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## Charles Vista LLC Appoints Andre Zdanow as the Firm's Chief Market Strategist

NEW YORK, NY -- (MARKET WIRE) --

04/08/2010 -- Charles Vista LLC is proud to announce that it has appointed Mr. Andre Zdanow as the Firm's Chief Market Strategist. This position is a substantial step for Charles Vista as it continues to grow and expand its market presence. In his new role, Zdanow will provide the Firm's Financial Consultants with the most current insights into both the macro and micro economic market conditions. "We're very excited to add someone with Andre's extensive investment expertise to the Charles Vista team," commented the Firm's Founder Mr.

Gregg Lorenzo

. "Andre's addition marks a significant milestone in Charles Vista's position as a premier provider of investment solutions and portfolio strategies for our growing network of Financial Consultants."

Mr. Zdanow joined Charles Vista in February, 2009, as a Vice President of Investments; Mr. Zdanow brings extensive portfolio management and strategic market investment experience. Mr. Zdanow earned his BS in Business Administration with a Major in International Business from C.W. Post University, and serves on the Board of Advisors for Quirky.com and StadiumRed recording studios. Zdanow has appeared on FOX and, has been featured on WPIX in New York.

About Charles Vista, LLC

Charles Vista LLC is a Member of the FINRA/SIPC and is an independent Broker Dealer and Investment Banking firm headquartered in the center of New York City at 100 William Street, with a growing network of Financial Consultants. The Firm offers financial and related services to both institutional and high net worth individuals with an emphasis on providing both private and public companies access to capital through the Firm's clients. For more information on the firm, please visit [www.charlesvista.com](http://www.charlesvista.com).

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