Rhona Silver

Thu, 5 Jan 2012

5:05 AM

Do You Possess The Right Business Acumen To Make It Big In Your Chosen Field

Becoming a successful entrepreneur requires a person to possess numerous traits, with the right business acumen being the most important of them all. In simple words, business acumen is the ability of a person to understand the business they are involved and take vital decisions that will ensure greater profits and benefits for their venture. Most successful entrepreneurs including the catering mogul,

Rhona Silver have

achieved the heights of success only because of their great business acumen. As such, for entrepreneurs interested in making a name for themselves in their chosen field, it is vital to sharpen the skills that will help them to operate their venture in a better manner.

Having the right business acumen enables entrepreneurs to not only identify business opportunities that can help in the overall growth of their organization but also prevents them from wasting time and effort on options that might prove counter-productive. One of the most common methods of enhancing your business operation skills is to study the relevant articles, and books that would directly affect the products and services being offered by your organization. Alternately entrepreneurs can choose to attend various workshops conducted both online and offline to train people about how to enhance their business skills. In fact, nowadays it is also possible to find short duration courses aimed at helping people to improve their business operation skills.

Another method which is not commonly practiced by entrepreneurs but proves to be more effective is learning through practical experience. In fact, irrespective of the number of books an entrepreneur studies, or the range of seminars and workshops he attends, they might prove totally useless unless one were to test the strategies learned through them in a practical manner. Since this method involves considerable risk of losing valuable time and money, it is better for entrepreneurs to apply this strategy only to business options that might not require a large amount of investment.

Rhona

Silver founded CaterBid.com with the aim of helping people find the most suitable and affordable catering options online for weddings, birthdays, engagements or any other occasion from the comfort of their home. To check out your options and get the best,

most lucrative bids post your event at
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Location: Not Specified
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Wed, 11 Jan 2012
1:44 AM

Choosing The Right Caterer For Memorable Themed Party

With festive season in full swing, planning a party that is really unique is surely not an easy task. One of the most common methods of ensuring a truly distinct get-together is to organize a themed party. With thousands of themes to choose from it is actually possible to ensure that the party is not only thrilling and fun filled but also enables the guests as well as the hosts to put their creativity to test. Moreover, caterers like Rhona Silver can add spice to the party by ensuring that the food, decorations and even the seating arrangements are in accordance with the theme, making the event truly memorable.

Although for numerous years, Hollywood has remained the biggest inspiration for themed parties, in the recent times people have started experimenting with other themes such as electronic technologies and gadgets, eco friendliness and even diverse cultural setups. While, it is quite normal for caterers to provide their services in accordance with the common party themes, it generally requires the innovation and brilliance of a professional like
Rhona Silver to
ensure satisfactory services for a party with an out of the league theme. And since caterers play a vital role in ensuring the success or failure of any event, organizing a truly unique themed party is nearly impossible without hiring the right kind of catering service providers.

In order to ensure perfection on the part of caterers, it is vital for the hosts to provide them with a detailed description of their expectations. It might also be advisable to seek the services of caterers who can also handle the décor of the venue besides arranging food and drink. Even though this is surely going to be a bit expensive, it will ensure that the guests really enjoy the look and feel of the themed event. Moreover, it frees the hosts from the burden of spending every waking moment prior to the party in planning, buying, decorating, and most importantly inviting people.

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Wed, 18 Jan 2012
3:25 AM

Understanding Strategic Planning And Its Importance In Business Success

One of the most important factors that can cause any entrepreneur to succeed or fail in his business venture is his ability to do strategic planning. Contrary to what most entrepreneurs think, strategic planning rather than a one time event, is a continuous process that not only ensures the overall growth of the business but also increases its overall profitability. It requires an entrepreneur to have the great combination of business acumen and foresight to assess not only the changing market trends but also turn them in favor of his organization. One of the best examples of strategic planning to ensure greater success for her business has been set by Rhona
Silver, by launching CatreBid.com.
The best strategic planning policies are those that are developed in accordance with both the long term goals and short term requirements of a business venture. This ensures that the organization's long term clients, income and expansion plans are not disturbed while at the same time any short term transition polices are implemented and deadlines easily met. It is also vital to take into account factors such as technological developments or market influences or even changing consumer requirements while planning long term policies for the growth of a business. In addition, issues such as inflation, raw material shortage or even rising competition need to be considered for effective strategic planning on a long term basis.
It is vital for entrepreneurs to understand that proper strategic planning provides a specific direction for growth for an organization by taking into account all the usual hindrances that might be expected. In addition, it helps in clearly outlining the role of every individual in an organization towards achieving the

target and hence provides a sense of involvement and responsibility to the employees. Being a visionary entrepreneur, Rhona Silver has acknowledged the importance of strategic planning in the success of any business as is evident in the way she operates her catering venture.

