# Tue, 14 Dec 2010 7:08 AM

# Overview Apple iPad 2010

For more than a decade, nobody, not even a deep-pocketed company like Microsoft, has successfully cracked the tablet market. Apple, based on the tests over several days, is likely to be the first. The first iPad is a winner. It stacks up as a formidable electronic-reader rival for Amazon's Kindle. It gives portable game machines from Nintendo and Sony a run for their money. At the very least, the iPad will likely drum up mass-market interest in tablet computing in ways that longtime tablet visionary and Microsoft co-founder Bill Gates could only dream of.

Back in 2001 when Microsoft first got into tablets, Bill Gates predicted that within five years tablets would be the most popular form of PCs sold in America. That obviously didn't come to pass. Apple's roots with the tablet form of computing date at least to its ill-fated Newton, an early 1990s personal digital assistant pushed by then-CEO John Sculley and later killed by Steve Jobs. The Windows-powered tablets that appeared as early as 2000 - chunky machines operated with a stylus - are instead footnotes in tech history. The tablet era is only now beginning, and Steve Jobs at Apple is the one defining it.

The half-inch-thick, magazine-size iPad is thin and, at 1.5 pounds, light with a gorgeous, glossy, backlit 9.7-inch multitouch display. The fingerprint-resistant screen has an exceptionally wide viewing sweet spot for a movie and is terrific for showing off most of a Web page. The device resembles an iPhone on growth hormones. It shares many of the smaller handheld's design elements, down to the lone home button below the display. As on the iPhone, you can have up to 11 screens of icons.

IPad has the same kind of smart sensors that change the orientation of the screen from portrait to landscape, depending on how it's rotated. (It's always right side up.) And, like the iPhone, it takes its cue from your fingers, whether you pinch to zoom in or out on Web pages, location-based maps and pictures - or flick to scroll up or down a page. You can easily search across all content.

The iPad will run just about all of the 150,000-plus iPhone or iPod Touch apps sold (or available free) in the App Store, presenting boundless "there's an app for that" possibilities. If you own an iPhone or Touch, you already have a stable of programs

to work on the iPad.

None of this is lost on Apple, which is encouraging developers to write for the bigger screen. Apple expects more than 1,000 iPad-specific apps to be available at launch.

The iPad's splendor and power may be best shown by The Elements: A Visual Exploration The \$13.99 program is more electronic book than traditional app, but it's not like any e-book you've seen. The periodic table of elements comes to life when you touch your finger against any element. Handsome photographs of objects spin around so you can observe them from all vantage points.

The iPad is not so much about what you can do - browse, do e-mail, play games, read e-books and more - but how you can do it. That's where Apple is rewriting the rulebook for mainstream computing. There is no mouse or physical keyboard. Everything is based on touch. All programs arrive directly through Apple's App Store. Apple's tablet is fun, simple, stunning to look at and blazingly fast. Inside is a new Apple chip, the A4.

What does a successful iPad launch mean for traditional netbooks? They'll have to adapt or disappear - especially since their price advantage compared with the entry-level iPad isn't as great as some might have thought it would be. "You can use the iPhone as the blueprint for how this will play out," Munster says.

Early buyers (and those who were among the first to reserve the iPad online) can get one Saturday at Apple Stores and certain Best Buys. Those who preorder it now online must wait until April 12 because of apparent shortaages.

The iPad has its share of Version 1.0 inadequacies. It doesn't multitask, save playing iTunes music in the background. There's no webcam for those of us hoping to do video chats. The battery is sealed. It's too big for your pocket.

Videos failed to play at Hulu and ESPN, among other Web destinations. Why? The Safari browser on the iPad doesn't support videos based on the popular Adobe Flash Internet video standard.

The issue may be alleviated over time. Apple is backing an emerging video standard called HTML5. Brightcove, whose video

technology is used by many media companies, said it plans to offer HTML5 video streaming to its customers. The iPad can also display video at YouTube (there's an app for that), Vimeo and the White House website, whitehouse.gov.

Some will decry the absence of a USB port or other connectors, which might let you hook up a printer or bolster storage.

