentation just like a small window to make your audience understand the use, benefits, or features of your products.

3.

Make customers convinced: Usually an objective and visual product presentation is the key to arouse emotional acceptance and good first impression to on-line goods or services.

4.

Evoke purchase action directly.

Product presentation Tips:

1.

Show specific uses of product: This step is the key to connect your product or service with future buying behavior. Product presentation is not an entertaining show, so people spend time on seeing presentation just because they want to make clear what actual benefits your product can bring and how can the product help them solve problems in specific situation. Discuss on the benefits and you will build a bridge between clients and your products.

2.

To the point, brief and visual: The modern life is busy and of fast pace, so catching the key point and benefits and presenting them refinedly is necessary. Too much praise and exaggerated description in product presentation will make viewers disgusted and give up continuing read. Besides, a visual product presentation with clear pictures may leave people a sense of reality and tactile experience making them convinced.

3.

Animate product presentation: As you know, the kind of boring and unimaginative presentation will stir no passion for reading more. If you plan to make your product presentation special and stand out from competitors', and then you must jazz up your marketing work with something interesting and dynamic like 3D page turning effect, animations or other amazing flash. For creating animated 3D catalogue or brochure, you can get

digital

magazine maker

.

4.

Stop selling but communicate with clients: In a sense, the product presentation is one kind of advertisements. If you describe it in style of naked promotion and advertising, then you will cut yourself from prospect purchase. Just highlight the benefits and practical conveniences of your products will bring to customers' life, that's enough. What's more, proper use of you, your and us instead of he will get you closer to customers' heart.

Aiming to jazz up your product presentation, the

flip magazine

creator

on Kvisoft.com will bring you more inspirations and innovation.

Security: Public

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Mood: Not Specified

Music:

Tue, 3 Jul 2012

11:38 PM

Easy-to-Use Tools for DIY Digital Magazines

With the growing number of using ereaders to read news, digital publications have become one important way for enhancing business and growing brand. So why you still limit your audience? Publish an e-magazine online, and you can reach your audience anywhere and anytime via tablets, iPad, Mac or Android. Hereof, we'll introduce top five tools for DIY digital magazines.

1.

Google Currents: It is a great tool to design digital magazines if you start with confusion and no budget. With only drag and drop, the self-service designing platform will allow you to create digital publications for viewing on tablets, Android devices, iPhone as well as iPad. You are allowed to upload media, get content from RSS or import Google documents for designing digital magazines.

2.

Treesaver: The tool, which is a JavaScript framework, allows people to make stylistic paginated magazines with HTML5 and CSS3. Usually the digital magazines made by treesaver get an intuitive yet dynamic layout which is suitable for screen of various sizes. The digital edition made by it works on iPad as well as on PC.

3.

Kindle Publishing: Currently in beta, but the publishing system allows you to convert your contents into ereader-friendly version, which means that the published periodicals work well on mobile, iPad etc. The digital magazines made by it can be showed on web or sold on Amazon. In order to make your magazine look nice, you'd better try multiple versions during designing.

4.

Adobe Digital Publishing Suit: Currently it is concentrated on making interactive digital reading experiences for devices like iPad and Android. The digital publishing suite offers a solution for individual designers, media publishers and companies to create interactive publications for tablet devices. If you want to create an electronic magazine for viewing on tablets, then it is right for you.

5.

Digital Magazine Tool: If you are not familiar with CSS or HTML, then turning to digital magazine software for a publishing solution is your ideal choice. Currently, there are some third party digital magazine tools designed for magazine makers who are no idea about programming and scripts. This would give

publishers an opportunity to publish magazine to various formats like SWF, HTML, APP, executable file etc. At the moment, it allows users to create magazines with existing PDF, image or videos. From individual designers to worldwide corporations, digital magazine is popularly used to grow brand or enhance business. People all like the interactive yet comfortable content, as it is effective to attract attention and increase comprehension. Get more about

flash magazine  
creator

or  
digital magazine  
creator  
at Kvisoft.com.

Security: Public  
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Wed, 4 Jul 2012

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