

Tue, 29 Nov 2011

2:02 AM

## Android will become a best choice for Man-machine interface system

People are hard to predict, is anyone's guess how they would interact with the product. Perhaps the same as you expected, people will use and test operations in the same way when to operate applications, it is also possible mistake, which makes a copy of the close window button, with frustration kept knocking at the keyboard finally. When using Windows as the application's appearance, this app of the learning curve will significantly decrease, these conditions that user operation is not successful or error are likely to be reduced. Until recently, users and developers who are familiar with the operating system also have a few, Windows also became a popular choice of system designers. For the last ios operating system is closed, for example, the ipad also used this ios operating system, so it has some shortcomings, such as

convert

avi to ipad this simple operation cannot be finished. If you want to do this, the best way is to use a dvd to ipad macconverter.

But with the rise of the Smart phone, users and interface designers were quickly adapt to have this type of completely different interfaces: simpler, more equipment optimization. For example, Android phones are very popular, even though it completely different from the man-machine interface and operation on your computer.

Amazon's strategy Amazon's Kindle Fire presented Android possibilities in the other area of the Smartphone environment. Amazon made a full use of several years of development experience Google Android, and launched a highly intuitive man-machine interface of tablet devices, by Foundation of Android and Amazon's services to meet customers. Kindle Fire is not, nor does it need to be authorized for Google Android devices. It is unable to access the Android market and Google maps. There is no Android, Amazon will be greatly limited, it has to seek to create their own set of operating system, or PC rather than the use of customized computer systems. Do you have a team following the footsteps of Amazon? Yes, but the team must also do completely different products with smart phones .Google has opened the source code for the Android system, everyone can download, modify, compile and use. If manufacturers want to use a specific application such as Google maps and Android market, Google requires an Android version of the approved vendor. The approval process can be long and very expensive, but if not

with the standard Google services you do not have to be approved.

Does every team should follow the footsteps of Amazon? Not likely.

If the design requires third-party hardware, you must write for Android drivers. To allow users to benefit from their familiar with Android interface, touch is key, and some programs are not suitable for touch interface. As before the launch of Android and the iOS, the manufacturers's Smart phone operating system choices are not many, when more appropriate and customized design-time, it's hard to get their man-machine interface many system architects to adapt Microsoft Windows.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Wed, 30 Nov 2011

3:29 AM

### How to choose a good best gift to your children

Choosing the perfect holiday gift can be difficult, particularly when it comes to determining the appropriate Apple portable media player to give to your dearest and nearest. This year, however, it's the tiniest bit easier. And it is because Apple has done us all the favor of leaving last year's iPod lineup in place. If you liked the look of last year's iPod shuffle, iPod nano, iPod Classic, and iPod touch, you'll like them just as much this year as they've changed very little. However, I must to say that everything has two sides and it is not an exception, it has both advantages and disadvantages, such as the iPad, it also has its shortcomings, for example, it can only support MOV file and MP4, if you want to play other common video formats on the iPad, the best way is to use a Mac DVD to iPad converter.

We've pored through the App Store's offerings and rounded up 15 apps that are perfect for your iPod touch (including a few that even make it work like its phone cousin). The best part? None of the apps will cost you a penny. We bring you our picks for the best iPod touch apps on the market today after digging through Apple's massive library. The iTunes App Store can be quite daunting when you don't know what you're looking to add to your iPod Touch. Currently, there are over 500,000 apps. They span range from the niche apps like calculating your blood alcohol content after a night of drinking to full on

games. For every request there are dozens of apps that offer similar features. Which ones belong on your Touch?

We've scoured the App Store and picked out a handful of our favorites for you to try out.

We've tested our Touches and solicited friends and coworkers for their picks. You'll note that we didn't include any games on this list.

We've also compiled a list our picks for the Best iPod Touch Games. This list is more about lifestyle and utility apps like UrbanSpoon or ESPN ScoreCenter ESPN ScoreCenter (Free)

You never know when you won't be able to see the big game. ESPN's free ScoreCenter app makes sure you know the score and stats for as many games as you desire. The app is well designed and allows you to enter which sports you want to follow.

Geocaching (\$9.99) Yeah, it takes some of the legwork out of actually plotting a map, but for casual or first time geocachers this app is great. Fire it up to find nearby caches, read the details and drop a pin on the map then get to searching. You can post field notes to help others from the Touch.

Asphalt 6: Adrenaline (\$0.99) Gorgeous graphics, solid controls and over 42 cars and bikes to choose from including Ferrari, Lamborghini, and Ducati fill this racing game's garage. Tune your cars, challenge your friends, and race across the globe from L.A. to Tokyo in this fun iOS racer.

Valor (Free) Valor is a massive multiplayer online real time strategy game (MMORTS) which tasks you with leading a small kingdom to glory and greatness. You play against other iOS users and battle it out for the right to rule the realm. Form alliances, create guilds, and even betray rival kingdoms in this engrossingly deep strategy game. Unfortunately, the process is entirely overwhelming for the average ipod user. The bulk of consumers use iTunes's Top and front page listings. Since placement on the top lists is derived entirely from unit sales, there is a disturbing skew towards the \$.99 applications. This not only discourages big developers from putting high budgets and serious resources towards development of really useful applications and games, but also does a disservice to us, as ipod users. If all we see are ninety-nine cent gimmicks and toys, how will we realize the true potential of our device? Apple attempts to offset this with editor's picks, but this simply isn't enough to make sense of the App Store. What is more, it also has some shortcoming such as it cannot transfer music from ipod to computer directly, if you want to do this, the best way is to use an ipod

to mac transfer.

The above iPod touch apps, which do you like best? Or you have another good some good introduce, you can please leave messages for me.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Thu, 1 Dec 2011

3:34 AM

### How to choose a cost-effective Tablet PC

Tablet PC has become an integral part of the "good friend" today, the quote of Tablet also begin to toward the bottom again. Recently in the digital industry experts selected the best price and performance list of Tablet PC, in the Tablet PC expert evaluation, it also put off the Tablet recommended activities insider.

According to date showed that the 2011 global Tablet sales will reach 53 million units, has begun to challenge the traditional PC machines. "Emergence of tablets is the inevitable result of science and technology development." The famous network architect Luo Gong said, at the same time it further indicated that, with the popularity of various cloud computing network technology platform structures, the traditional mobile office PC can no longer meet consumers ' needs. So the portable and easy, elegant fashion Tablet automatically came into the consumers ' perspective.

Now

when you go on the street, you can find entertainment group who is using Tablet PCs anywhere, which includes mobile office business people, relaxing entertainment white collar people, even students.

"Tablet computers have become a way of life, it advocates not only portable, pay more attention to ease of use. Using Multitouch capacitive screen design also reduces operational threshold." Luo Gong evaluated so. When reporters ask about Tablet PC Tablet for which is good and cost-effective, Luo Gong said smile that in the circles there are some tablets that is the cheap and good. The brand has not been making a big range of advertising, the majority of consumers are familiar with it. At the same time, the Tablet brand also is a digital community known for high-end brands. It is in a row topped the tablet computer rankings of the top three United States OYOpad tablets for the number of times. "A lot of people asked me what the Tablet is good, I usually tell it, depend on a tablet computer brand is good or bad, that is easy, you just need to run the kind of big game, and then open all effects, run

continuously for several hours, cotton, whether or not skip frames, if it does happen neither of these phenomena, and that is good tablets computer. "Luo Gong, OYO pad tablet would be quite excellent in this regard. It does not like the ipad, it can support many video formats without a dvd to ipad converter. What is more, it also can make 3d videos by using a 2d to 3d converter.

In terms of hardware, United States OYOpad tablets has own astonishingly high grade configuration, its mix of dual-core 1.0G Beehive CPU, manufactured into the central processor built on 45-nanometer manufacturing process, the clock is higher and the speed is faster. While OYO pad has built-in nviDIA create top-level display chip, and match the multi-touch technology Multitouch capacitive screen, is to be noted that, the screen is HD LED screen, high-end configuration of either the movie or the smooth playing games can easily deal with. Luo Gong also said that OYOpad tablet is adopted with Android 2.3 operating system which is stable and efficient, and is has tens of thousands of supporting software, such as at the same time supports the latest Adobe Flash player10.1, it can allow users to watch high-definition online video without any pressure. Of course, we still have many friends like tablet computer games, including "fruit Ninja", "wild birds" and "need for speed", and so on. OYOpad tablets can be fully supported. Industry insiders even call it the "fastest the Android tablet in the history " .

Security: Public  
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**Fri, 2 Dec 2011**

**2:49 AM**

**Nook Color VS Kindle Fire which do you like best**

Tablet PC markets -like a Rising Wind and Scudding Clouds, the major manufacturers at home and abroad fight against coach gearboxes, hardware-sharing, tailor-design, spell prices, only Apple leaning Fossedal advantages remains firm place. In the middle of the Tablet PC market war, Amazon and David Barno with their latest products Kindle Fire and Nook Fire Tablet enter into the battlefield. The two largest supplier of e-reading products in United States, they do the opposite and sell the products at a lower price, and they suggested that their spelling is the content.

Kindle and Nook Tablet Fire have a striking similarity in design. Both of them use a clean design, 7-inch display, the same OMAP4 processor clock speed, and depth of customized Android system (Kindle Fire is adopted with Android 2.3, Nook Tablet is adopted with Android 2.4). The main difference are that Nook Tablet computer is equipped and built-in storage space is RAM and 16GB of 1GB, and supports up to 32GB microSD expanded, and Kindle Fire is equipped with 512MB of RAM and 8GB, 16GB, storage space. However, all of them can

convert

2d to 3d by using a 3d video converter.

Although they

use the 1024x600 7-inch IPS display, the Nook Tablet uses the VividView screen, the display is more superior than Kindle Fire. VividView screen has a seamless bond between surface layer of glass, which makes the screen is more closer to the surface of the screen, and can effectively prevent to reflect light. Other details, Kindle Fire has an internal Bluetooth module (the system does not support Bluetooth, cracking rear can be available), Nook Tablet has a built-in microphone. In the software, Amazon Kindle Fire uses Silk browser, Android Nook uses the plate browser and its system has built-in Book Store and App Store, which are undoubtedly their Amazon and Barnes&Nobel. The number of Nook Book Store now is only half of the Kindle ebook, and also it has not audio and video content. In order to compensate for the deficiencies, David Barno put Nook pre-installed on the Tablet up Netflix, Hulu Plus, Pandora application these third party content providers, and offer free trial for the time being. At the same time, publishers Conde Nast announced its 18 titles will also visit Nook and Kindle platforms. Apple also introduced iOS 5 that contains Newsstand almost at the same time. Nook and Kindle the biggest difference with other flat products, as well as Apple products has been a huge advantage, it is lies in the content. As we all know, the strength of Amazon and David Barno is their content, which is as well as other Tablet manufacturers can not to catch up with. This also enables Amazon and David Barno dare to spit blood on sale its hardware platforms. A few days ago, the foreign media have been doing accurate calculation, all aspects are accounting costs, Kindle Fire cost: US \$ 201.7, is slightly higher than the retail price of \$ 199. Taking into account costs \$ 249 Nook on the Tablet in the configuration slightly higher than the Kindle Fire, comparable to its cost price and the retail price is almost the same. Reasonable price, the right hardware, a rich and high quality content, Amazon and David Barno wishes to give users a better experience at the lowest cost. However, their user experiences are not very well, for example, the ipad, it can only support mov file

and mp4, other many common video formats can not be played on it, if you want to do that, the best way is to use a dvd to ipad mac converter.

This is not a surprise thing, for almost Apple products has its flaws, the ipod is not an exception, it can not transfer music from ipod to mac directly.

Amazon and Barno are the two largest electronic reading product vendors in United States, before there is no Kindle, Amazon, with its superior logistics capabilities, are relying on a significant price advantage, on your Web site sell weaker burst paperback; before there is no Nook, Barno ,this United States the largest book retailer, promised faithfully to manage chain bookstores operates under its line entities. But, in fact, as early as 10 years ago in 2001, Barno has entered the e-book market, then Amazon sold paper books, chicken soup is to recommend with vomiting blood, But then Barno has little luck, the eBook market has not yet mature, there is only vision but no marketing, Barno has to a hasty end. In 2007, Amazon has released Kindle ebook reader, and until October of 2009, Barno launched its eBook reader, Nook. But this time Barno seized opportunities quickly from the e-reading market transition to the Tablet market, Barno released 7-inch flat-screen Nook Color that is adopted with Android2.2 preinstalled system in November 2010. According to IDC (International Data Corporation) data, Nook is beyond the Kindle in the first quarter of this year, as the leader in e-reading market. IDC believed that the Nook Color is the key, and Kindle behind the main reason is that it has not color displays.

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Mood: Not Specified

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**Tue, 6 Dec 2011**

1:12 AM

### **Why can Windows 8 succeed**

Almost no one will question the broad prospect of tablet computer, and its important role in the PC market for future growth. People all over the world are snapping up Apple's iPad, Samsung Galaxy Tab 10.1, Amazon Kindle Fire tablet and other tablet computers. At the same time, these enterprises already made their piles, and also attract more companies to join the competition. The only one problem is that, not everyone believes Windows 8 will become the winner in Tablet market. In fact, many people believe that

Microsoft is going. They are wrong for the following reasons: 1, Windows 8 will be fully successful As with most of the former Windows systems, Windows 8 maybe will be successful in the areas of desktop and notebook. Once the manufacturers put Windows 8 as the only operating system, both business users and consumers will adapt to this new system, and Microsoft will get profits again full pot full. But the success of spillover effects will have an impact on the Tablet market, consumers who use experience for Windows 8 is quite satisfied with the purchase of carrying Windows 8 system Tablet. Microsoft's halo effect will have an important effect on the popularity of Windows 8 tablet computer. The Windows 8 does not need a third party software, like the ipod to mac transfer.

2, manufacturers are ready to buy A number of Tablet manufacturers have said that they will develop Windows 8 tablet company, Dell and HP is probably the most interesting of the two companies. HP CEO Meg Whitman said last week that the company will launch Windows 8 tablet and has confidence about the success of the product. When Dell, ASUS, and countless other companies begin to move into this area, their loyal users soon will buy these products. 3, enterprise users prefer in Windows It's easy to be blarney blinded by"only the consumer tablets meaningful". In fact, business users are also important, and it has been very important. When Windows 8 tablet was released, this will no doubt be an important factor. While some companies may wish to use the iPad, but Windows 8 tablet is the right thing to do. Such devices will provide the best compatibility and usefulness, so as to maximize productivity. 4, applications and peripherals are also important Referred to the Tablet company, we cannot ignore the third-party products, which is to enhance the role played by the devices attractive. The only problem is that iOS and Android tablets are rarely compatible peripherals. But since before Windows 8 was able to provide support to all peripherals, and many applications are already used on laptops and desktops, so for many consumers, this would be a big selling point. 5, a high popularity of mold brand Although Windows 8 uses a completely different design, the kernel is not too much change. It is important that, at present, there are only millions people to use the Windows System. And many people are very unsuited to other operating systems, if they decide to purchase a tablet company, Windows 8 is sure to benefit. 6, Android security is poor Some analysts and researchers believed that Android tablet will dominate the market in the next few years. However, they are not aware of Android is facing a lot of security issues, and the situation seems to be getting worse. Windows also has many security problems, but

Windows 8 is expected to be the most secure Windows than ever, some observers think even it can run without the use of third-party security software. If you continue to develop these two trends, Android is expected to be pushed back. 7, iPad is alone Apple iPad tablet computer dominate the tablet market. But how does it deal with an onslaught of Windows 8 Tablet? As mentioned above, many enterprises are ready to launch Windows 8 tablet company. As long as they release products on time, retailers will be occupied by such products on the shelves. Sales of the iPad may be able to exceed any Windows 8 tablet, but overall, it maybe to lose. What is more, I have some wonderful news to tell you, the Windows 8 can be compatible with any mobile devices and formats, it is unlike the ipad, ipad only can support mov file and mp4, if you want to play other video formats, the best way is to use a dvd to ipad macconverter, it also can make 3d videos by using a 2d to 3d converter.