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Wed, 25 Jan 2012
1:22 AM

Earning Success in Wedding Catering Services
The one occasion that is of extreme importance in the lives of most people, apart from their birthdays, is their wedding. And since weddings are once in a lifetime occasion for most people, they want it to be perfect in every manner. That is why people prefer to hire professional and well-known wedding caterers to organize the most important event of their lives. For most people owning a wedding catering business, achieving the level of success as obtained by Rhona Silver is the dream of their lifetime, which can be realized by following the below mentioned guidelines.
1. To be a really successful wedding catering services provider, entrepreneurs need to add versatility to their services. This means that they should be well prepared to cater for the diverse types of wedding ceremonies and associated rituals with the same efficiency and professionalism.
2. It is vital to pay great attention to even the smallest requirements of the clients and ensure that the same are fulfilled to the complete satisfaction of the client in a timely manner. Stick to the specifics provided by the client and in case you want to make any changes, seek the permission of your client first.
3. Taking precautions to maintain the freshness and hygiene of the food and the drinks supplied by your company play a vital role in ensuring the success of your organization. Wherever possible, use fresh vegetables, herbs and other ingredients and ensure that food that spoils too quickly is not prepared in bulk quantities or

too long before it is to be served.
4. Use innovative ideas to serve food and drinks so that the guests remember your services not only for the excellent taste of the food but also for the unique way in which it was offered to them. Remember that one of the reasons for the immense success of

Rhona Silver

are her amazingly creative ideas of food presentation at the various events organized by her catering company.

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Wed, 1 Feb 2012

4:39 AM

Made of Silver & Gold

Knowing more about Ms. Silver is hard to resist; her life's odds and evens give strength and hope, her achievements are the dreams of many, her life's journey is an inspiration, and her great success is like a dream life, made of silver and gold.
Rhona was once the proud owner of the largest and most luxurious catering hall in the United States of America. The Huntington Townhouse, a huge land spanning across 18 acres had 150,000 sq. ft. hall where Ms. Silver with her catering team successfully organized numerous parties, celebrations and corporate events. It was every bride's dream to have a wedding celebration in this famous, grand townhouse, beautifully themed and decorated with Rhona's creativity.
Ms. Silver's triumph in the catering business is due to the values and spirit instilled in her when she was young. With her immense strength and never give-up attitude, Rhona Silver is an icon for many businesswomen around the nation.
She is actively involved in several communities and social organizations and also a member of the Advisory Council of the

Women Network foundation.
Rhona Silver was awarded with The Ellis Island Medal of Honor, Top 100 New Yorkers of the Year, Top 50 Women Awards on Long Island, NY, and Hofstra Law School's Distinguished Alumni Awards.

Rhona
Silver motivates herself and others with a quote - 'A winner never quits and a quitter never wins,' and according to her, obstacles and roadblocks are the part of everyday life and to overcome these hurdles - 'we must remember, there is still a road on the other side of the roadblock.'

Security: Public
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Wed, 8 Feb 2012
2:21 AM

Rhona Silver Elegant Invitation Ideas

Security: Public
Location: Not Specified
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Tue, 14 Feb 2012
7:37 AM

The Importance Of Taking An Offline Venture Online
The enormous power of internet has made it one of the most essential commodities in the modern times. Today people use internet not only to communicate with their loved ones but also to gather information about various topics, obtain new technical and professional skills and most importantly carry on business dealings across the globe. Among the various uses of internet, the one that has seen unprecedented growth in the past few years has been its utilization for business purposes. While visionaries like Rhona Silver expanded their ventures into the virtual world a long time back, there are numerous entrepreneurs, who are still thinking about making the transition.
Often it is the limited knowledge about the usability and the benefits of conducting their business through the net that prevents

entrepreneurs from taking their ventures online. However, with the advances in internet technology, people are increasingly opting for e-commerce options. This trend is further enhanced by the fact that almost all major brands are making their products and services available to the global costumers through their online websites. With online shopping providing an easy and comfortable means of getting the choicest products from across the globe, it is really no surprise that internet is becoming the world's biggest marketplace.
The use of internet for business promotion has proven extremely beneficial not only for the consumers but also the organizations as well. The customers are now able to easily shop for things that were quite inaccessible to them due to their being available only in certain regions around the world. On the other hand, entrepreneurs like

Rhona
Silver
have used internet to provide an international platform to local ventures.
With facility of internet, entrepreneurs no longer need to maintain elaborate set-ups in various countries of the world to attract customers from that region, and can simply cater to the needs of their clients by opening up a small office and conducting most business online.