Everything comes through the standard iPod-like dock connector on the bottom of the iPad. You can purchase a \$29 iPad Camera

Connection Kit, which lets you connect a USB camera or import photos via an SD card. Meanwhile the absence of CD-ROM may also be a disappointed part of iPad, if iPad users want to play their movies on iPad, in order to cover the shortage, they need the help of movie converter for iPad software which supports movies converting.

Many people will still need a more traditional computer. You can't edit video on an iPad. And the virtual onscreen keyboard that pops up when needed is fine for e-mails or scribbling notes, but I wouldn't want to regularly write articles using it.

You can employ a wireless Bluetooth keyboard, and Apple sells an optional \$69 iPad Keyboard Dock. It's a full-size keyboard that connects to the dock connector. Apple sells a \$39 soft microfiber case that doubles as a stand for watching videos and slideshows. You can bank on third-party companies to provide other accessories and how-to tutorial.

So many third-party software development companies have already set their sights on this huge potential market and aimed at the profits this iPad can bring. Since this revolutionary and innovative iPad is running on the iPhone operating system (currently, version 3.2), users cannot transfer files to iPad freely. In order for iPad users to transfer dvd to iPad and work better to enhance iPad users enjoyment between iPad and any other portable device. Many how-to tutorials have been created, like how to convert dvd to iPad.

The iPad has built-in notes, calendar and contacts applications, and Apple sells slick, redesigned versions of its iWork productivity applications - \$10 each for the Keynote presentation program, the Pages word processor and the Numbers spreadsheet. Still, for most folks, the iPad is more about consuming content than creating it.

Apple has pretty much nailed it with this first iPad, though there's certainly room for improvement. Nearly three years after making a splash with the iPhone, Apple has delivered another impressive product that largely lives up to the hype.

Jobs unveiled the avidly anticipated gadget on Jan. 27 at a highly choreographed event in San Francisco. Onstage in front of a rapt audience, he coyly asked if there was room for a new computing device that fell somewhere between a smartphone and a laptop. "We think we've got something," Jobs said. "We call it the iPad."

With those words, Jobs sent nearly every major consumer technology company scrambling to create its own version of the iPad. Apple was already the innovation leader in mobile hardware thanks to the iPod and the iPhone, but the iPad has cemented that position. The media tablet market, which research firm Gartner Inc. projects will grow by nearly 700% over the next three years, is one Apple essentially enjoys all to itself for now. More significantly, the iPad's success is a growing threat to the companies that dominate the personal computing industry, such as Microsoft, Hewlett-Packard and Intel.

The iPad phenomenon has surprised almost everyone. At release time, the tech community was underwhelmed. "I think this will appeal to the Apple acolytes, but this is essentially just a really big iPod Touch," Forrester analyst Charles Golvin told The New York Times. Another analyst wrote in a research note, "On balance, we view the iPad as a modest disappointment." There was no camera, no Flash capabilities, and it could run only one program at a time. Worst of all, it wasn't clear why anyone would pay \$500 or more to carry it around.

Such criticisms were forgotten soon after the iPad appeared in stores in April - and sales exploded. "Our initial thoughts were that Apple would sell 3.5 million iPads in the U.S. in 2010," says Sarah Rotman Epps, a consumer electronics analyst at Forrester Research. "That was really, really wrong." She now estimates between eight million and 10 million will be sold in the U.S., and more than 15 million globally. In the first 80 days alone, Apple peddled roughly three million iPads, more than triple the sales pace of the iPhone when it debuted in 2007. That gives the iPad the fastest adoption rate of any tech gadget in history, according to New York's Bernstein Research.

In seeking an explanation for the iPad's success, it's natural

to point to Jobs's uncanny instincts. If Apple operated like other companies and conducted focus groups to gauge demand, perhaps there would be no iPad. But Jobs pursued his own agenda, and it was only after the iPad appeared that the public realized they did indeed want such a device. "To create a brand new product category, it takes a pretty ballsy company," says Andrew Brown, director of the wireless enterprise group at U.K. research firm Strategy Analytics.

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Thu, 20 Jan 2011 3:11 AM

# Forecast Apple iPad 2011

Apple

iPad blamed for plunging laptop sales

Α

recent report by Morgan Stanley researcher Katy Huberty has many in the gadget world snarling and gnashing their teeth: the laptop market is plummeting. The culprit? Apple iPad. iPad popularity is causing laptop demand to dive.

