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### Tiki Torches Light Up Sales for Online Retailer

BackyardBargain.com's business is clipping along at a fast pace this spring and summer due to the wild popularity of its line of tiki torches.

BackyardBargain.com is a relatively new retailer to the online scene and offers high quality yard, garden and home décor at low prices. This past year has seen sales steadily climb, and they noted the strong sales in tiki torches. As a result they expanded their line of torches in time for summer enjoyment.

"We're so excited that people like our products – and especially the tiki torches!" said Rajan Shah, V.P. Operations. "It's taken a lot of searching for the right ones, but it was worth it. We're very happy with the tiki torches we offer today."

While basic staked tiki torches are available at most yard and garden centers, BackyardBargain.com has a selection that covers a variety of needs and tastes. You won't find the cheap-looking garden-variety torch at BackyardBargain.com. Instead, you'll find many different styles, shapes, sizes and colors so everyone can find something to match their outdoor spaces.

There is a wide selection of traditional staked torches that stand 60-72" tall and push into the ground. Most of these come in sets of six so you can be sure to have lighting for a large outdoor area.

They also carry 36" deck torches designed to attach to your deck rail. These work well when you want to bring the party onto the deck.

Another interesting style is the tabletop variety. The torch itself sits safely in a sturdy metal base right on your table.

A new offering this season is a tiki torch that offer three-way versatility: it comes with a 66" garden stake, a 48" ground stake and a tabletop stand. Purchasers can also visit their local hardware stores to find hardware for deck mounting this torch, giving them a fourth option for lighting.

All of BackyardBargain.com's tiki torches are fitted with fiberglass wicks. These wicks do not burn out and can last a lifetime. For those discriminating backyard designers, BackyardBargain.com offers tiki torches in green, red, amber, blue, honey, black, copper and smoked glass. There is also a line of mosaic torches. They use only powder painted metals for stakes and metal torches, so their customers don't have to worry about maintenance.

BackyardBargain.com has plans to continue expand its offerings, including the tiki torch line and all the other indoor and outdoor décor lines for the discriminating shopper.

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