8, timing is critical Some said that Microsoft has entered into the Tablet market belatedly, and therefore cannot be recovered lost ground. However recent studies showed that outbreak of the Tablet market will be achieved in 2012. Perhaps Microsoft's planned at just the right time.

Security: Public  
Location: Not Specified  
Mood: Not Specified  
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Wed, 7 Dec 2011

2:50 AM

### A ranking of the hottest MP3 products on the market

There are no new products in MP3 market, so the TOP10 list of MP3 products this week has not changed than last week. But accompanied the winter brand promotion, product variations in detailed rankings are not small. Homemade Newman M50 is eye-catching, the new Samsung YP-F3 continuation of the list price/performance advantages, still ranked the Ninth this week, Apple has also no changed, its two models of iPod products firmly occupied the top two, let's have a look at product details ranking!

First name: Apple iPod nano 6 Capacity: 8GB, reference price: \$ 998

Features: full touch screen display, a variety of wrist watch themes, can be used as watches. Product description: after Apple iPod nano6 has lower its price to 998 \$, it is more impressive. It is configured with 1.54-inch 240\*240 pixel touch screen. Supports AAC, protected AAC, HE-AAC, MP3, MP3 VBR, Audible, Apple Lossless,

AIFF, and WAV format audio playback. The built-in FM radio feature, you can pause and rewind live radio broadcasting pausing, built-in rechargeable lithium-ion battery, a single battery charge provides up to 24 hours music playback time. Measurements of the fuselage are 37.5\*40.9\*8.78 mm, it weighs 21.1-gram and easy to carry. Apple iPod nano 6 also has a variety of wrist watch theme, matching a strap, can become a technology fashion watches. I have to say that it also has some shortcomings, it is like the ipad, if you want to play other formats on it, the best way is to use a dvd to ipad converter.

Second name: Apple iPod shuffle 4 Capacity: 2GB, reference price: \$ 368 Features: full metal jacket, multiple color options, stylish and compact, easy to carry. Product description: Apple iPod shuffle 4 uses full metal jacket design, strong and durable. Beautiful colors make it the perfect fashion accessories. Providing silver, blue, green, orange and pink five colors that users can choose from. It has up to 15 hours of battery power, regardless of fitness or traveling, you can listen to the songs. It can support AAC,MP3, Audible, Apple Lossless, AIFF,WAV formats music players, and provides more than one playlist, Genius mix tracks and podcasts. iPod shuffle 4 is not only easy to carry, but also easy to wear. Highly resilient rail clamp makes it easy to clip on the back anywhere on the body. Third place: Newman M50 Capacity: 8GB, reference price: \$ 499 Product features: Android intelligent system, features, support 720P video playback Product description: Newman M50 uses 5-inch screen touch, classic pure metal design, upscale and elegant new slide FLASH UI design, 16:9 gold widescreen ratio, clear and delicate. Carry ARM+DSP dual-core processor with high performance, open intelligent operating system Android, download Android application can support more than 100,000. Support accelerometer feature, easy to play with the screen, accelerometer game looming, supports HD 720P video decoding, practically include all currently mainstream HD and 720P HD output, displaying high definition quality images, the whole Qoffice Kit, eBooks, PDF, and other software are also supported, which fully meet consumer demand. Fourth place: Sony NWZ-B152F Capacity: 2GB, reference price: \$ 289 Product features: four color options, supports fast charge, one-key bass features, small and portable. Product description: Sony B152F is adopted with in-line design, appearance of black, red, pink and gold options, sound is carrying a key Sony subwoofer features, the obvious is to enhance sound effects. This machine also supports Sony's exclusive three-minute charger, charging three minutes can play about 3 hours music, has a stunning 18-hour life, volume is 90.9x23.3x15.2mm, the weight of the machine 28G is easy carry. Fifth place: Sony NWZ-W252 Capacity: 2GB,

reference price: \$ 569 Features: unique heart styling, four-colour fashionable appearance, sound quality is excellent, waterproof design. Product description: the sound of Sony NWZ-W252 is very good, it continued the tradition of high quality Sony MP3 Walkman, firm and auditory experience is Sony Fansâ favorite, sound field broad, low-frequency down deep and clear sense of particles, frequency. Sony waterproof design of NWZ-W252, in free summer rainy season you can still listen to music. Sony NWZ-W252 with lime green, Tuxedo phantom black powder four color, Elf white, fairy tales, fashion modeling, heart, both stylish and easy to carry. Sixth place: Sony NWZ-B162F Capacity: 2GB reference price: \$ 284 Product features: colorful appearance, red, pink, gold, green, blue, black and six colors. Product description: Sony NWZ-B162F uses the highlighted in black and white screen design, highlighting the backlight can also clearly see the playback in the night and set up information, but also more power than the color screen to ensure normal life of the machine. Sony B162F continued the traditional features of the Walkman features and also acceded to a number of innovative features design, which strive to produce more changes on the basis of the previous generation, includes a zapping fast selected function, key bass features, 3 minute quick charge feature, beats, and innovative LED Ring lights display. Only two format music player supports MP3, WMA, supports a key bass switch, built-in Sony's unique digital sound effects on dyeing and tri-band audio adjustment and improvement of the gain has done a good, sound quality is very excellent. In the transfer, it is better than Apple ipod, it does not like the ipod, for the ipod has poor compatibility, it can not transfer music from ipod to mac or transfer music from ipod to computer directly.

Seventh place: OPPO X1 Capacity: 2GB reference price: \$ 299 Product features: diamond cutting of exquisite appearance, built-in FM radio, fast Flash fully charged Product description: OPPO X1 is very exquisite and fashion, using the diamond cutting process, fuselage size is 67.5x25x12.2mm, the quality is very light. In terms of audio, it supports MP3, AAC, WAV, APE, FLAC format audio file playback. In addition, built-in FM radio, which is very facilitates practical. Battery life is approximately 18 hours, people's eyes light up is its fast Flash full charge mode, it only takes 5 minutes to make the machine work for about 100 minutes. Complete machine also provides a variety of color for users to choose, to meet the diverse needs of consumers.

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Thu, 8 Dec 2011

2:57 AM

## Eight new products decide the future of Microsoft development

Microsoft business still has fat profits, at the same time, it also owns a large amount of cash. However, Microsoft's profits rely heavily on traditional products like Windows, Office, Xbox. Following the ten products will determine whether Microsoft can maintain status of giant in the software industry, which includes both Microsoft for their products, there are rival products from the competitors. Microsoft is still an important member of technology industries. At present, the majority of computers around the world are using Microsoft software products. More important is that the Microsoft Office family of products has become a global enterprise of industry standards. It was stated that the technology industry want to achieve today's glorious achievements, the role of Microsoft is indispensable, that's not an exaggeration. Now Microsoft will begin to develop 3D technology, in that time, Microsoft 3D products can meet any 3D function without using a 2d to 3d converter.

In view of this, the following ten products may help Microsoft extend to its resplendence in the next ten years, avoiding a plunge in the market value. If Microsoft can do to follow the market good investment and decision-making, the software giant will continue to be successful. However, if the competitors have their way, Microsoft may face even greater challenges. Following that is a decision ten products to Microsoft over the next decade: 1. Windows 8 Windows 8 operating system will be scheduled for next year, which might be a key to Microsoft's future success. If Windows 8 does not succeed, then the importance of Windows desktops and mobile devices will drop, because hardware manufacturers will choose other platforms. However, if the PC users can quickly upgrade to the Windows 8, Microsoft will indefinitely maintain the current market dominance. 2. Bing In the mid 1990 of the 20th century, Microsoft started later in the areas of Internet and cloud computing, but now it has more and more investment in research and development in this market. In order to face the challenges of Google, Microsoft has made Bing to become a significant product in the search market, which is a real opponent to Google. However, Google still dominates the search market, Google could continue to consolidate its

existing leadership position, further enhanced strength in the advertising field, then Microsoft Internet marketing dream something might burst. 3. Xbox Microsoft Xbox 360 video game popularity has become more and more high over the past few years. Xbox 360 sales exceeded easily the Sony PlayStation 3 and Nintendo Wii for the time being. The next 10 years, the device may be Microsoft's "cash cow", as more and more families are using video streaming business. At present, Microsoft's goal is to provide live television service through Xbox 360, this plan has received support from Netflix and Hulu Plus. In short, importance of Microsoft Xbox 360 is far more than many people expected. 4. Mac OS X Microsoft's future success or failure is not entirely dependent on its own performance of the products. The contrary, competitive products like Mac OS x will have a major impact on Microsoft's future fate. For example, if you Mac could continue popular, Mac OS x continues to preempt the Windows market share, what responses Microsoft and its vendor partners will be made? In addition, if developers continue to rely on Mac OS x app store App Store success, they will no doubt continue to focus on development of Apple's operating system instead of Windows. Thus, Mac OS x have posed a real threat to Microsoft. however, I think Windows 8 will exceed the ipad, for the ipad has a poor compatibility and only support a few video formats, such as convert dvd to ipad mac this simple operation can not be finished, if you want to do this, the best way is to use a mac dvd to ipad converter.

5. Google cloud applications Google provides a lot of cloud services for enterprises, including Gmail, Google Docs, collaboration software and other products. So far, Google has not been able to erode the market share of Microsoft Office 365 cloud products, but as time goes on, more and more companies are adopting cloud services, and found that Google's services more attractive prices, in which the landscape case may be shifting. Industry estimated that in cloud services on the competition between Microsoft and Google are increasing over time. 6. Windows Phone 7 Windows Phone 7 for Microsoft also has a decisive influence in the next decade. Microsoft is a lack of visibility in the Smartphone market, while Microsoft has promised to change this situation, but it has so far failed to live up to its promise. If the Windows Phone 7 will be unable to attract many users next year, Microsoft's mobile business unit is likely to get a thorough "break cuisine". 7. Nokia It is worth noting is that if Nokia will not launch products that are carrying with Windows Phone 7 system, Windows

Phone 7 might not be able to be successful. The problem is that Nokia's market share has recently been severely eroded, and judging from the current situation, this situation can hardly be changed in the near future. But if Windows Phone 7 can reverse the decline of Nokia to down, which will greatly help Microsoft's position in the mobile market, if you cannot do this, Microsoft's mobile business prospects are bleak. 8. Android From the perspective of the mobile market, particularly noteworthy is that Android is also critical to Microsoft's future fate. At present, Microsoft and Google are to comply with the same strategy, through creating an operating system, let manufacturers use them on their devices. Android so far belongs to the winner, but Microsoft believes he can change it. If Android can continue to extend the momentum and to consolidate market position, leaving only the remains of a meal for Microsoft, the results will have a negative impact on Microsoft's financial results.

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**Fri, 9 Dec 2011**

**2:51 AM**

### **Celebration of Top 10 technical products in the world**

Beijing time December 8 news showed that United States time magazine's website announced 2011 top ten of the best technology products today. Apple iPad not only win the top spot, but also its Mac Book Air and iPhone 4S ranked fourth and eighth. In addition, Samsung, Sony, Amazon and other companies have their products on the list. Following is a detailed list: 1. Apple iPad 2 Apple iPad 2 is thinner and lighter than the previous generation, function is also more and more powerful. While the competition of Tablet market turns white-hot with each passing day, the various Android Tablet computersâ price will never cease, but the unstoppable iPad product still is standing on top of the Tablet market, no one can catch up with it. Moreover, these subversive touch screen innovation products still have broad prospects, at present, the platform still has the best applications and interfaces. As long as you have the iPad tablet computer, everyone will be able to enjoy this revolutionary flat panel technology that brings a huge change to life. However, I have to say that the iPad also has some shortcomings, the obviously weakness of the iPad is that it has poor compatibility, it can be not compatible with other mobile devices, if you want to transfer music from the iPad to PC, the best way is to use an

ipad

music transfer.

2. Samsung Galaxy Nexus Smart phone In the competition of the Android and iPhone platform, Samsung new Galaxy Nexus Smartphone is a violent army. It owns 4.65 inches (about 11.8 cm) widescreen HD 720p resolution, blazing fast Verizon 4G LTE wireless connect technology, near-field communication chips to support mobile payment functionality, as well as Google's new Android operating system. It can be said that Galaxy Nexus set a very high starting point for the next generation Android Smartphone, in 2012 people will see more and more new products on market.

3. Amazon Kindle Fire Amazon Kindle Fire Tablet computer that only sells at 199 USD has once again proved the platform's sales strength, it dominated the impulse purchasing power of people. The device seems to be able to provide consumers with rich content resources owned by Amazon, including movies, TV shows, music, applications and eBooks, and so on. You not only can be purchased via the cloud to store their own data, you can also pay a little fee, instant download them to your device. Of course, if you want to purchase some tangible product, the Tablet computer also provides one-click access to the Amazon online store functionality.

4. Apple iPhone 4S Although Apple is not working according to our own expectations, launching a redesigned iPhone 5, iPhone 4S also inherited brilliant achievements that the iPhone has created in the past, and broke all sales records. This processor of the product is more flexible, camera functions has greatly improved than before, what is more, it is also equipped with a smart voice Siri. Today, there are many iPhone users are keen to talk to their mobile phone. While iPhone 4S are also expanding to the Sprint network, thus further expanding the mobile map of Apple.

5. The Nintendo 3DS You can see the 3D effect without glasses, Nintendo launched handheld product that make gamers enjoy 3D gaming fun this year. Through the use of motion sensor, a front-facing camera and two rear-mounted camera, Nintendo 3DS enhances the sense of immersive gaming scene. Rear camera can also be used to capture a 3D photo, Nintendo 3DS also enhances data association capabilities, allowing players to share data between each other and be able to download new content directly to your device.

6. Sony s-series 13 inches ultra slim laptop At present, Sony s-series 13-inch notebook is a representative work on the mid-range market. Low end products in the series sold for \$ 1000, including 1600x900 HD resolution, DVD burner, powerful graphics chipset, in addition, it is also equipped with an additional fingerprint reader functionality to ensure the safety of the laptop. Although this series of notebooks are powerful, but their weight is only 3.5 lbs (about 1.6 kg), and the

thickness is less than 1 inch (about 2.5 cm). 7. LT/Roku Roku company 2 set-top box Roku's the second generation of TV set-top box product has small form factor, great features and relatively low price, which were praised by the majority of customers. The price of Roku LT is \$ 49, and it provides HD solutions allow consumers to watching Netflix, Hulu Plus, Amazon, HBO and Pandora and other sites of high-quality content by using a TV. In addition, high-end Roku 2 XS product sells only \$ 99, but adds some extra features, such as 1080p video, a motion-sensing controller and a complete version of "angry birds" game, users can sit in sofa and enjoy the fun of the game. 8. Apple 13-inch MacBook Air ultra thin notebook Apple made a further updated for the ultra thin Mac Book Air notebook, including the backlit keyboard, more powerful new Intel processor performance and longer battery life function. The 13-inch notebook PC users brings a lot of surprises for the users, it is priced at \$ 1299, the low end version uses a 1440x900 higher resolution screen, the thickness is only 0.68 inches (about 1.7 cm), and the weigh is less than 3 pounds (about 1.4 kilograms). The above Apple products has more or less some shortcomings, in fact, almost all of Apple products have these shortcomings, for example, the ipod, we also can not transfer music from ipod to mac or transfer music from ipod to computer directly, if you want to do this, you need a third-party software to help us.

