

Ronn Torossian

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5W Public Relations Expands Corporate Practice, Winning North American Chief Marketing Officer Conference and TBA Global

5W Public Relations, a leading PR firm today announced the addition of North American Chief Marketing Officer Conference and TBA Global to its diverse roster of corporate clients.

The North American Chief Marketing Officer Conference (CMO) is an independent organization that brings leading CMOs and top marketing executives together in one place for a day of discussion and networking. Those who attend the conference will hear the latest strategic thinking and insights in marketing, offering inspiration and vital information for their organization's success in the future. TBA Global is an award-winning engagement marketing agency that connects brands and people. Founded in 1993, TBA Global is a privately-held agency that helps brands reach employees, business audiences, and consumers through a wide range of effective digital and live experiences that drive engagement and revenue.

For these clients, 5W Public Relations will execute PR campaigns focused on thought leadership positioning, media relations tactics, procuring strategic partnerships, event management, launching client case studies, c-suite profiles and more.

"We are looking forward to working with both these best-in-class companies and increasing visibility within leading business, consumer and trade media," said Ronn Torossian, CEO of 5WPR.

5WPR (www.5wpr.com) is a full-service public relations agency known for implementing cutting-edge, customized campaigns designed to drive our clients' business goals and objectives. Founded by

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in 2003, the energetic and focused culture earned the agency a spot on the INC. 500 list and recognition as the nation's "fastest-growing PR agency" three years in a row. Our 24/7 approach led the industry's foremost trade magazine to describe 5WPR as "aggressive in a way that clearly resonates with clients looking for a firm staffed with Type A-plus personalities, a BS-free approach, and results from Day One."

Security: Public

Location: Not Specified

Mood: Not Specified

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