#### An

unpleasant picture for notebook sales has been painted. Notebook sales were on a steady upward trajectory in late 2009 before tanking in January 2010, corresponding directly, with Steve Jobs' unveiling of the iPad. It is estimated that the iPad has cannibalized notebook sales by as much as 50%.

#### But can

there truly be a causal relationship, considering the fact that Jobs didn't introduce the iPad until January 27 in 2010? The timing would suggest that something else caused a whole month of capsizing sales. And, can we really lump iPad-consumers in with notebook consumers as one and the same?

After all,

while the iPad has lots of cool features - like watching cool videos with

video

converter for ipad to convert and reading online

publications - it's hard to imagine that it can be that easy to use for hardcore laptop users that need to type fast and do some spreadsheets work.

## What really

gets cannibalized - iPod Touch?

#### Similar

fun-sized hand-held devices, on the other hand, are liable to get swallowed up in the iPad storm. While laptops typically have a more functional purpose, the netbook, which one might describe as a smaller, lamer laptop, floats somewhere in that middle ground between functionality and frivolity, it is also getting sucked into the iPad vortex.

#### Netbook

sales had seen some monstrous growth in 2009, peaking out at 641% year-over-year growth in July. And then suddenly, people realized that netbooks are lame, and down went the sales. But when the blame on the iPad, there doesn't appear to be any direct correlation between the introduction of the iPad and the tanking netbook sales. Netbooks were on their way out when they took a dive in October 2009, dropping nearly 400%. They gave a couple of postmortem kicks in November, but then face-planted again in January.

## Ironically,

Apple's own iPod Touch appears to be on a crash-course for disaster. According to Huberty's research, the iPad is on track to cannibalize iPod Touch sales by over 40%. Again, this is another case of bound-to-happen.

#### While the

iPod Touch has many of the same capabilities as the iPhone, minus the smothering monthly phone bill, why would you want to carry around two devices that look like a phone-only one isn't a phone? At its core it's really just the iPad's uglier, less athletic little brother.

# Also on the

horizon for iPad cannibalization: desktop PCs, which Huberty's report projects will see some 27% of its sales go to the iPad.

# While it

seems a little bombastic to suddenly assume that the iPad is going to take the place of desktop PCs and laptops, in terms of

price range and portability, it would make sense for someone to go home with an iPad over a laptop if they already own a functional computer. Laptops and tablets are certainly not the same thing, but if it's portability that the consumer is after, a one-pound iPad makes a lot more sense than a laptop that weighs as much as a baby.

#### If the

iPad's popularity continues to come at the expense of laptop demand, this will become increasingly evident as the tablet market begins to flourish with tablets from Dell, Motorola, and Samsung.

Kindle will

crumple under iPad

The

debut of the iPad earlier in 2010 threatened to throw a wrench into the gears of e-readers like Amazon's Kindle. Some 28% of eReader sales will also get sucked up by the iPad. Apple sold three million iPads in 80 days (which is one million more units than the Kindle is rumored to have sold in 2009) and more than 14 million units for 2010. With the iPad 2 on the horizon, the Kindle will have to keep dropping its price to keep up

#### My

unsolicited forecast for 2011 is that once the iPad 2 becomes available, the price will drop as was the case for the iPhone. Apple is rumored to be shoring up the last remaining original iPads to sell while awaiting the debut of the iPad 2, and the price-tag on the original units will no doubt be significantly reduced, which will send sales through the roof-as we saw with the iPhone 3GS when the iPhone 4 arrived on the market.

#### However

Apple plans to cut the price, once it does, consumers will have no reason to prefer the Kindle over the iPad. With the iPad's e-reader capability and myriad other functions, the Kindle will be rendered obsolete-that is, unless it, too, drops its price, which it likely will. Amazon will be forced to go lower and lower, and it's my belief that within the next year or so, the price of the Kindle will drop below \$100 to keep up with ever-increasing iPad sales.

iPad on

Top

Amid

indications that Apple Inc. is ratcheting up its iPad production targets to meet booming demandï¼iPad's mass sales also stimulate the sale of third-party company's products, like iPad case, iPad bag, video converter like mac

ipad video converter. It is predicted that Apple will ship 12.9 million iPads in 2010, an increase from the previous forecast issued April 2nd of 7.1 million units. Shipments will rise to 36.5 million in 2011 and 50.4 million in 2012.