9. Sony PlayStation 3D monitor Sony entered the 3D gaming market with this product, this product uses a large 24-inch display with 3D capabilities. The price is quite reasonable, its monitor is not only together with the PlayStation video game tie in for players to enjoy 3D games, it can also interoperate with other products that can support 3D features, such as cable TV set-top boxes and PC machines. But the monitor is Sony's coolest feature is SimulView, it can automatically adjust for a player to "right view" or "left", that is, the player simply watch the respective screen in a doubles game. 10. Motorola Atrix 4G smartphones Although the Motorola Atrix 4G Smartphone and optional LapDock notebook docking station because of insufficient capabilities and high pricing has failed to achieve commercial success in the real sense, this combination products have made people a glimpse to the future of computing. Atrix itself can be used as a standard and powerful mobile phone to use, but it is equipped with 300 dollars on LapDock Notebook Docking feature, it can give the user a more traditional, portable computing experience. It brings a new way of thinking to glimpse into the future development trend of mobile technology, which is our phone

maybe become our unique computer, they can be used as range from laptop to desktop computers, and any kind of form to use

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Mon, 12 Dec 2011

3:26 AM

## Review of Tablet computer market 2011

I think "dominant" is the

very word to describe the flat market in 2011, though in 2011, the international line PC, and phone manufacturers have been pouring into flat market, Apple iPad 2 always rule this market with the incomparable advantages. According to media has estimated that Apple iPad 2 sales will exceed 40 million units in 2011. Next, we'll give you review the most heavyweight Tablet products in 2011--Apple iPad 2. Beijing time on March 11, the Apple iPad 2 was officially listed in United States, the night before it was launched, someone was waiting all night in front of the Apple store, according to later estimations, Apple sold nearly 1 million iPad 2 throughout the United States in that day, the popularity is staggering. This also for the Apple iPad 2 set the tone on worldwide distribution, whether in Europe or in later China, queue up overnight waiting for Apple products for sale as a scenery appears is inevitable. Though the iPad 2 has some shortcomings, such as the iPad 2 can only support the mov file and mp4, such as we can not rip dvd to iPad for Mac directly, most of people have never lost enthusiasm for the iPad 2.

As can be seen, and we see the iPad 1 Tablet, it was different from it, when the iPad 2 was coming, we quickly accepted the iPad 2, at last, it was praised to the skies. In fact, but from a product perspective, iPad 2 has a more powerful processor than the iPad 1, styling is even more flair. However the difference is, a whole tablet eco-system of Apple, in support of the entire ecological chain of Apple, iPad 2 got a phenomenal success, expected that full year sales will more than 40 million, which is comparable to the traditional PC. Nowadays, turn one's head 2011, the success of iPad 2 has its inevitability, it can be said that in 2011 no one can catch up with the iPad 2 tablet computer in the product quality. According to the 2011 United States Christmas survey, Apple iPad is only second to the most popular Christmas gifts of cash, which again

reflects even after more than half a year, Apple iPad 2 still has enormous advantages that other flat products cannot compete with. Apple iPad changed industry rules Apple's most successful place is that it subverted the traditional rules, in their own rules, Apple can keep leading and ease, which is Apple's success. In many places, Apple changed the industry, it can be said that we now see the change of Windows 8, ARM, the rise of the factory, which is a product of Apple breaking the rules of traditional industry behind. Apple is adept at breaking traditional rule, however a people of died let the future of Apple at sea, on October 6, 2011, Apple founder jobs died, his death let the future of Apple has a layer dogged, breaking traditional rules needs a lot of guts, facing former CEO hand create of moved interconnected market mess Council, the succession of jobs who can continue Apple legend, this needs time to validate. Rumors that the ipad 3 will use 3D screen, what is more, you can make 3d movies by using a best 2d to 3d converter.

Mobile Internet operating system VS the desktop operating system A long time, ruling the two giants of the PC industry, Microsoft and Intel have has good cooperation with each other , the two companies joint from a downstream manufacturers and consumers make numerous interests, called Wintel Alliance by the industry. Then after entering the post-PC era, and smart phones and tablet computers began to impact PC market, the scenery of two big companies is no longer, the so-called "to fly their imminent disaster", First Microsoft Windows 8 system support Intel's nemesis --ARM architecture processors, the second was that Intel announced in 2012it will full support for Google's next generation operating system Ice Cream Sandwich. Over the next year, opening the Tablet market from Apple will break out all-out war, hardware vendors, software vendors, factories, and developers are direct participants of this huge shift, and Apple's iPad 3 will be in the midpoint of battle field , Apple and the Apple iPad 3, what will happen to change industry again, and even change the world, let us wait and see.

Security: Public  
Location: Not Specified  
Mood: Not Specified  
Music:

Tue, 13 Dec 2011

1:21 AM

Tablet market is full of surprises in 2012

According to foreign media reports, 2011 is of great significance for the Tablet PC. Apple iPad 2 added a myth on Tablet PC market. Bookstore Amazon and David Barno also have launched the flat products. While for some brand-name manufacturers, but 2011 is a dismal year. There are scarcely anybody take care of HP TouchPad and RIM BlackBerry PlayBook, thus forcing these big-name manufacturer to make a major price cuts. Other manufacturers such as Dell even complete withdrawal from the Android market. Quad-core Tablet PC The best Tablet PC is solo in 2010, 2011 is a dual-core, by 2012, quad-core tablet computer will come out. The world's first quad-core Tegra flat Transformer Prime 3 has already in production, Apple's upcoming A6 processor also is used the quad-core chips. The Ace function of Quad-core computing is not just "my tablets computerâ core is more than your " so simple, it enables computers to work more smoothly and seamlessly, while playing a game is more fluid, also good for battery life. The quad-core processor brings change for tablets computer, which would be quite significant: faster, more flexible, in order to inject new vitality into the various applications, speeding up the entire operating system and applications run faster. Windows 8 flat panel computer Microsoft will entry into the Tablet market through Windows 8 in 2012. But many people speculated that Microsoft's move is not too late, is not only to "the remains of a meal." Windows 8 tablet must have the special reason that we want to buy. In fact, this reason is not hard to find, Windows 8 have deeply loved Metro interface, and many manufacturers and price points are selected. Even Nokia plans to launch Windows 8 flat panel computer. However, the Windows 8 flat panel computer has better compatibility than the ipad in performance, for example, if you want to transfer some file from one ipad to another, you have to use an ipad to ipad transfer.

Windows 8 flat panel computer has not always a bright future. This is not a bright one, Microsoft license will make Windows tablet computer is more than at least 4 times in the Windows Phone, manufacturers is difficult to obtain more than Apple's advantage in price. Windows version also has information on ARM is to support older Windows programs, this is also very distressing. Apple iPad 3 Ipad still is the King of the Tablet computer, it accounts for more than half of flat sales and this phenomenon will continue until 2012 or 2013. We look forward to the launch of iPad 3 in 2012, which has Retina screen, faster processor and Siri virtual pronunciation Assistant. Of course Apple is still used to remain mysterious and silent, that is to say we are saying all the iPad 3 with the new features, which are merely our speculation and aspirations. Of course, just speculation whether that United

Kingdom will rain tomorrow, you always have a chance to guess.  
Android Tablet computer If you like Android, so you don't miss the 2012, because Android OI 4.0 Ice Cream Sandwich, Android company has already made some beautiful Android product: the voice of Asus Eee Pad Transformer Prime is very loud, in addition there is a lot of interesting products will come out soon. Some of these products will be developed using the Intel product configuration, Intel and Google are working together to allow Android to harmony together with the Intel processor. The 2012 of Android OI is interspersed with a year of challenge and danger, you may experience some crappy software coupled with colourless product appearance. We have already knew that after Dell had disappointing sales figures, it had quit the Android Tablet market, of course, 2012 there are may be more Android tablet computers will be listed. Android-y tablet computer One of the big news is Android-y flat computer in the end of 2011, which is also based on Android, but the radical departure from the Android market products. The representative products are Amazon's Kindle Fire the Nook and Barnes Tablet. Despite these two products got mixed notices on the market, but they are really cheap and have good performance. Rumors that Kindle Fire is a dark horse in Christmas shopping season, Amazon is ready to launch Kindle Fire 2 in 2012. It is doom to fail HP Touch and RIM BlackBerry PlayBook are two pinned tablet computers in 2011 and, it appears that hope is obviously not a very good idea. TouchPad is over, HP is currently developing WebOS operating system, HP Tablet computer may run in the future Windows 8 operating system.

But

for me, I hope that Apple can launch a new ipod, though the ipod is the king in the MP3 products, it still has some shortcomings, such as it has poor compatibility, it can not

transfer

music from ipod to mac directly, if you want to do that, the

best way is to use a

best

ipod to computer transfer to help you.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Wed, 14 Dec 2011

2:58 AM

Why can not Android dominate Tablet market

The Tablet market is not friendly enough to Google's Android operating system. More and more consumers begin to buy Apple iPad

to get the demand in the past year. Samsung Galaxy Tab, Dell Streak and many similar Android devices can only lie on the shelf to collecting dust. Of course, a lot of people consider that this situation will change. To prove this point, researchers and analysts have pointed out that the Android started slow in the Smart phone market, but eventually they will get a dominant share. Android has the potential to become "single "on the Tablet market.

The following reasons:

1, the lack of security

Despite some consumers refused to recognize the Android security issues, but for enterprise users, this is particularly notable. So, as the iPad and Windows 8 enter into the enterprise market, Android will be left behind. With time, it would have a profoundly negative impact on the penetration of the system.

2, iPad status is uncompromising

The iPad is the king in tablet computer market. Some researchers believed that this product would eventually be under competitive pressure to yield. But they are wrong, iPad won users, this trend will continue in the coming years. Android Tablet computer has not posed to challenge the leadership of the iPad. Though iPad also has some shortcomings, such as the iPad only support the mov file and mp4, so if you want to play other videos on the iPad, the best way is to use a dvd to iPad converter. What is worse, you can not transfer music from PC to the iPad directly, you have better to use an iPad music transfer .

3, iOS is more useful

Android is a good operating system, but after all it is not iOS. Ultra high sales of the iPad have explained the problem. Apple iOS is very easy and simple to use, what is more, it does not encounter security issues, its function is also second to none. Android Beehive platform lags behind the iPad in many ways iOS. Before being changed in all this, Android only has envious envy.

4, Windows 8 will use the same strategy

Although the primary focus of the Tablet computer were concentrated in Apple and Google who, however, it is not to be ignored that Windows 8 will also be added to the competition. When the system is released, you will have a huge impact on Android. As with Google, Microsoft will provide the operating system for major manufacturers, which led to the two companies formed a rivalry. Taking into account the successful history of Windows ever, how does Android deal with Microsoft , it would be very interesting.

5, manufacturers are looking forward to Windows 8

Speaking of Microsoft's mobile strategy, I have to mention another point: many manufacturers are already overtures to Microsoft, plan to launch Windows 8 tablet computer. In fact, HP, Dell and ASUS have already clarified this intention. The next few months, there will be more companies to adopt the same strategy. Once this trend is forming, Google had to worry about vendor who is willingness for producing Android Tablet and Windows 8. This is unlikely, especially if the sale of Windows 8 will more than Android tablet.

6, sales speak for themselves

Global flat-panel computer sales have reached to tens of millions units this year, manufacturers have thought that we were going to close behind Apple. But compared with Apple, Android sales are lower. When Microsoft enters this market next year, the situation will be worse. While Google has its own story, but Tablet PCs-than-expected sales remain makes Android manufacturer quite nervous.

7, the success of smartphones do not explain the problem

Just because Android got succeed in the Smartphone market, not enough to move the system in tablet computers for getting outstanding performance. Smart phone and tablet users have a lot of difference. Currently, the latter seems to have little interest on Android. Of course, this situation may change, but just because Android is the winner of the smart phone market, which would take it that it will succeed in the Tablet market, that is ridiculous.

8, consumers are confused.

Google also offers a number of different versions of the Android system, this is a very bad decision. In addition, the company also allows manufacturers to customize the operating system, but that has become a disadvantage in tablet computers. iPad's success is in large part due to the user know what iOS can provide functionality. On Smartphones, however the users who are using the gingerbread system, which is lost in the honeycomb system of tablet computer. This is a major defect of Google's strategy. Second, the advantages of the ipad are obvious, such as it uses some new technologies, such as 3D technology, you can convert 2d to 3d by using a 2d to 3d converter.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Thu, 15 Dec 2011

3:28 AM

## Top Eight New technical products in 2012

Yesterday the PCWorld online magazine released an article and said that 2011 is drawing to an end, in the next year, users will be looking forward to a variety of science and technology product to launch, such as iPhone5, iPad 3 and Microsoft new Tablet PC system Windows 8.

### 1. Apple iPad 3

If the rumors are accurate, the Apple will launch the next generation iPad next year. The most notable features of iPad 3 include the display resolutions will reach to 2048x1536, which is 4 times than iPad 2 screen. If Apple iPad upgrade cycle does not change, then iPad 3 is expected to be launched next spring.

### 2. Microsoft Windows 8 Tablet PC system

The next generation of Microsoft operating system will support both the Tablet and traditional PC. Windows 8 will demonstrate Microsoft's ambitious goals, but also it will bring risks. The system uses a touch-based "Metro" interface, this interface first appears in the Windows Phone 7. This means, Microsoft Windows 8 is the first time radical changes to the flagship operating system since Windows 95, rather than the slightly improved. There were reported rumours that Windows 8 Tablet PC system can be compatible with any devices and formats, so it is unlike the iPad, such as convert dvd to iPad for mac this simple operation can not finish. Besides, Windows 8 Tablet PC also can make 3d videos by using a 3d video converter.

Windows 8 "Metro" interface is expected to be welcomed by the Tablet PC users, but it is not clear that business users will have what react about new look and user experience of Windows system.

### 3. Apple and Sony's intelligent television

Rumors about the Apple TV will be introduced is no longer novel. According to Walter Isaacson's the Steve Jobs biography, Steve Jobs has made the concept of intelligent television, before his death, he also has defined such intelligent TV interface style. United States investment firm analyst Gene Munster is expected in the near future, Apple will be launch TV products in the beginning of the end of 2012 and 2013.

At the same time, Sony is also developing the next generation television. This product will refer to Apple's strategy, for example it maybe help users completely in sync with a variety of

devices, including TVs, tablets, smart sync content between mobile phones and game consoles.

#### 4. quad-core mobile device

High speed dual core processor, for example, Apple iPad2 and iPhone 4S uses the A5 processor, will soon be a thing of the past, and the faster quad-core processors will be used for mobile devices. Nvidia said that using quad-core Tegra 3 Smartphone will be available the first half of 2012. Quad-core tablet computer, such as using Tegra 3 Asus Eee Pad Transformer Prime, has been available. Qualcomm said that the company's four core Snapdragon processor will be used for Windows 8 Tablet PC in the second half of next year.

#### 5. The popularity of LTE in the United States

LTE has also appeared in the list of PCWorld "most anticipated tech products" last year. However, due to the rapid development of technology, as well as the importance of gradually enhanced, LTE appears again in this year's list. Why, the reason is mainly due to a uniform 4G standard that will simplify the work of users and operators of mobile communication.

Sprint and its 4G partner Clearwire are shifting from WiMax to LTE, AT&T and Verizon Wireless have chosen LTE as a 4G Web standard. AT&T and Verizon Wireless are expected put 3G network coverage areas to upgrade to 4G network at the end of 2013. At the same time, emerging mobile operators LightSquared are also planning to launches 4G service by best buy and Leap Wireless. Perhaps Apple's iPhone that can support 4G network will be introduced next year.

#### 6. More and more Tablet computer will appear

The Tablet computer is currently developing in two directions, namely "good enough" types, as well as "powerful but expensive" type. At the low end products, consumers can choose Amazon Kindle Fire that it only costs \$ 199 and Barnes of the Nook Tablet that it only costs \$ 250. These cheap tablet computers will force Samsung electronics, Toshiba and other manufacturers to cut prices of 7-inch tablet. At the same time, other manufacturers begin to aim at the enterprise market, for example, the powerful Asus Eee Pad Transformer Prime may attract quite a lot of users.

#### 7. Apple iPhone 5

When Apple released iPhone 4S in October of this year, many Apple fans were disappointed. The iPhone 4S only makes some improvements on the basis of the iPhone, such as Siri integrates voice Assistant service, as well as better 8 million pixel camera. But iPhone 4S is almost identical in appearance with previous-generation products.

Earlier anecdotal evidence suggests that the next-generation iPhone will be adopted with a curved glass screen and tear drop

shape. If Apple will launch iPhone 5 next year, it might make use of the outside world awaited the appearance of the design. For Apple fans, they care more about the compatibility than its appearance, almost every Apple product has its shortcomings, for example, the ipod, the obviously weakness of the ipod is that we can not transfer music from ipod to computer directly.

#### 8. The upgrade of Xbox 360

Microsoft Xbox 360 was launched in May 2005. Despite the console's life cycle usually has long time, but the Xbox 360 is still a great product. Next generation Xbox will be launched in 2012? Claims from reliable sources, the new Xbox will be launched in 2013. Prior to that, Xbox 360 users can only access to software upgrades. For example, Microsoft Xbox 360 console will be upgraded, maybe it will add similar Windows 8 "Metro" style interface.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

**Fri, 16 Dec 2011**

**3:58 AM**

#### **Amazon Kindle Fire was off to a shaky start**

United States Network Edition of the New York Times wrote today, as a major awaited tablet computer, Amazon Kindle Fire at first has not received the user's acclaim, but has drawn a lot of criticism.

It has a lot of disadvantages

In the early days, Amazon promoting the Kindle Fire has not got victory. Even most buyers packaged the Tablet Pack outright to return.

The most common problems include: there are no external volume control button; it's easy to accidentally hit the switch; Web page takes too long to load, it has no privacy protection, after others got the machine can immediately know what you've done; touch screen is often unresponsive, and sometimes even it is complete failure.

Besides, it is the same as the ipad, we can not play the mainstream videos on it, if you want to do that, you have better to use a converter like the

dvd to ipad converter. What

is worse, it also has bad compatibility, it can not transfer music and file to another devices, this point is the same like the ipad, it also need an

ipad to computer transfer.

However, people prefer the ipad, rather than Kindle Fire.

Amazon put Kindle series products as a key part of its digital business development, and is willing to lose money selling this product in return for market share. Once it has established a dominant position, the company will make money by selling digital movies, books and music.

However, its primary task is to enhance the penetration of such devices. At super low prices, Amazon wants to sell it to tens of millions of users, which must be able to help it. If the Apple Tablet introduced tablet computer to mainstream, then Amazon's benefits is that let people affordable to buy it.

Improved product Amazon said that Kindle Fire is the company's most successful product, but that in addition to showing enthusiasm in the market, there is any other results: Amazon has neither announced sales of Kindle Fire, Kindle Fire's performance has never been disclosed. The company also said it will produce more Fire in order to meet the strong market demand. But at the same time, Amazon also admitted that they have being made efforts to improve the product.

"In less than two weeks, we launched the Kindle Fire upgrade package." Amazon spokesman Drew Herdener said. There was a rumor saying Kindle Fire will use 3d new technology, in that time, you can use Kindle Fire to watch 3d TV shows without a 3d video converter.

New systems not only can improve the performance and multi-touch capabilities, also provides a number of options for users to help them to edit a list of recent activity.

Although Amazon declined to comment, sources said that the company soon will upgrade the hardware it is most likely to launch in the spring of next year. This may be the Amazon's last chance, Nielsen said: "If you fail again, Fire will be submerged in history."

### Huge investment

Although Amazon refused to say anything about this, analysts estimated the company will sell 3 million -5 million units this quarter, but it has yet adjusted expectations.

Amazon Tablet into a huge, and even cut input into the Kindle e-reader, not only lowered prices, price of \$ 79 through entities such as best buy and Wal-Mart sales outlets. According to analyst calculations, if you want to obtain the same as Apple's margins, basic version of Kindle prices may reach \$ 180. Amazon invested a lot of money to Tablet computer, even cut input into the Kindle e-reader, not only lowered prices, it also sell price of \$ 79

through entities such as best buy and Wal-Mart sales According to analyst calculations, if you want to obtain the same as Apple's margins, basic version of Kindle prices may reach \$ 180.

According to United States to market research firm iSuppli estimated that Kindle costs is \$ 84 and it sells \$ 79, this does not include research and development and logistics costs, as well as discounts for third-party retailers. If all factors considered, through third party retailers such as best buy sells a \$ 79 Kindle e-reader, Amazon would have lost \$ 20.

For the majority of hardware manufacturers, this would be suicidal. But once the users begin using the device, losses will be shut down and replaced by the consumer starts.

#### User evaluation

The effect of Fire is far more than electronic reader, the product's performance in this regard it is not better than the first generation Kindle. In the Amazon page to comment about Fire, there are about 4,500 users to leave a message, over one-third gives negative reviews, or Samsung is under a lower rating. In the Amazon's iPad screen, Samsung and following evaluation users only is 2.22% per cent. Percent of first generation Kindle is just 11%.

But it is important to note that some iPad users are to buy it from retailers, rather than the Apple official channels to purchase this product, so perhaps they are critical of retailers. For the first generation Kindle, because it has sold 4 years, so commenting have an advantage on the volume of the product (up to 34,000) and popularity.

#### Differing views

As more and more users commented on the Amazon site, United States investment bank Piper Jaffray analyst Gene Munster has also begun to follow up on this trend. He said the proportion of five-star assessment has slight declined since November 18, from five reduced to 50%. One-star review remained stable, about 13%. "I would have expected the situation is worse." Munster said. He added that buyers are often the most critical in the early days. He expected prices will save Fire. Compared to the version entry of iPad selling at \$ 499, the price of \$ 199 Fire will have more advantage for the Amazon, to stand out in a second-line products.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Mon, 19 Dec 2011

3:38 AM

## The future of Tablet computer will add Video Conference function

As sci-tech culture and humanities culture are increasingly visualization, network effects have been bringing video into public life. Today about 3 billion YouTube movies will be played on the internet, a new generation of young people are growing up in a small video and social networks, in such circumstances, it is no surprise that the video conferencing more and more popular. Because video communications have a high demand today, geographical distribution of staffs are increasingly widespread, as well as advanced technology continues to consolidate, substantial growth in video-conferencing has poised to strike. Today's corporate organizations have a wider geographic distribution, virtual teams is also increasing, there are more than 1 billion people are tele-working in the world. In the meantime, technical progress also promotes the development of visual operation community, in these advanced technologies include the growing popularity of Tablet PCs and smartphone, 3G, 4G, the rise of Wi-Fi network, and cloud services. Industry research firm Gartner very optimistic about the continued Tablet market, it estimated that annual sales will reach 320 million units in 2015, cumulative sales until the end of 2015 is expected to be more than 900 million. It is expected to grow 14 times the number of times, up to 140 million people by using video chat by 2015.

For this reason, Polycom published the Polycom RealPresence Mobile, this is the first set high resolution video communication software solution for the Tablet delivers enterprise-class, it can be used on the Apple iPad 2, Motorola XOOM and Samsung GALAXY Tab 10.1, but I have little worry about it, its compatibility, for most of the Tablet computers have poor compatibility, such as the ipad, it can only support mov file and mp4, most of mainstream videos can not be played on the ipad2, if you want to play them on ipad, the only way is to use a dvd to ipad mac converter.

However, Polycom, president and CEO Andy Miller said that it will extend more devices in the future. Polycom RealPresence Mobile uses Polycom RealPresence Platform, which can put Polycom HD video collaboration technology extends from the Office and meeting room to a tablet computer, let users also can enjoy the same like in the Office of high-quality, secure and reliable video experience on the Tablet. Workers can choose tablet of personal preference, with others through computer and intends to boardroom systems, flat panel or laptop line to work with colleagues in face-to-face collaboration.

Polycom announced software strategy, provided secure high

resolution video collaboration for a wide range of organizations, which can run a variety of video, mobile and social networking applications, of which is one of the key to put Polycom video promotion on the platform.

Polycom, president and CEO Andy Miller said that RealPresence Mobile is our step forward towards achieving vision, and our vision is to make the video collaboration become the preferred means of communication for millions of people, regardless of what uses kinds of the network, which uses a telecommunication company, which authentication protocol, application or device, you can enjoy a simple, reliable, and secure communication experience. The past few months I told with my hundred customers, almost all executives want to boost business productivity through action features and tablets. Polycom breaks traditional boundaries, video collaboration is not just limited to conference rooms and computer, customers will marvel at Polycom, when they have read the software executes on the Apple, Motorola and Samsung Tablet performance, it can be said that there is no limit in the further. What is more, it will add 3d function, in that time, you can enjoy the 3d visual effect on the Tablet computers, but at first, you still convert them to 3d format by using a 2d to 3d converter.

Now, whether you are at the job site, or on the road, in lounges or working from home, no matter where is business, customer will be able to use the tablet to make relation with colleagues, customers, partners, vendors, to make a face-to-face collaboration.

Security: Public  
Location: Not Specified  
Mood: Not Specified  
Music:

**Tue, 20 Dec 2011**

**2:11 AM**

### **Windows 8 will change the world in 2012**

Almost everybody's computer use the Windows and Office, especially launch of Windows7 and Office2010, even once the market "paralyzed." Average a second can sell 1 set of Windows7, seven minutes can sell 1 set of Office2010, Microsoft earned pots of alms bowl full for these hot products, like Windows and Office, which is belonging to platform software of products. So in consumption level area and enterprise area, Microsoft has laid a solid customer base. The upcoming Windows 8 could set fire to loyal fans buying enthusiasm.

Microsoft is still the NO.1 in the enterprise and consumer

areas

Many people were misled by the word like "The individual user is the key to determine the Tablet market", in fact, enterprise user is an important factor to affecting the Tablet market. After Windows Tablet was launched, the enterprise user's influence will emerge again on the Tablet market. While some companies will prefer the Apple iPad, but Windows Tablet is the right thing to do. Why not? Because Windows tablet computer has a higher degree of compatibility and usefulness, which will effectively increase the efficiency. We all know that the compatibility of Apple iPad is not well, it can not transfer files to another iPad, such as music and videos, if you want to do that, the best way is to use a third party software- iPad to iPad transfer.

What is worse, iPad only can support the mov file and mp4, other video formats, such as avi, flv, rm and so on, even it can not rip dvd to iPad for Mac directly. So if the Windows Tablet has better compatibility than the iPad, it will be more popular than iPad.

The objective that Microsoft although has some consumer products, and there are several star products such as Xbox, in people's minds, Microsoft portrays itself more like as technology innovation leader, 70% of the resources is service as cloud computing, which coupled with enterprise-class technical ring. Users are more familiar with the Windows operating system. While the exposure version of Windows 8 developer in September, we are seeing new usage model of Windows 8, but Microsoft is obviously taking into account the user for such a change that will be very uncomfortable, and Microsoft provides two interfaces, one is Windows 7-like interface and application mode interface. This point is very important, this showed that if this part of the loyal users import the Tablet market, Windows operating system is preferred, while Microsoft's Windows 8 will also occupy the mainstream market quickly.

The new features of Win8 make people's eyes light up. For Windows8, Microsoft will develop more "gesture touch" feature, which will allow Metro application has immersive feeling. For example, Microsoft is designing a screen zoom "gesture touches" to facilitate Windows8 users to easily achieve grouping on the screen, and decrease application software, move files, and other functions.

Microsoft is planning to launch a beta version of Windows8 in

January 2012 Windows8, Microsoft will allow users to change the startup screen the color and background image for the startup screen. It is worth mentioning is that users will be able to not only create, name on the screen and rearrange splash group, but also do related operations on the navigation toolbar of Windows8 application.

Win8 Super Notebook will dominate the Tablet market

From 2012, our laptop is likely to gradually fade under the keyboard mouse touch pad, instead of direct-touch screen, maybe you will think it's the old Windows desktop make you familiar, however, the new touchscreen notebook with Windows 8 new Metro UI interface will let you surprise. At that time, portable device that will make you feel really as thoroughly as Smartphone.

Now Apple iPad tablet computer dominates the Tablet market, but it is difficult to resist the attack from a variety of Windows Tablet PC. As mentioned above, many manufacturers have already expressed intentions of production for Windows 8 tablet, once they carry out the promises, all major sales channels will be full of Windows 8 tablets. Perhaps Apple iPad sales are higher than any Windows 8 flat sales, but on the whole number? Apple is likely to fall on the downwind.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Wed, 21 Dec 2011

3:48 AM

Innovations have been a goal pursued by Apple

Over the past 35 years, Apple changed the way that we look at science and technology again and again, and brought the industry into the future. If we want to write a story about these changes, its capacity will become a book, but here are some completely change examples of Apple technology sector.

Apple hasn't designed the first consumer PC, that is, Altair 8,800(in the above diagram) this machine as the DIY tools popular electronics magazine was on offer in 1985. Apple's first computer: the Apple I was trying to duplicate the success of Altair 8,800, but in 1989, Apple II that was created by jobs and Woz really changed the world computer industry, Apple II was the first designed for the amateur computer user, rather than hobbyists and engineers. The device became one of household appliances and it can

be used if you open the box. In less than a year later, other competitors began to imitate the Apple II, Commodore VIC-20 that was released in 1980 and the Commodore 64 that was released in the 1982 were the most popular. Until today, the Apple II still affected the computer industry.

Not all people like integration models, first, such models are difficult to upgrade, and if parts of them stop working, such as video cards, then the entire machine would need to go to repair.

But one also has many advantages. For example setting is very simple, and secondly their design is more appealing than traditional assembled PC. Finally thanks to the manufacturers control every part of the machine, these computers do not occur compatibility problem.

Apple released a revolutionary machine in 1998: the iMac G3. But Apple hasn't given up the traditional type of PC, that is Mac Pro. Many professional and DIY person really love her replacement parts, while most consumers just want to place a fast and attractive machine at home or Office.

Do you remember how ugly the notebook? In the past many notebooks used plastic as shell, which not only looks unsightly and often go wrong. Apple using aluminum as the notebook shell, not only makes notebooks more durable, and makes notebooks more beautiful. After that, the notebook has become stylish device.