# Apple has

hiked its iPad manufacturing goals to suppliers across Asia. As iSuppli stated in its initial forecast, the key to continuing success will be how quickly Apple responds to issues as they arise and whether the company can align suppliers to meet demand needs. iSuppli's original iPad forecast was by far the most aggressive outlook for the product among industry analysis and market research firms issuing outlooks at the time. Apple's acceleration of its component demand indicates that the company has raised its iPad production target for 2010. The latest research indicates there is much higher production than previously expected for two key components: LCD panels and NAND flash.

# iPad Ad

Infinitum

It

is believed that the only limitation on iPad sales now is production-not demand. Apple has taken a very controlled approach introducing this product to new markets, with manufacturing limitations likely being the major inhibitor on how quickly iPad sales expand.

#### To drive

continued sales growth, Apple undoubtedly will refresh the iPad's features in April 2011. Likely additional changes will embrace an internal camera and expansion of the product line, potentially including additional screen sizes.

Nonetheless, with nearly 84 percent share in 2010, Apple's iPad virtually owns the market, and the device is expected to dominate at least through 2012.

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million of the devices ?n 80 days.

# Revealing the Veil of iPad Video Converter What Is an iPad?

The iPad is a tablet computer designed and developed by Apple. It is particularly marketed as a platform for audio and visual media such as books, periodicals, movies, music, and games, as well as web content. At about 700 grams (25 ounces), its size and weight are between those of most contemporary smartphones and laptop computers. Apple released the iPad in April 2010, and sold 3

The iPad runs the same operating system as the earlier iPod Touch and iPhone, albeit a slightly older version. It can run its own applications as well as ones developed for the iPhone. Without modification, it will Only run programs approved by Apple and distributed via its online store.

Like iPhone and iPod Touch, the iPad is controlled by a multitouch show - a break from most previous tablet computers, which used a pressure-triggered stylus, as well as a virtual onscreen keyboard in lieu of a physical keyboard. The iPad uses Wi-Fi or a 3G mobile data connection to browse the Internet, load and stream media, and install software. The device is managed and synced by iTunes on a personal computer via USB cable.

Why We Need a iPad Video Converter?

But, if we want to watch movies or listen music on iPad, we need to use a video to iPad converter suite to help us.

Video to iPad Converter Suite is all-in-one iPad Video Converter package for iPad, including two iPad tools: Video to iPad Converter and

DVD to iPad

Converter, to convert DVD movies and videos to iPad supported

video format. With iPad Video Converter Suite, we can straightforwardly convert all our DVD movies and videos to iPad and delight in it on-the-go. So with this single package we can convert both DVDs and video file media to iPad video and iPad movie formats.

What Can iPad Video Converter Do for Us?

# 1. Rip DVD to iPad

Rip DVD movies to iPad compatible videos and audios;

2.

Convert Video to iPad

iPad Video Converter Suite could help you to convert all well loved video formats, such as MPEG, VOB, HD TS, MKV, AVI, MOV etc, to iPad supporting formats;

#### 3. Transfer iPad files

Backup and transfer movies and songs from iPad tablet to your computer without any limitations;

# 4. Trim, Crop, Merge, Watermark

DVD Video to iPad Converter Suite owns powerful editing functions, such as trimming any segment of a video, cropping the video size, merging numerous files collectively and adding a text/image watermark to your videos;

## 5. Preview and snapshot

DVD to iPad Converter Suite enables you to preview the original video and the productivity video effect during the process of converting or editing, While previewing videos, you can capture any picture you like and save it as JPEG, GIF or BMP format.

What We Can Benefit from Video iPad Converter?

- 1. Save expense: A iPad Video Converter just cost less than other level converting software, which make it more cost-effective in current economic downturn society.
- 2. Save times: iPad Video Converter supports batch conversion that no limits of converted files at a time. It is such a timesaving tool that enhances our work efficiency.
- 3. Improve work effectiveness: iPad Video Converter plays well in converting dvd and video to our iPads, which makes users saving

time in doing other things and at the same time we can delight in the latest movies or videos without time limit diplomacy.