Apple goes revolution notebook design, notebook casing uses an aluminum plate manufacture, which makes notebook is more robust.

But After the agreement, music publishers have been complaining about price of music, but iTunes could not only save the digital music industry and made it a mainstream product that anyone would like. Although there were a lot of people complain that iTunes is too bloated, but it's still a very elegant program, which can help you manage all your media content and synchronize the other iOS devices. However, it also has some shortcomings, it can not transfer

music from ipod to mac directly. If you want to transfer file to ipod, the best way is to use a third-party converting software.

The first generation iPod changed the music industry, as we all know Apple and Samsung are currently taking on legal battles because intellectual property issues, so the music player above seems to suggest a number of issues, after Apple released iPod Touch music player, Samsung have also made the same change.

Samsung Yepp MP3 player is very popular, in fact, the Yepp series appeared early than the iPod. What is more, its performance is better than ipod, for example, it can transfer music to pc directly, it is unlike the ipod, need a best ipod to computer transfer to help. 64MB of YP-40 player in the United States put on sale with the Creative Nomad at the same time. And today you can still purchase Yepp players, but after Apple released iPod Touch, Yepp descendants of all of them are similar to the iPod, including similar to Shuffle and Nano products. But appearance of Samsung's Galaxy Player is like the iPod Touch, and even the icons are suspected plagiarism.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Mon, 26 Dec 2011

3:47 AM

### Why will Andriod Tablet lost in Tablet market

According to foreign media reports, the Tablet market seemed not very optimistic to Google's Andriod system this year, consumers increasingly turned to Apple's iPad Tablet to meet their, Andriod tablet computer, such as the Samsung Galaxy Tab, Dell Steak and a myriad of other brands and even ash fell on the shelves.

#### Security

Although some consumers do not recognize the security problems in the the Andriod devices, especially for enterprise users, it's exactly the Andriod system one of the main problems, so that after the iPad and Windows 8 flat entering the enterprise, Andriod Tablet is likely to be left out, with the passage of time, security issues will be exposed.

#### IPad's leadership

The leadership of ipad Tablet will continue to maintain, the Apple iPad will continue to be the leader in flat field , some researchers said that iPad will be threatened under pressure, people want a such as the iPad tablet in the next few years, Andriod Tablet will have not much impact on the iPad's leadership.

#### The iOS platform has more availability

Andriod is a good operating system, but its availability is not stronger than iOS platform, consumers are aware of this, the iPad sales explained this point, Apple iOS system is simple to use, at

no risk from security issues, device characteristics are first-class, Android cellular system lacks in many aspects. Though iOS platform also has some shortcomings, such as iPad only can support MOV file and MP4, other common videos can not be played on it, if you want to play them on iPad, the best way is to use a DVD to iPad Mac converter.

### Windows 8 tablets used the same policy

When talking about flat areas, the topic was focused on Apple and Google the two systems, at present, I must mention the upcoming Windows 8 system, it is likely to cause interference on Android system, Google and Microsoft will be available to the operating system vendor competition. What is more, there are also rumors that Windows 8 tablets will use the new 3D technology, it may play 3D videos, however, the least you can enjoy the most shocking visual feast for the eyes on Windows 8 tablets by using a 2D to 3D converter.

### Suppliers wait in Windows 8

When it comes to Microsoft's mobile strategy, several equipment suppliers are currently preparing to release Windows 8 tablet, such as HP, Dell and ASUS, when this happens, Google will be faced with vendors that provide Android Tablet and Windows 8 flat.

### Sales

This year, tens of millions of flat products will be sold around the world, suppliers ranked after their iPad, however, compared to Apple, Android sales is very small, after Microsoft entered the market next year, the situation may be even more urgent.

### Smartphone success doesn't mean they success in flat area

Just because Android achieved some success in the Smartphone, which means that it will also have a strong performance in flat. There is a big difference between Smartphones and tablet users, it seems they are still unwilling to buy Android flat computer, of course, it could change, but simply thought that the success of Android in the Smartphone market will come with equally successful in flat area, which is ridiculous.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Tue, 27 Dec 2011

1:23 AM

### Will the Apple ipod Touch disappear

Beijing time on 27 December, vintagezen wrote blog today, said that Apple's low-end iPhone should be used to replace the existing iPod Touch. The article thought that iPod Touch sales are good, but in an era that everyone has mobile phone has already outdated, so Apple's product line was confusion. Replaced with the low-end iPhone iPod Touch can bring many benefits: at the outset it can attract the original iPod Touch users and users who do not want to check the contract, and can simplify the Apple product line. Apple can also restart the original production of low-end iPhone parts, to reducing costs. In addition, mobile operators can also rely on a low-end iPhone to get more users.

Understanding Apple's act rules, I suggest that they are supposed to make bold moves on the upcoming iPhone/iPod release, to end iPod Touch project.

The ipod Touch has always been a strange device, can be said to be skinned version of the iPhone, cancel the call and data transfer features. Although it is known as the iPod, it is totally different from Apple's iPod that was focusing on music. What is worse, it also has some shortcomings like the ipod, it can not transfer

music from ipod to mac directly, so we can not transfer our favorite music, files and videos to other devices, of course, computer is not an exception, if we want to transfer files to pc, the best way is to use a best

ipod to computer transfer. The ipod Touch becomes into iPhone application iPhone that has a mobile phone contract and can play iPhone games. There is no doubt that it was very successful, its sales could also better than the other iPod. But the iPod Touch is like a love child, has no iPhone-like status.

With the approach of spring Conference, Apple has the opportunity to take bold moves from its line of iPod Touch to purge. But they should not blank iPod Touch position, rumors that they will use low-end iPhone mobile phone to fill. Low-end iPhone likes iPod Touch, perfectly adapt to the market. For consumers, it is much better than the iPad Touch in many ways.

First, if the low-end phones on sale, non-contract price will be

\$ 200-300, this price is as with iPod Touch, you can attract a group of users; and since there are phone features, it also attracts more users. For those who do not want to be for users of two-year contract bundling, this is just a dream device. Apple may also use their influence to provide a data plan options, such as 3G iPad. Users can only buy a data plan, and do not need to buy voice communication packages. It can be said to be basically 3G iPod, but also has the iPhone talk.

Low-end iPhone will also simplify existing Apple product line, it can sell both high-end and low-end iPhone, leading users who like music to buy iPod Nano, Shuffle or Classic. Buying an iPod Touch now is a bit confusing, because if you want to buy it, and actually should buy iPhone. Now in this day and age, everyone needs a phone, the action that put it on your phone and iPod approach in pocket is outdated. To get rid of this kind of chaos, Apple as long as put the iPod Touch iPhone into a low-end iPhone.

Security: Public  
Location: Not Specified  
Mood: Not Specified  
Music:

**Tue, 3 Jan 2012**

**2:34 AM**

### Google plans to launch iPad killer

Beijing time on January 3, according to foreign media reports, in an interview with Italy newspaper, Schmidt, Google Chairman, told reporters a surprising plan. Google will release "iPad killer": Google will launch its first tablet. If Apple knew the news, should Apple worried about it?

Here are five hot topics

#### 1. The market

The market is becoming increasingly active. There were rumours that Apple iPad 3 will take place in early 2012, at the same time, Google's new tablet will come out. Nathan Eddy said at eWeek Magazine Web site. However, the iPad is no longer the only competitor to Google, Amazon's Kindle Fire and Barnes&Noble Nook Tablet has a 40% of the company's market share. This has the same competitive products with the iPad. Seeing the next-generation Tablet iPad with Google's competition will be very interesting.

#### 2. The perfect Android

Google's Android system has been provided to other companies, like Amazon's Kindle Fire that used the Android operating system.

Google can develop their own tablet to showcase its own operating system to fill market gaps. Compared with Apple's iPad, other Android Tablets are a little slower, Google can develop a fully suitable Android OS de high-end tablet. What is more, Google also can learn a lesson from Apple ipad, for ipad also has some drawbacks, such as it can only support mov file and mp4 format, other videos can not be played on ipad directly, if we want to play them on ipad, the best way is to use a dvd to ipad mac converter.

3. There is reason for worry about Google

However, there is worry about Google, because Google does not have a hardware product. Google Android software was entrusted to other companies, before the success of the product for Google is based on the company's hardware

4. The partner may be dissatisfied with Google

Google planning to launch its own tablet will make its cooperation partners such as Samsung and HTC discontent, because it will eat into their tablet computer market share, because Samsung and HTC tablet also use Google's Android operating system. Plan would create a Google account to launch Tablet tensions.

5. This is a smart move

Erika Morphy in Tech News World, said: "in the long run, it was a smart move, although initially there are some twists and turns, the company will move forward. Now more and more new technology are used on electronic products, Google can take this opportunity to launch a tablet computer, in that time, we can watch 3d video on tablet at home by using a 3d video converter .

Judging from recent high profile launch of Google Google+, Google is constantly exploring, even if Google made product for the first time, which was unsuccessful, but Google will continue to explore.

"Have been trying to explore only has constant innovation breakthroughs.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Thu, 5 Jan 2012

3:11 AM

## The Annals of Tablet PC industry in 2011

2011 PC industry was an ill-fated year, and also was a phoenix nirvana year. Low margin was already an indisputable fact in the whole PC industry. In terms of business judgment, even the world's largest PC vendors HP were considered to spin-off or sale PC business this year, in the natural disasters, Japan earthquake was still repercussions, Thailand floods hit PC industry hard again, the out of stock of PC hard drives tested again the enterprise adaptability; in personnel change, jobs has died, Liu Chuanzhi left office, the PC industry future is fraught with uncertainty.

### 1. iPad Tablet raised World War

Attention index: ^ ^

^ ^ ^

List reasons: in 2011, this year is still only iPad years and not is the Tablet year. But the iPad's success spawned a number of new products, which has brought shock for Tablet market. PC makers, including Lenovo, ASUS, Sony, has successively introduced its flat panel products. But it's worth noting that all the Tablet products have a the same shortcoming, they can not support the mainstream videos, for example, the ipad only can support mov file and mp4, if you want to play other videos on ipad, the best way is to use a dvd to ipad converter.

Reporters comment: the major PC manufacturers are working on the mind of the consumer, want to determine whether they want Tablet PC, or just want to iPad.

### 2 HP split PC business

Attention index: ^ ^

^ ^ ^

List reasons: while HP didn't split the PC business, but on August 18, the HP CEO Lee Iacocca announced that the company considered split PC business, did let PC industry by surprise. Two months later, the new CEO Meg Whitman announced that after careful evaluation, decided to give up the split of PC business.

Reporters comment: Hewlett-Packard is more and more like once the big blue IBM.

### 3 Intel want to promote Super Note

Attention index: ^ ^

^ ^ ^

List reasons: in May 2011, a super-this concept is thrown by Intel. Subsequently, including ASUS, Toshiba and other manufacturers have launched an under \$ten thousand Super Note." In

the first quarter of 2012, dozens of Super appeared on the market. The second half of 2012 will hit the mainstream enterprise acceleration period, the price will be reduced. After Windows8 launched, may make application of a super-this experience is even more perfect. Three years later, over 70% of persons will use Super Note. "Intel officials judged. He also said that the Super Note has good compatibility than the ipad, it can connect with any mobile devices, it does not need a like ipad to ipad transfer this third party software.

Reporters comment: the spread of Hyper-extremely will achieve, at that time Intel is officially among the mobile market.

4 LIU Chuanzhi left office

Attention index: ^ ^  
^ ^ ^

Listed reason: Liu not only is Lenovo's old captain, is preacher in the PC industry. On November 2, two years after the reunification in Lenovo Group, he again hid from the post of Chairman and put more energy into legend's career. Selecting the successor, given appropriate responsibilities and rights, and then completely letting it go.

Journalist comments on: next depends on how new CEO Yangyuanqing to prove myself and pay back the LIU and deploy them usefully.

5 Thailand floods impact PC production capacity

Attention index: ^ ^  
^ ^

List reasons: in 2011, the natural disasters brought unprecedented hit to the globalization of the PC industry. Japan Quake fallout open, Thailand floods let hard drives and Flash feel hopeless.

Reporters comment: natural disasters have big impact on the industry, industry review was proud of the "global village" model, tested PC enterprise adaptability.

6 Wintel Alliance split

Attention index: ^ ^  
^ ^

Listed reason: because there is an urgent need to make a counterattack in the mobile space, Microsoft hoped with Windows 8 system to show their power, so can't wait to increase support for the ARM architecture. On September 14, 2011, the head of Microsoft Windows shidifen^xinluofusiji stressed that its new operating system Windows 8 will support the ARM architecture, breaking the rule of the Intel X86 for Windows systems over the

years. For a close ally of "betrayal", Intel did not show weakness, in the IDF fall Congress at the same time, Paul Otellini announced they will have a partnership with Google, future versions of the Android system will provide support on Intel chips.

Reporters comment: two companies that founded and ruled the PC industry technology giant would go their separate ways in the future, the shape of the same character. Has once again proved an enduring business logic for the industry: no permanent friends, only permanent interests.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

**Fri, 6 Jan 2012**

**1:48 AM**

### **Price wars in Tablet PC market**

Facts have proven that Amazon did it. There are a lot of sales data for many party predicted it would reach 4 million to 5 million, the specific of Amazon Kindle Fire sales data is still hidden, but it has declared that Kindle family of products had more than 1 million units in shipments in December week, of which Kindle Fire, Kindle Touch, Kindle 4 ranked separately<sup>123</sup>.

For consumers, Kindle Fire is the first choice without the iPad--not because of the reflective screen, not because of the weight, not because of little storage space, simply is because of the price. Due to low price, from the date of birth of Kindle Fire, it was compared with the iPad. However, I have to say that the Kindle Fire has the same shortcomings with iPad, though Kindle Fire can support Flash, but it still can not play

dvd movies on Kindle Fire directly. If you simply want to buy recommendations, CNN has made it very clear--"If you're just in order to go online and consume online content, Fire is good for you, or the iPad". But the fact is that in addition to purchasing recommendations, price has a lot of discussion.

It is simple idea for consumers, they may not have to think about the manufacturer's policy, of course, there is no need.

What is strategy for producers? In the article in August, from cost control, sales model, business model, four aspects of eco-system, I explained the possibility of Amazon price, where the revenue model is the most critical factor. What is Amazon's profit

model? Service, and hardware is only secondary. Some readers in the comments section countered possibilities of "software was subsidized hardware", because, apart from some video game manufacturers, nobody has ever done. In fact, Amazon really did. We knew Kindle Fire BOM is 202 m, plus the labor cost, transportation charges, traffic-free synchronization fees, losses is not more than \$ 3/.

Around the "big e-commerce", Amazon has been "tit for tat?" intransigence is the norm.

On November 7, B&N publishing Nook Tablet, product was integrated with Pandora ,Netflix, Hulu and these third-party video services, content building are better than the Kindle Fire that only has Amazon Prime. But this advantage is only retained for 4 days, Amazon only needed 4 days to get these three companies, and also on the basis of more than two: Rhapsody music service, sports ESPN ScoreCenter.

On December 26, Apple began to make the annual limit-free promotions in the United Kingdom, and Canada and other countries, this practice survived for 4 years. Amazon United Kingdom gave tit for tat, it made the same sales cycle and the promotion was more aggressive. The original cost Ebook was 5-20 pounds, after a few rounds at a discount, the price all was less than 3 pounds, minimum reached GBP 0.99. Apple limited from only one article a day, limited within 24 hours for purchasing; Amazon in addition to the overall time limit, a single book did not limit to buy time, and it had a wide variety, all of them were best-selling novel. Besides, Amazon also offered the free kindle fire movie converter for users.

You can see from these two examples, for maintaining its own core interest, Amazon was not soft.

First, if the Kindle Fire pricing \$ 300 can be hot-selling, why not make the 100 dollar? The question is priced \$ 299, \$ 249, for stimulating the role of markets are not as large as \$ 199. This conclusion must be listed on the Kindle Fire before after a heated argument.

Second, what is the core interest? Content sale, the profit of the hardware is not core interest. Now we don't know the hardware and content of the relationship between profit and loss, but from eBook sales eventually exceeded paperback trends, online content sales subsidies back hardware sales, but also the same trend.

Third, you really lose money? In the long run, if after 5 years, even 3 years later, loss of hardware from Kindle Fire, Amazon owns

several hardware products, is not a separate financial accounting.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Sat, 7 Jan 2012

2:00 AM

## Why are users looking forward to Windows 8

On January 4, according to foreign media reports, 2012 is coming, although Microsoft does not officially release any details of the time for windows8, but all indications are showed that this year Microsoft's core is the windows8. Windows8 is considered the flagship operating system before it is departure from any Windows version. The following five points are that windows8 will change the way users use a computer and habits, it is worth looking forward to.

### 1, Ribbon UI

The introduction of Ribbon UI was highly controversial, since it changed the traditional menu usage for the user. Ribbon UI is a complete set of thought-through design, derived from Microsoft Office, it is more flexible than traditional drop-down menu, the core aim is to increase the availability and accessibility, and provide a better user experience. This improvement goes against the user habits, so there is a strong opposition. But more user inclusion and look forward to on the Ribbon UI.

### 2, 3D technology

The industry has been speculation that windows8 will use the new 3D technology, the windows8 tablets will use the 3Ddisplayer, what is more, it will own most 3D technology experience, such as you can watch 3D video on windows8 tablets by using a 3d video converter.

### 3, Internet Explorer 10

There's no pausing a moment for Microsoft, after it launched Internet Explorer9, it did not stop to launch the preview versions of Internet Explorer 10. IE10 is the same with IE9, and also built on top of hardware accelerated graphics tool software. Microsoft said that it intended to once every 8-12 week preview release IE10 to upgrade, users can log on IE Test Drive download trial preview release IE10. IE10 get rid of Windows Vista, only to use win7, win8.

#### 4, Windows Store

Microsoft Windows 8 will be built in a similar Apple "App Store" generic "Windows Store" app store, before Developers Conference, Microsoft showed Windows 8 from the developer preview version of "Windows Store" app store features, but did not disclose further details function. People in the industry and the users all paid attention to Windows Store the app store. In addition, because many users are accustomed to using search engines search applications, Windows application Store will appear in the search engines.

#### 5. USB can start the operating system

Windows8 operating system also supports a convenient USB drive to boot the operating system (thumbdrive). Users can be stored in the USB flash drive windows8 startup files, regardless of any location at any time, user u disk boot can be extremely easy to use PC or Tablet windows8 thorny problems of the system that not start.

#### 6, Based- windows8 tablets

Windows 8 tablet's main point is to make users use habitual continuity. Based on Microsoft Windows 8 systems and Intel's processor Wintel tablet has a huge potential in the enterprise market, for Microsoft applications, users become more familiar with it, which will pose a threat to Apple Ipad. Windows 8 Tablet PCs still deserve to look forward to the majority of users. Besides, based-windows8 tablets have better performance than ipad, for example, you can play all the mainstream videos on the based-windows8 tablets without using a dvd to ipad mac converter.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Tue, 10 Jan 2012

1:17 AM

#### 12 kinds of Freeware iPod applications

According to foreign media reports, in an application world, mobile application is the most popular, why is that? Apple iPod Touch also has millions of users, also carries the latest iOS the most popular operating systems, but there has been little demand for application on iPod Touch.

How can it be regarded as an excellent iPod Touch application?

First of all, it must be possible to work under the off line, Wi-Fi is not so popular. Secondly it must be fun, entertainment is a primary characteristic of the iPod Touch. Here, music, movies, video games are King, of course, this is not what you do not need an application that can help you work, that are equally important. Finally, a good iPod Touch application must also have some special functions, can do some things such as a phone call.

We elected in the App Store iPod Touch application of the 12 most appropriate for the general users, it doesn't cost you a penny.

Line 2

LINE uses built-in speakers, microphone or headset to support talk, you can use the in-line , off-line network, and the 3G, Wi-Fi networks for seamless communication as a cross-platform communication tool, not only can send messages for free, you can do a free voice, set Whatsapp and Viber are all in one. Turning your iPod Touch into a phone, you will get all the phone features, send, receive text messages, and make a phone. Provided that your iPod must make a connection with the Wi-Fi, if you are offline, you can set up automatic transfer to another phone.

Skype

Many people use Skype to replace office phone and home phone, the Skype version of iPod Touch also runs perfect. Networking you can dial, answer the phone, you can chat, send messages, and can even be talking with non-Skype users.

Dropbox

Eternal theme for iPod Touch application is that it can run well under in offline with the online. Dropbox is a perfect example, you can access your files at any time, or download them to your iPod Touch, you can also send your own content to others. When you are not next to the computer, it is a necessary tool for your work.

VLC

Supporting for video and music files is not the iPod's strengths, what is more, its compatibility is not well, for example, it can not

transfer

music from ipod to computer directly, if you want to transfer some thing to pc, the best way is to use the third party software.

Even the operating system is Apple Mac, you still can not do this directly, the

ipod

to mac transfer is an indispensable tool. Unless you installed VLC, it can play almost any type of file. Removed or dragged into

file through iTunes , which can synchronize files, you can also directly delete it in the iPod Touch.

#### Rdio

Compared with iTunes, Radio is one of the best music player way for iPod Touch. You can access the Rdio Music Jukebox, play a song, album or play lists. You can also download music to iPod, as long as you subscribe to Rdio (\$ 9.99 per month after free trial), and even offline can listen to the song.

#### SlackerMobile Radio

You can customize your favorite radio station, create a list of your favorite musicians, Slacker will also recommend your favorite music according to your preferences. You can listen to and download songs, you can also cache music stations to listen to when you are not connected. The application is free of charge, or you can pay \$ 3.99 per month, you will get additional features.

#### Hulu Plus

With Hulu Plus, you can access more television and hundreds of movie, it brings to your mobile device the best video services.

#### Instapaper

Instapaper is very useful, which allows you to save articles and Web pages for reading in offline time. Saving the page from your browser, Instapaper let you can read the full page even without a network. This is a perfect application.

#### Instagram

Even the latest generation of iPad Touch, its cameras is so not good with iPhone. With Instagram photo, your photos will look through the filter or retro or avant-garde like Polaroid imaging machine produced a photo at a time, and then share the Internet.

#### Tripit

When you are on travel, check to make sure flights, airline tickets, traffic information is needed. IPod is not like iPhone that you are always online, you need the required confirmation messages saved to the local, Tripit application can download everything, so that you can access them offline at any time.

#### Angry Birds

No longer have to pay more explanation of Angry Birds runs well on the iPod Touch as well as on the iPhone. Continuously updated new version lets you on planes, trains, automobiles, any place to play the game and never get tired. Imo

Imo is an instant messaging client, is an excellent application of iOS. With it, you can use your iPod Touch to log into Google Talk, AIM, and Skype and Facebook chatting with your friends via

Wi-Fi. Imo pushingnotification service will tell you that there is a new message, you can also view the chat logs and send a brief voice message.

Almost all the Apple products have the same drawback, which is they have poor compatibility. For example, the ipad only can support H.264, mov file and mp4, other common videos can not be played on ipad, if you want to do this, the best way is to use a dvd to ipad converter. Though there are also many applications can offer to the users, they need to require for charge

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Wed, 11 Jan 2012

2:59 AM

## Apple will Face Four Big Challenges in 2012

In 2012, Apple seems to still have an advantage in the Smartphone and tablet computers, in particular the upcoming Apple TV, which could let Apple find a breakthrough in new areas. However, a coin always has two sides, Apple also has a lot of problems to face the new year. BusinessInsider website summarized 12 greatest challenges that Apple will encounter in 2012, let us come together to share:

### 1. Can Cook become a respectable Apple CEO?

As the departure time of jobs is getting longer, can Apple keep the magic ring? Tim Cook is not as inspiring as the jobs, of course, he can continue to ensure the correct direction, but he can to remain mysterious? People will like a religion to love Apple and the company's products? Should we not matter?

### 2.Apple TV

This is a big affair, there are a lot of rumors about Apple TV these days, but what it will happen?

### 3. iPad 2 will cut the price.

Perhaps the more accurate question is how much prices of iPad 2will drop? Only IPad2 to cut price? Many people think that, after the iPad3 launched, iPad 2 will continue to be produced, and then change iPhone history, iPad 2 on sale. However, the new iPad: can drop to below \$ 400? Or price cut to \$ 300? If the product really down to \$ 300, where the iPad2 price will go from?

### 4. The Tablet market behavior

This point is talked about by many people: the Tablet market like what? Do people really going to let the Tablet instead of a PC? Or just the Tablet is the second computer to select? If it only acts as the second computer to select, how big is this market? How many tablets really need?

The iPad seems to be as big sale as the iPhone, but so far, this is not the case. Apple is expected to be in the holiday season, iPad's sales will reach 13 million units. This sale is very good, but it is still less than iPhone. Which leads to our next to explore the question: people will often upgrade Tablet PC as often as PC? Or people will want to buy a smart phone for two years. Besides, most people are very confused with iPad, especially video fans, we all know that iPad can not play common videos directly, most people often use a mac dvd to iPad converter that to help them, but this is a permanent solution, Apple should solve this problem fast. The other thing is also frustrating, iPad has bad compatibility, it can not connect with PC Windows, even it can not connect with Apple Mac, it is very strange. For example, if you want to transfer some songs from iPad to mac, the best way is not to use iTunes, rather than iPad to mac transfer. Tablet market to Apple's future is very important. How it will develop depends on its performance this year.

Apple's revenue growth in fiscal 2011 is 66%, 2010, that number is 52%. EPS (earnings per share) growth are 83% and 67% respectively in these two years. Gene Munster forecast in 2012 Apple EPS sales growth will increase to 24%. Can Apple still maintain crazy to grow?

A major reason why Apple can keep executives because of its pay system established around the stake, while share prices over the past three years has increased by nearly 4 times (Note: in the first half of 2009 Apple market is more than 27 billion dollars, price around US \$ 115; 2011 the market value has increased to more than 400 billion, traded around \$ 418). Another three years, Apple shares will turn 4 times to \$ 1600, do you believe it?

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Fri, 13 Jan 2012

3:05 AM

## The Most Notable Technology Trends in 2012

2011 is a crucial year for science and technology: the best selling of tablet computer, Group buy, return of the IPO boom, these suggest all the things. 2012 is coming, where the development of science and technology, indeed, let people look forward to.

### Touch computing

iPad, such these tablets have become another selection of desktops and notebooks. Touch, this new way of entering will become dominate in the market in 2012. In the future, it is probably that touch input will replace the traditional way, as we rarely use a command line input, and use a graphical interface input. In future, the mouse may no longer be needed, replaced by touch screen.

### Social action

In the field of social media, social movements (Socialgestures) have become an important trend in 2012. Facebook launched "easy sharing" feature in September, users and even do not need to press the share button, as long as they agree to use the app, it could have ever heard, read and watch content automatically into the profiles, and share. This trend will have little effect on the social network.

### Mobile payments

The development of the mobile payments market were gaining more attention than ever in 2011, a various of reports were emerging on mobile payments, in particular Cup, carrier's high profile entry has made the mobile payment market to become the focus of the concerns of the community. Judging from the current application of mobile payment industry, transit card and large park has become more mobile payment pilot in two areas, such as the 2010 Shanghai World Expo enables mobile phone tickets, bus passes and mobile phone applications such as small shop.

### The latest Tablet computer

If touch represents the future, iPad is undoubtedly one of the King, until the end of the, there was a genuine threat to Apple iPad, Kindle Fire. It was expected that in 2012, the Kindle Fire will sell better than iPad, Kindle Fire sold for 199 \$, which has highly competitive advantage. However, the cheaper price is not only advantage for Amazon, the company also has a complete digital content stores, covering movies, books, TV shows and other media. To tablet computer, the hardware is relatively important, the content make a decisive impact. However, one thing worth mentioning

is that all the Tablet computers can not support many common videos, for example, it only can support H.264,mov file and mp4, even we can not rip dvd to ipad for mac directly, for these movie-lovers, this is indeed a quite regrettable thing. Though Kindle Fire can support Flash, if you want to play some common videos on Kindle Fire, it still needs a mac dvd to ipad converter like the ipad.

TV is everywhere

Young people today don't like to watch cable TV, prefer to watch free Internet TV on a computer or portable device. United States cable television companies have come up with a compromise solution. As long as they continue to pay an annual fee, users on the external device (such as the iPad) watch online TV shows and movies. At present, China is also actively to follow this.

Sound control

The launch of iPhone4S has made the popular star of Siri, so that users can be controlled by means of voice, sending text messages, find the data, this trend is beginning. Siri opens a new situation, makes our living language command can make the machine understanding. This is the first attempt, is expected to be followed up by another device. For example, Apple's own such technology may be used on the remote control TV functions.

Somatosensory gestures

Somatosensation becomes the new input, as Microsoft's Xbox360 Kinect, which used the perception of the use of space as an interface, you can do all the operations by gestures. As a result, the reality is like the minority report as rendered by, people only have to wave my hand in the air, you can control various devices. Maybe in 2012, we expect to see more devices using this technology.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Tue, 17 Jan 2012

2:49 AM

Main products are Ultrabook and Tablet PC on CES

On January 12, Las Vegas already opened, United States PC World Web site January 13 published a review article noted that this year's CES theme including Ultrabook (Super), flat-screen computer and more powerful applications, but they were still under the shadow of Apple, which concerned people, what will the future prospects of CES?

Following is the text of the article:

#### Ultrabook

Technology industry believed, Ultrabook will be the perfect combination of laptops and Tablet PCs, it incorporates notebook features, but has a tablet of portability, and enhances battery life. The industry expected Ultrabook will usher in explosive growth this year, and at the current session on CES, manufacturers released Ultrabook species that has reached 30 to 70. What is more, Ultrabook also adds 3D technology, in that time, you can experience 3D effect on Ultrabook by using a

2d to 3d

converter.

Intel said Ultrabook is thinner, the thickness is less than 0.8 inches and uses Flash. The charge can be used for 5 hours at a time. Intel hoped Ultrabook compete with flat, and 2012 Ultrabook shipments are expected to account for the notebook computer shipments of 40%.

Ultrabook have evolved from the introduction of the Apple MacBook Air in 2008. MacBook Air has the action feel of traditional notebook, but a tablet of portability, and extended battery life, expanding the input and output display.

Lenovo launched some Ultrabook products in 2011, while Samsung has introduced an eries 9 Ultrabook. On the exhibition of CES 2012, PC manufacturers have launched many Ultrabook products, the manufacturers hoped that the new product, which can attract the tablet or MacBook Air users.

However, with much fanfare at the CES to promote a product category, even if they are optimistic about the product, eventually may not be able to be successful. In 2009, the NetBook got a great deal of attention, but when the iPad caused consumers to snap up, NetBook was almost out of the market.