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Wed, 9 Mar 2011 3:07 AM

#### How to Download YouTube Videos to iPad on Mac

You may have ever heard the term YouTube and iPad, are you be familiar with them, so before learning how to download YouTube videos to iPad on Mac, it is necessary to know YouTube and iPad fully.

#### What is YouTube?

YouTube, one of the biggest video-sharing websites online which allows users to freely upload, view, and even share video clips on your blog or web site, created by three former PayPal employees in February 2005.

The company uses Adobe Flash Video technology to display a wide variety of user-generated video content, including movie clips, TV clips, and music videos, as well as amateur content such as video blogging and short original videos. Most of the content on YouTube has been uploaded by individuals.

#### What is iPad?

According to Wikipedia, iPad is a tablet computer designed, developed and marketed by Apple primarily as a platform for audio-visual media including books, periodicals, movies, music, games, and web content. At about 1.5 pounds (680 grams), its size and weight fall between those of contemporary smartphones and laptop computers. Apple released the iPad in April 2010, and sold 3 million of the devices in 80 days.

Now the new iPad is a much better device to videos on than any previous version of the iPod and iPhone, there are many people curious about how to

download YouTube videos to iPad on Mac

.

for fanciers both on YouTube videos and iPad players by which you can download videos you are interested on YouTube website and then convert them to iPad videos for you to enjoy them anywhere and anytime with your iPad.

Before you

convert YouTube to iPad, you should download YouTube videos. There are many free online YouTube Downloaders, such as Zamzar, KeepVid, ClipNabber etc. Simply copy and paste the Youtube link to the input box to download your favorite Youtube videos. Then you can restore your YouTube videos on your Mac computer.

How to download YouTube Videos to iPad on Mac?

The Required things:

Cucusoft
iPad Video Converter Mac
YouTube video

Step 1: Add YouTube Videos to DVD to iPad Converter for Mac

Click the "Add Files" button to add video files. iPad Video Converter Mac supports all types of popular format videos, so you can convert almost any videos, like YouTube videos to iPad on Mac.

Step 2: Select output format for iPad

Select an output format like "iPad Video", presets for iPad, for video files and then specify a directory folder save the output files.

Step 3: Start YouTube Videos to iPad Mac Conversion

Click the "Convert" button to start YouTube video to iPad conversion on Mac OS X. You can choose to shut down your computer automatically after conversion if you don't want to wait around during the conversion.

As you see, the steps are so easy that, it just need you three steps, download the converter software and have a try!

# Related guide:

How to put video to iPad on Mac?

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#### How to Convert Video to iPad on Mac

Apple iPad is a tablet for work and play, running an OS similar to the current iPhone operation system and powered by a customer-designed Apple 1-GHz processor. iPad's big, beautiful, Multi-Touch LED screen gives iPad users unparalleled experience in surfing on web, watching videos, reading eBooks or playing cool games.

Shoot some interesting videos with your flip camcorder and want to import flip video to iPad or iPad 3G for playback anytime you want or showing to others conveniently? Some flip camcorder produces WMV or AVI file format but does not work with iPad, so if you want to convert video to iPad on Mac, you need to convert these files to iPad friendly format first.

The video to iPad converter, a powerful iPad video converter for Mac, can not only convert video to iPad Mac, also can convert audio formats such as MPG, MPEG, MPEG2, VOB, MP4, M4V, RM, RMVB, WMV, ASF, MKV, TS, MPV, AVI, 3GP, 3G2, FLV, MPV, MOD, TOD and HD video to iPad supported audio format.

The following step by step tutorial is going to show you how to convert video to iPad on Mac computer so that you can transfer video to iPad and enjoy your favorite videos on your iPad wherever you go!

To begin with, you need to download the iMacsoft iPad

Converter for Mac and install it first, it offers easy solution to convert video to iPad on Mac, and HD output preset of this video converter saves you troubles of figuring out what are the best settings for your iPad. You can convert YouTube video to iPad or convert Veoh video to iPad on Mac OS X, and the output video looks quite nice on your iPad's big screen. Then follow this

guide to convert video to iPad on Mac.