Ultrabook may also be left out of the market. Switzerland credit analysts predicted Ultrabook 2012 notebook market share is only 10%.

#### Tablet computers

The industry believes that consumer concern about the flat degree is higher than last year, consumers ' interest in flat panel

is replaced by the Ultrabook. 2011 CES show the launch of tablet computer is being marketed as iPad Challenger, but iPad now is still the best-selling in the market for Tablet PC, iPad shipments exceeded the sum of the other tablets.

This year, the camp of non-Apple tablet will challenge the iPad again, flat panel makers from the technology, appearance, price and so on to make adjustments, want to get consumer recognition. These Tablet PCs improve the most obvious places include the use of the latest Android operating system (ice-cream sandwiches LAM), uses a better screen, quad-core processors, and more lightweight. What is more, they also try to solve the problems that Apple iPad has, for example, iPad only supports mov file and mp4, if you want to play other videos on iPad, the best way is to use a dvd to iPad Mac computer.

Flat-panel makers hope the price will be attracting consumer focus, launching a Tablet using older versions of the Android operating system, such as the Kindle Fire. News said that ASUS latest Tablet PC used NVIDIA Tegra 34 quad processor, sold for \$ 250.

More powerful applications This year's CES was not also focus on the product, more powerful product applications became the focus of attention. The past attention from cameras, televisions and album to the Internet connection, now people are more concerned about intelligence and functionality of the product.

In addition to providing simplified search navigation tools, tasks, manage content that users need, these applications can also enhance visual experience in a very fashionable way. Most popular include video chat, send instant messages to the TV screen to the right applications. In addition, you can let users immediately click purchase TV picture display applications, as well as providing music content, gaming applications also have emerged. Apple shadow On the CES, Ultrabook and tablets were the most popular products, but they all came from Apple. Apple launched MacBook Air in April 2008, it introduced an iPad in 2010. In the last decade, Apple has identified and created a market.

Security: Public  
Location: Not Specified  
Mood: Not Specified  
Music:

Thu, 19 Jan 2012

3:04 AM

CES showed a trend of development of science and technology

CES is considered to be the most important exhibition for the whole year, the most important reason is this exhibition has a very strong and forward-looking, what is more, it held in January.

Electronic market next year will be according to the written script development at the CES. So, we're coming through the CES, see 2012 Tablet market trends.

"Manufacturers rethink the business model of tablets, the products are gradually diversified."

Diversified product design

And last year just blindly copy and Apple iPad similar of 10 inches products different, in this year CES Shang, flat computer rendering diversified design, 10 inches, and 7 inches, and 5 inches of products number are many, and products design is no longer single, Sony of Tablet p, and ASUS of Padfone and MeMo, and Lenovo of IdeaTab s series (corresponds to domestic of Le Pad s series) are let we eyes a lit. In addition, a number of concept tablet computer appears also caught everyone's attention, the more representative it was Sony's Slate Tablet and Razor Project Fiona game flat.

It was different from last year that all manufacturers copied Apple iPad to launch 10 inches products. On CES this year, flat computers have diversified design, there are many 10 inches, 7 inches and 5 inches flat products. What is more, products design is no longer single, Sony Tablet p, ASUS Padfone and MeMo and Lenovo IdeaTab s series (corresponds to domestic of Le Pad s series) are let we eyes a lit. In addition, a number of concept tablet computer appeared also caught everyone's attention, the more representative product was Sony's Slate Tablet and Razor Project Fiona game flat.

Additional services is diversified

A full year of competition let manufacturers realized that if you do not guarantee "sell the product and it can not play", it is very difficult to sell the product, especially in the case of Android that is not so powful, manufacturers are required to find a breakthrough in hardware. On the CES, Acer has released their own cloud services, and even Lenovo is creating music shop except the cloud services applications Centre, and many manufacturers, including Samsung, Sony, ASUS also make their own kind of special services. It is worth noting that some Tablets also begin to add 3d functions, for example, you can play 3d videos on Tablets by using

a

3d video converter.

The Apple AppStore model, we all recognized the enormous value of the additional services of the products, according to the latest statistics, the valuation of Apple AppStore has over US \$ 7.08 billion, exceeding the overall market value of the BlackBerry, bring added value to the iPhone and iPad is incalculable. But for now, whether Android official shop or the manufacturer their own app store, are unable to confront the Apple app store.

"They are close in Apple, but have still failed to surpass Apple"

Even though there are various tablets at CES 2012, but we still fail to see which can be used with Apple's iPad products directly, although most products are in some features beyond the Apple on the design, but in terms of quantity and playability, Apple iPad 2 is still above the CES 2012 above all the exhibits. Thought Apple iPad also has some shortcomings, for example, it only can support mov file and mp4, other common video can be played on iPad, if you want to play them on iPad, the best way is to use a dvd to iPad mac converter.

Taking into account the Apple iPad 3 will be listed soon, is expected to at least the first half of 2012, Apple iPad Tablet market will still be one-sided.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

**Tue, 31 Jan 2012**

**3:08 AM**

### How to recover the lost data

File recovery software is a means that puts permanently delete from your hard disk or USB storage device, such as (that is permanently deleted from the Recycle Bin or press SHIFT + DEL to permanently delete) files recovery software. Because such as NTFS and FAT file system are not files deleted all content files from storage devices immediately to clean up, so take advantage of some of the tools can recover these files.

Common file recovery software

1. The best data recovery software

This software is able to effectively restore your hard drive, removable hard drive, USB drive, the TF card, digital camera data,

the software uses the latest multithreaded engine, fast scanning speed, can scan the disk to the underlying data through advanced analysis algorithms, can rebuild the missing directories and files in memory, data recovery work very well. At the same time, the software will be written to the hard drive data, all operations are done in the memory, can effectively prevent secondary damage to your data. Compared with foreign software, this software fully supports Chinese directories, file recovery. The file recovery software interface is wizard-like and extremely friendly, which is also suitable for computer beginner to use.

## 2. The minimum Green data recovery undelete\_plus

Undelete Plus can recover accidentally deleted files with a quick and effective way, including emptied from the Recycle Bin, deleted in DOS window, network drive, Windows Explorer shortcut keys Shift deleted files can help you find.

FAT12/FAT16/FAT32/NTFS/NTFS5 file formats are supported. Minimal data recovery software, perfect supports Chinese file status display, filtered search, easier to find files, using a simple.

## 3. The data recovery software FinalRecovery

FinalRecovery is a powerful undelete software. At very fast speeds it can scan your hard disk, floppy disk, or removable disk, and quickly find files and folders has been deleted; if you delete multiple layers at once in the directory and its files, you can use the depth scan modes as possible digging up every possible recovery of files in a directory and folder. Professional users can use the advanced recovery capabilities through software to check the file allocation table and data file recovery in a cluster. Of course you can also use the Find feature to search for specific files or folders, the search root. It also supports file recovery directory structure.

## 4. Wondershare Data Recovery is what the best free data

recovery software we introduce here. This data recovery tool:

makes it easy to recover and deleted documents, emails, photos, videos, audio and more files;

supports more than 550 unique file formats in process of recovery;

needs no prior recovery skills for every user;

is considered as read-only, green, safe, clean and effective

Windows data recovery software

Multi-devices supported: Almost all multimedia devices including

PC's hard drive, USB drives, external hard drives, mobile phones, digital cameras, iPods, MP3/MP4 players, and other storage media are compatible.

Risk-free, effective and clean: 100% safe; over 550+ formats including photos, videos, music, docs, emails, .zip, etc. supported; no rogue software.

Flexible and precise: Pause and restart scanning as you like; keep and load previous scanning result automatically; filter your search by file name, size and date to find files quickly and save time.

Simple to get hang of it: Only 3 steps(Select > Scan > Recover) can finish all recovery jobs

Preview before recovery: You are allowed to preview files format, images, documents and archives easily.

### Recovery techniques

Recovering data from physically damaged hardware can involve multiple techniques. Some damage can be repaired by replacing parts in the hard disk. This alone may make the disk usable, but there may still be logical damage. A specialized disk-imaging procedure is used to recover every readable bit from the surface. Once this image is acquired and saved on a reliable medium, the image can be safely analysed for logical damage and will possibly allow for much of the original file system to be reconstructed.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Wed, 1 Feb 2012

1:30 AM

### Ultrabook is the product of modern technology

Beginning in 2011, Intel began planning the new form of PC laptops that started to become clear, its goal is to provide a figure a thinner, stronger of electricity PC laptop, while its price is not so much high, which called this new form of "super (Ultrabook)". On the CES 2012, a lot of people had subjective knowledge on the "super" --the concept of "copycat of the MacBook Air".

Because consumers' needs have begin to change, it will force the Intel and PC manufacturers to introduce more portable, more power of products. Now though Apple ipad is so popular, however, for its poor compatibility, many needs can not be met, for example,

Apple iPad only can support mov file and mp4, if you want to play other common videos on iPad, the best way is to use a DVD to iPad Mac Converter.

So the "super" naturally arises. From asymmetric drawn diagram can be seen, for a long time now, PC market growth rates is falling year by year, an increase of gentle curve tends to slow, one of the reasons was provided by the market of computer products "oversupply". Since AMD launched dual-core CPU in 2007, the competition with Intel's was fierce, 2010 Intel launched the I-series processors, AMD multi-core processors were up to 12 cores, no doubt processor performance was improved, but this cannot be as before to attract consumers. As consumers on the performance has been changed, they do not see reasons that it will upgrade computer equipment, at the same time, consumer demand is also quietly changed from the pursuit of performance, to pursue the lighter, longer time, and prices can be accepted, in other words, competition has changed the basis of PC manufacturers.

At the end of 2008, Apple introduced a new laptop, its characteristic is that it is more lightweight than computers on the market, Jobs took it out of the envelope, caused the screams at the scene, this was the MacBook Air. The early time of MacBook Air performance did not highlight, heat more was known criticized, however so a paragraph appears to "high not, low does not on" of notebook computer, someone took it to cut cake in YouTube, MacBook Air succeed to attract most of people, however thin notebook computer is not first times to appear in history, why MacBook Air so rich charm? Excluding Jobs attractive personal speaking style, if he were to show you is a MacBook Pro, not capable of causing such a stir of effects? No, 3 cm-thick laptop computers are ubiquitous.

Lenovo also introduced a "thin" appeal of ThinkPad notebook product X3 in 2008. It also carried the first SSD hard drives, in addition, on the CPU, memory, and so on, there is no significant difference with the first generation MacBook Air, but its influence is much smaller than the MacBook Air, and why? Look at the X300 evaluation in the media at that time, found the biggest problem in the price, X300 starting at around \$ 2,500.

CES 2012 exhibited "super" notebook products, compared with before notebook products, they have clear differences, SSD has become a standard configuration. Comparison of traditional

mechanical hard drives, outside of high transmission rate of a little bit for SSD, it can save more energy. However, it also has disadvantages, one is a limited service life by read and write times, and the other is more expensive, both shortcomings limit the use of SSD, the traditional PC makers made no intention to put SSD as a standard configuration. So to speak, the popular MacBook Air so SSD becomes a standard, it lets others see, consumers have less care about notebook hard drive capacity. However, does that mean that there is no MacBook Air, PC manufacturers will not massively SSD? No, there is no MacBook Air, as will consumer demand directly reflects on the product sales, strong capacity higher performance laptop model is no longer welcome, will encourage manufacturers consider launching products meet consumer demand--more light, more power and prices are not outrageous. What is more, it can play 3D videos by using a 2d to 3d converter.

However, these requirements of the "super" appear now, it may not be in 2012.

In short, consumers may not be able to identify their needs, but they have been "vote with their feet", elected from among the many products that best fits your own greeting.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Thu, 2 Feb 2012

3:47 AM

## Amazon Kindle Fire has grown more powerful in Tablet market

Beijing time on January 31, according to foreign media reports, market research firm eMarketer consolidated data from multiple agencies reports, said that Amazon KindleFire tablets will continue to maintain the momentum of shipments and revenue growth in the next few years, and also promote the prosperity of the entire Tablet market.

The debut of KindleFire made the growing Tablet market more buoyant. According to data from iSuppli, 2011 Tablet PC shipments reached almost 65 million. The Agency expected that by 2015, the figure will reach \$ 287 million. Apple iPad solid growth must not be ignored, of course. The fourth quarter of last year, Apple iPad shipments have reached to 18.6 million, and Amazon sold 3.9 million KindleFire.

The Kindle Fire is a tablet computer version of Amazon.com's Kindle e-book reader. Announced on 28 September 2011, the Kindle Fire has a color 7" multi-touch display with IPS technology and

runs a forked version of Google's Android operating system. The device—which includes access to the Amazon Appstore, streaming movies and TV shows, and Kindle's e-books—was released on November 15, 2011. Kindle Fire has stronger functions, however, it also has some shortcomings, such as you cannot convert DVD to Kindle Fire directly, due to the dramatic improvement of information technology, many technology companies developed various converter software, such as Kindle Fire video converter and Kindle Fire movie converter .

The Kindle Fire retails for US\$199. Estimates of the device's initial bill of materials ranged from \$150 to \$190, with one analyst estimating a total production cost of \$201.70.[10] Analysts have projected the device to be a strong competitor to Apple's iPad,[8][11] and that other Android device makers will suffer lost sales.[12][13] Amazon's business strategy is to make money on the selling of digital content on the Fire, rather than through the device itself.

The Kindle Fire's external dimensions are 7.5&Atilde;4.7&Atilde;0.45 inch (190&Atilde;120&Atilde;11 mm),[17] with the visible area of the screen a little smaller than a standard 4&Atilde;6" photograph.

Customers began receiving their Kindle Fires on November 15, 2011, and in the following December, customers purchased over 1 million Kindle devices per week.[18] Analysts had estimated that over 6 million Amazon Kindle Fire tablets would be sold in the fourth quarter of 2011.

Supply made data shipments of Amazon KindleFire Tablet 2011 that was lower than figures released by the Barclays Capital in January 2012. Barclays Capital estimated that Amazon sold 5.5 million in 2011, KindleFire is expected to sell 18.4 million in 2012. The Investment Bank believed that from 2012 KindleFire will maintain steady growth, per cent from 2013 to 23.1 million units, to 2014 per cent to 27.8 million.

Barclays Capital also expected that KindleFire sales revenue to the content will keep growing with the product itself . Barclays considered now KindleFire the contents is just \$ 38.5 million in revenue, but it will grow to nearly \$ 1 billion by 2012, and increase 2,453% by 2013, rise to \$ 2.68 billion, an increase of 173%, by 2014, it will grow to \$ 5.25 billion, an increase of

96%.

As KindleFire to get more recognition and sales, advertisers are also hoping to make profit. TheWeatherChannel Senior Vice President, digital advertising sales SheilaBuckley said: "this tablet computer belongs to a mobile device, but it's also one can hold in your hands, have content of television. At present, this tablet computer need to be achieved a certain scale. I think \$ 199 Amazon KindleFire will become an important reformer of the game.

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Data from a Google search also provides support for this assertion. Google's search data showed that KindleFire sold on November 14 last year after six weeks, KindleFire's Google search volume rose 335%, by contrast, compared with Barnes&Noble launched Nook Tablet's Google search volumes only rose 150%.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

Wed, 8 Feb 2012

2:38 AM

Five key factors need to be improved for Windows 8

Beijing time on February 7, ZDNET author Steven j.