Guide: How to Convert Video to iPad on Mac

Step 1: Load files

Run iPad Video Converter for Mac and then click the "Add" button to add the video files you want to convert to iPad. iPad video Converter for Mac supports all types of popular format videos, so you can convert almost any kinds of videos, like YouTube videos to iPad on Mac.

Step 2: Settings

From output format list, choose iPad Video MP4 as output formati¹/apresets for iPad, for video files and then specify a directory folder save the output filesi¹/athe resulting movie will look quite nice on iPad's big screen. You can click the "Advance" button to customize video and audio encoding settings.

Tips: In this step, if you don't satisfied with the video effect, you can click "Trim", "Remove"," Clear" button to edit the video files as you like.

Step 3: Conversion

When all settings done, click the "Convert" button to start converting Video to iPad on Mac. You can see the conversion on a preview window, there are some buttons provide to control the conversion for you, For example, Play, Pause, Stop, It's clear on the preview window. After that, transfer the converted files to iTunes and then sync them to your iPad.

Done! Now you have finished all the process of transferring Video to iPad on Mac. So easy, isn't it? Download and have a try by yourself now!

Related Guide: if you are a windows user, you may interested in how to convert

DVD to iPad.

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## How to Jailbreak iPad 2

Apple has revolutionized the world with its latest invention-iPad. With the latest edition "iPad 2", coming to action; the portability and dedicated advanced features of this techno-buster will surely create history. With the launch of new iPad 2, apple has made some significant changes in it by the addition of some new key attributes and special functions.

iPad 2 comes with a dual-core A5 chip which makes it two times faster than the first iPad. Anyone can easily feel the variation at the time of surfing the web, making Face-Time video calls, watching movies, gaming and going from one application to another. This new chip gives iPad 2 a new speed.

The graphics performance of this new version is 9 times faster than the old one. So, the users can feel the games smoother and more sensible playing on it. The applications related with video are faster especially for using iMovie for editing videos, photo library, and animations in Keynote.

Well people who are new to Apple product, jailbreak is process which will allow you to install Third Party application to iPad 2. After jailbreaking iPad 2, you are able to download themes, extensions and applications that are unavailable through Apple's official App Store.

Now first of all, we should know what's jailbreak. iOS jail breaking is a process that authorize the devices running Apple's iOS operating system (such as the iPad, iPhone, iPod Touch, and recently Apple TV) to gain complete access to unlock all features of the said operating system, thereby removing limitations imposed by Apple. Once jailbroken, iOS users are able to download additional applications, extensions and themes that are unavailable through the official Apple App Store.

Here we provide you a way to jailbreak iPad 2, which is quite safe without any problem. This jailbreaking method will enable the iPad 2 to use all the available features with unbounded restrictions. All have a similar process of action.

Step by step tutorial:

how

to jailbreak iPad 2?

Step 1: Verify the iTunes which you use is the latest version and then sync your iPad on last time in order to back all the data of iPad 2 up. Download the Sprit, a new jailbreaking tool for Mac or PC, and connect the iPad to your computer using the USB cable.

Step 2: Run the Spirit jailbreak application. If you are a Windows user, you need to run the program as an administrator-right, click on the .exe file and choose "Run as Administrator" from the menu.

Step 3: Click the "jailbreak" button, and the iPad will automatically reboot.

Once rebooted, you will see the "Cydia" application installed on your iPad's desktop. From it, you have access to all unapproved, third-party applications.

Moreover, so far as legal proceedings are concerned, jailbreaking is legalized in US and in many countries in European Union. So nowadays, it has been widely done.

The only potential problems are if you install apps that have not been specifically designed to work with iOS. Some Cydia apps will cause your screen to look a little different, such as shrinking your dock. This is not a big deal and can be handled by simply restarting your device.

So that is how to perform an iPad 2 jailbreak. After jailbreak iPad 2, if you are interested in watch movies on iPad 2, free

movie converter for iPad may be your indispensable software to

convert

video to iPad 2. Stay tune to us for more Details we are here to update you with all the latest news and more information and details about iPad and iPad 2.

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