Vaughan-Nichols yesterday published a review article, called once the Windows 8 was launched, it will die. Review articles are as follows:

Why Windows 8 is doomed to failure? The reason is very simple:

1. No one needs Windows 8 on the desktop.

Quick: Name one thing about Windows 8 that they donât already get from Windows 7-or a great desktop Linux like Mint or Mac OS X Lion? I canât.

Indeed, I canât think of a single significant new improvement in Windows 8. The ability to refresh the operating system? Faster booting? A Windows Store? Live boot from a USB drive? Come on! All these features have been around in other operating systems for years, and while sure, theyâre nice, put them all together and at most theyâre worth a Windows 7 Service Patchânot a whole new operating system. Though the Apple IOS also has some shortcomings, for example, Apple

iPad compatibility, it can not transfer music from iPad to other mobile devices, if you want to do this, the best way is to use an iPad music transfer. Many people still choose the Apple iPad. True, Apple can still sell its current iPhone 4S in Germany, but this is a real kick in the teeth for Apple and its patent attack ways. Apple is putting the best face it can on its defeat. An Apple spokesperson said, "Even if some iPad and iPhone models are currently not available in our online store in Germany, customers should have no problem finding these devices in our stores or from authorized dealers." Sure. Right. The bottom line is that iCloud's functionality has been crippled and German Apple customers will have trouble getting their favorite mobile products.

2. There is much more cannibalization of Windows PCs by the iPad, Apple apparently welcomes the iPad cannibalizing the market for both Windows PCs and Macs, according to comments made during the company's Jan. 24 earnings call. "There is cannibalization clearly of the Mac by the iPad, but we continue to believe there is much more cannibalization of Windows PCs by the iPad," Apple CEO Tim Cook told analysts and media listening to the call, "and there's many more of them to cannibalize. And so we love that trend." He also suggested that iOS devices are gaining more traction in the enterprise space, traditionally a stronghold for Windows PCs. "We've seen iPhones sort of being a catalyst," he said. "And the iPad moves after the iPhone. And in several accounts, we've seen the Mac follow that. So there are clear examples where one product has pulled the other."

3. Metro: An ugly, useless interface.

As everyone knows, Windows 8 has a totally new default interface: Metro. When I look at Metro, however, I see gaudy colors, boxy designs, applications that can either run as a small tile or as full screen with no way to resize or move windows. Where have I seen this before? Wait, I know! Windows 1.0! More to the point, almost everyone knows the current Windows interface. It's changed over the years, but you could take someone who last touched Windows back in the Windows 95

days and drop that in front of them of Windows 7 and they'd be able to get work done. Metro?

It's entirely different. Heck, Microsoft has even dropped the Start button in the latest version!

In short, even if Metro was the best thing since sliced bread, which it isn't, it will still require users to learn a new way of doing the same old thing.

That's a failure of an idea right here. Sure, you can use the "Classic" desktop experience instead, but hey, I have an idea! Why not just use the Windows XP or 7 "classic" interface instead?

#### 4. Apple iPad is more popular than Windows 8

Despite the Windows brand name and what will surely be an intensive marketing push, Windows 8 could face something of an uphill battle in attempting to seize share from the iPad. Other tablets have plunged into the tablet arena with huge advertising budgets and the stated aim of becoming an "iPad killer" only to find apathetic customers and a general lack of buzz. What is more, Apple iPad and Kindle Fire are more popular than Windows 8, they have some shortcomings, for Apple iPad, it only can support mov file and mp4, if you want to play other videos on it, the best way is to use a mac dvd to ipad converter.

For Kindle Fire, we can not convert dvd to Kindle Fire,

we also need a converter to help us. So I think Windows 8 can solve this problem.

"Our checks indicate most sales of most competing tablet offerings including the Motorola Xyboard, RIM PlayBook, HTC View 4G, Samsung Galaxy tab and several other Android-based devices," T. Michael Walkley, an analyst with Canaccord Genuity, wrote in a Jan. 24 research note.

"Also consistent with our checks, the Amazon Kindle Fire did not adversely impact iPad sales but more likely had a greater impact on e-reader sales."

And if Microsoft and its manufacturing partners begin rolling out Windows 8 tablets in the second half of the year, their shiny new devices could find themselves battling toe-to-toe against Apple's next-generation tablet. Walkley predicted that the iPad 3 will debut during the June quarter.

#### 5. Apple iPad3 is coming

Apple's third-generation iPad is expected by one market watcher

to soon arrive during an advantageous "window of opportunity," in which competitors have nothing significant to offer, that will further increase the company's lead in the mobile computing market.

Analyst Chris Whitmore with Deutsche Bank said in a note to investors on Monday that the line between tablets and notebook computers is rapidly blurring as devices like the iPad become more powerful. He noted that uses for the iPad have rapidly expanded to include textbooks, medical diagnostic tools, and pilot flight bags.

Security: Public

Location: Not Specified

Mood: Not Specified

Music:

**Thu, 9 Feb 2012**

**2:13 AM**

### Rumor rollup for Windows 8 Tablet and Apple iPad3

According to figures released by the market research company Strategy Analytics 2011 global Tablet shipments have reached 27 million units in the fourth quarter, compared to 2010 10.7 million, it has more than doubled in the same period. Apple iPad still stay ahead, share of the market share was 58%, Android Tablet was 39%, which was higher than the same period 29% in 2010. Data for the year 2011, 2011 Tablet PC shipments have reached 67 million units, well above the 18.6 million for 2010, showing explosive growth. According to market research firm NPD's latest research report, 2017 Tablet PC shipments are expected to be from 2011 grew to 72.7 million. Most of these amazing growth data will come from emerging markets. By 2017, emerging market share global Tablet market will be increased to 46% in 2011.

These data look so impressive, even some excitement. Huge numbers will undoubtedly highlight the vitality of the Tablet market. As we all know, IOS tablet, Android Tablet are two main Tablets in Tablet currently markets, compared to the other Tablet system, it is also just drizzle. Especially as a big company, Microsoft Windows Tablet systems are not effective, Microsoft makes up it mind to capture Tablet market, Windows 8 tablet is a big aspect of this year. In addition, Apple is expected to release iPad 3 in the first half of this year, many people are looking forward to it. For ipad fans, they hope ipad3 can solve compatibility problem, for example, we can not rip dvd to ipad for mac directly, if you want to do this, you must use third party software to help you.

Earlier this year at the CES show, Windows 8 Tablet features really made people's eyes light up. Qualitative leap and outstanding sense of experience have made many people begin to look forward to it. Many people say that 2012 is Windows 8 year. This exhibition, NVIDIA demonstrated Tegra ARM schema 3 platforms Windows 8 operating system running smooth on top of flat products. While the product is still not the final shape, but its outstanding performance has been quite amazing. High performance, low power consumption, Microsoft choose the road to support the ARM architecture, greatly enhanced the fighting strength of the Apple iPad. At present, many manufacturers have looked at Windows 8 operating system.

Not long ago, Microsoft announced Windows 8 tablet system requirements. Minimum hardware is equipped with: 10GB of free space is required before installing the operating system; firmware: UEFI; network: WLAN+Bluetooth 4.0+LE (low energy) graph system: Direct 3D 10+WDDM 1.2 driver; resolution: 1366x768px; touch panel: at least 5 multi-touch; camera: 720p, brightness sensor: 1-30k Lux, 5-60k dynamic range, electronic compass, and accelerator ; Gyros; at least a USB 2 controller an excuse; speaker; must be equipped with NFC.

Hardware buttons: power, Windows Key, rotate, lock, volume up, volume down. Standby restore needs within 2 seconds: Microsoft requires Intel Windows 8 PC to recover in 2 seconds for standby even more within a short time, but Windows 8 ARM PC does not have this requirement. CTRL + ALT + DEL key because there is no keyboard, change for Windows Key+Power.

In addition, iPad 3 is also a major aspect of this year. In the industry, Apple's products have become the barometer for the industry, guess is wave after wave of iPad 3. Not surprisingly, Apple will release new iPad in the first half of this year. That conjecture about the iPad 3, concern is that it runs faster with more speed and Internet speed, excellent graphics and better battery life.

The iPad 3 release, on the other hand, seems favored for March right now. Macotakara predicts a "strange" Apple event in February with an iPad 3 release date in March, which is consistent with the release date for previous iPad releases. CNET also breaks these out nicely into a timeline of events. There's been talk over the past week about an iPad 3 replacing the MacBook Air based on the comments of Citi analysts who met with Apple CEO Tim Cook. Still, iPad 3 features seem to bank on a lot of Siri and iCloud. Those looming iClouds on the horizon ... the big question is the use of

media like music / movies / TV shows and how it plays out via both iCloud and iTunes. It could make Netflix look like yesterday's technology if it's done right, but that depends largely on the licensing of media, some of which is beyond Apple's control. iPad 3 specs still bank largely on an A6 processor and 4G LTE capabilities. Also The iPad 3 release, on the other hand, seems favored for March right now. Macotakara predicts a "strange" Apple event in February with an iPad 3 release date in March, which is consistent with the release date for previous iPad releases. CNET also breaks these out nicely into a timeline of events. There's been talk over the past week about an iPad 3 replacing the MacBook Air based on the comments of Citi analysts who met with Apple CEO Tim Cook. Still, iPad 3 features seem to bank on a lot of Siri and iCloud. Those looming iClouds on the horizon ... the big question is the use of media like music / movies / TV shows and how it plays out via both iCloud and iTunes. It could make Netflix look like yesterday's technology if it's done right, but that depends largely on the licensing of media, some of which is beyond Apple's control. iPad 3 specs still bank largely on an A6 processor and 4G LTE capabilities. Also check out Huffington Post for a nice collection of possibilities on the iPhone5 and iPad3 release.

Rumored that iPad3 will be equipped with a new processor and 4G communication. Apple iPad screen 3, has now confirmed the resolution will be higher, is likely to be equipped with high-megapixel front-facing camera, which has higher requirement for iPad 3 graphics. At the same time there are rumors, Apple iPad 3 will also support 3D functions, that means you can make 3d videos by yourself, you can enjoy the 3D movie anytime and anywhere without using a 2d to 3d converter. Because in the film Mission: Impossible 4, placement of Apple, iPad is indeed reflect support naked-eye 3D. Using higher quality screen will significantly enhance the iPad ,even 4G ipad 3 can support low power consumption, in order to ensure the iPad3 battery life, Apple will certainly improve the battery capacity of iPad 3, rumors which will make the iPad 3 battery life up to 15 hours. In addition to the new product features, also predicted Apple's price will rise. In order to make up for the vacuum left are now available for Apple iPad 2 will lower to \$ 299 to \$ 399 after the launch of iPad 3. Anyway, the tablet computer market this year would still be quite fierce competition, we look forward to the Tablet market and better performance, but also look forward to those "personality",

let us wait and see.

Security: Public

Location: Not Specified

Mood: Not Specified

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Fri, 10 Feb 2012

2:42 AM

### Why can not Android Tablet beat Apple iPad

United States IT site eWeek wrote today, although Android can really have a slice of the benefits in the Tablet market, but because of the lack of security, and faces factors such as iOS and Windows 8 lording, the system will be unable to dominate this market.

Tablet market is not friendly enough to Google's Android operating system. Last year, more and more consumers are using Apple iPad to meet the demand for the tablet. Similar to the Samsung Galaxy Tab and Dell Streak and a plethora of Android devices can only lie on the shelf to collecting dust. Of course a lot of people consider that this situation will change. To prove this point, researchers and analysts have pointed out that the Android in the Smartphone market, started slow, but eventually produced a dominant share.

But so far, Android has no success in tablet computers. Although the system will undoubtedly be able to share in this area, but the probability of making a dominant position is not much. Not only that, judging from the current situation, Android has the potential to become an "alone" on tablet computer market. Reasons as follows:

#### 1, the lack of security

While some consumers refuse to admit that Android is a security issue, but for enterprise users, this is particularly notable. So, as the iPad and Windows 8 enter the business market, Android will be left behind. Over time, this will have a profound negative effect on penetration of the system.

#### 2, iPad status shaken

Apple iPad is a King of tablet computer market. Some researchers believe that this product will end up under competitive pressure to give in. But they are wrong, iPad wins users, this trend will continue in the coming years. Android Tablet will not constitute too large of leadership challenges for iPad. Though the iPad also has its shortcomings, for example, Apple iPad only can support mov

file and mp4, other common videos can not be played on it, even we can not convert

dvd to ipad directly, if

you want to do that , the best way is to use a

dvd to

ipad converter ,which can almost any kind of DVD to iPad movie or iPad video format with super fast speed. The converted files can be played on iPads, iPods, Apple TV and other devices.

3, iOS is more useful

Android is a great operating system, but it's not iOS. Super high sales of the iPad have explained the problem. Apple iOS is simple and easy to use, and does not encounter security problem, it features is also the same second to none. Android honeycomb has behind iOS platform in many ways. All this before the transform, Android has only the envious of speck.

4, Windows 8 uses the same strategy

Although the main focus is concentrated in the Apple Tablet and Google, it is not to be ignored, Windows 8 will also join in the competition. When the system is released, it will have a huge impact on Android. As with Google, Microsoft as well as all the major manufacturers to provide the operating system, which led to the two companies formed a rivalry. Taking into account the ever successful history of Windows, how Android challenge to Microsoft, that would be interesting.

5, manufacturers are looking forward to Windows 8

Speaking of Microsoft's mobile strategy, you have to mention another point: many manufacturers are already overtures to Microsoft, which means they plan to launch Windows 8 tablets. In fact, HP, Dell and ASUS have this clear intention. The next few months, there will be more companies to adopt the same strategy. Once this trend forming, Google will have to worry about whether or not the manufacturers would also produce Windows 8 and Android tablet. This is unlikely, especially when Windows 8 tablet sold more than Android.

6, sales speak for themselves

Global Tablet sales this year have reached tens of millions of units, and vendors think they will close behind Apple. But compared to Apple, Android sales are low. And when Microsoft enters on the market this year, the situation will be even worse. While Google has its own story, but the bad sales of Android Tablet sales will let manufacturers rather nervous.

7, the success of smartphones do not explain the problem

Just because Android got the success in the Smartphone market, not enough to move the system on tablet computers for outstanding performance. Smartphone and tablet users have a lot of differences. Currently, the latter seems to be little interest for Android. Of

course, this situation may change, but just because Android is the winner of the Smartphone market, you will think it will succeed in the Tablet market, is ridiculous.

#### 8 consumer confusion

Google also offers a number of different versions of the Android system, this decision is bad. In addition, it also allows manufacturers to customize the operating system, but the tablet computers have become a disadvantage. iPad's success is in large part due to the user knows what iOS to provide functionality. What is worse, though the Android system support Flash, other videos still can not be played on them, for example, kindle fire, if you play dvd on kindle fire, the kindle fire movie converter is an essential tool.

But the Smartphone is using gingerbread system users, but they are lost in the honeycomb tablet computer systems. This is a major defect of Google's strategy, and to a large extent on its impact.

#### 9, Android Tablet is really boring

Android manufacturers will start to innovate? Looking at the market , you will find, currently the market is flooded with a large number of poor quality products. Dell is the most typical example, the company first launched the 5-inch Streak, and later released a 7-inch, but were not successful. While Samsung is generally seen as iPad rival, but the design of the Galaxy Tab has an obvious imitation of traces. Before beginning an innovative Android manufacturer, the system will act as a role of second-rate products in the consumer's mind.

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Mood: Not Specified

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