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Tue, 28 Feb 2012
1:18 AM

Learning About The Different Types of Catering Equipments Required By Caterers
Having the right kind of equipment is a pre-requisite for establishing successful catering business. However, given the wide range of equipments and appliances available to modern day

caterers, it becomes even more difficult for such entrepreneurs to work out which of them would be commercially viable. However, before entrepreneurs start searching for the most useful cookery equipments, they need to consider two major things. The first is the type of catering venture they want to establish and second is the budget they can spare for buying such tools. Generally catering equipment is categorized into three main types each of which is discussed below.

1. Equipment For Storing Food: The most common equipment used for storage of food in the catering business is commercial freezers and refrigerators. The choice of the most suitable refrigerator or freezer depends mainly on the proposed size of the business as well as the type of catering services being offered by the establishment.

2. Equipment For Preparing Food: Modern day caterers can choose from a wide range of food preparation equipments which include commercial stoves, gas burners, convection ovens and even commercial deep fryers. Caterers also need to ensure that the cookware vessels they choose for their establishment is compatible with the type of heat source they would be using including gas, electricity or even ceramic hobs. Other associated tools used in preparation of food such as cutting boards, measuring devices, knives, and blenders and mixers should be selected purely on the basis of their sturdiness and longevity.

3. Equipment For Serving And Delivery Of Food: For delivering the food to the venue and serving it to guests in the most convenient manner, only the best equipment meant for this purpose should be used. This includes food delivery vans which are properly air-conditioned to keep the food fresh, serving equipments such as platters, plates, glasses, cutlery and a wide range of serving dishes. In fact, for most modern caterers, the serving equipments also include chairs, tables and even table decorations

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Mood: Not Specified
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Fri, 2 Mar 2012
2:09 AM

BuildingNY: Rhona H. Silver, co-founder CaterBid.com

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Mon, 12 Mar 2012
2:48 AM

Create a Specialized Niche For Your Catering Business

This is the time and era of specialisation where most people don't really mind shelling out extra money if they are getting services of a specialist in return. So, if you are not making much headway in your catering business at the moment then creating a specialized niche may just work out for you. Catering Queen

Rhona
Silver

believed that only thing that limits caterers is their imagination. There are always customers looking for niche caterers that do one thing but do it better than anyone else and don't care for moolah it costs to hire them.

The idea of specialty caterers opens endless possibilities for those who have an imagination and are not afraid to try their own thing. For instance, while most caterers offer their services for any type of occasions, there are some that specialize in birthday parties or wedding parties. They must ensure that they make the event unforgettable for the clients with their innovative ideas and hard work.

Then there are caterers that specialize in ethnic catering. There is always demand for caterers that can provide good Thai, Italian or Indian food for those events where these communities are present in majority. For instance, Italians get together for the San Gennaro Festival, and Russian celebrate Maslenitsa, the Spring Festival. Kosher catering is another segment that has a wide scope.

There are many different type of Kosher certification, where a caterer can specialize in either meat, fish dishes, or dairy dishes. Kosher caterers are expected to use strictly kosher ingredients and many of them enjoy exclusive contracts with the catering halls at large synagogues to provide food for all occasions such as weddings, bar and bat mitzvahs etc.
It goes without saying that Kosher caterers charge a premium over non-Kosher ones because its ingredients are more expensive and they have to stick to Jewish traditions and laws while cooking as well as serving food. The best thing is that you do not have to be Jewish to specialize in Kosher food.

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Fri, 16 Mar 2012
4:10 AM

Rhona Silver And CaterBid.com - Providing An Edge To Catering Services

Whether it is organizing a birthday party for kids or planning a welcome dinner for a visiting foreign delegation, Rhona Silver can help you obtain high quality catering services at affordable prices through her website, CaterBid.com. During her career as a top notch caterer, her unique and creative ideas used to add elegance and style to numerous events organized by her, putting her in the league of the best caterers of America. Her tradition of paying great attention to every aspect of planning an event, right from coming up with the most innovative invitation ideas to selecting the most suitable decoration for the venue, is largely followed by caterers bidding through her website today. Consequently, people, who use CaterBid.com to search for caterers for organizing an event, are rarely left with anything to complain about.
Rhona Silver always worked hard to turn every event organized by her into an unforgettable occasion. To achieve such an outcome, she used to have detailed and extensive communication with her clients

and learn about their taste as well as their likes and dislikes prior to making all the necessary arrangements for a successful and memorable event. Through CatreBid.com, Ms. Silver provides a platform to numerous people desirous of organizing an event, to not only clearly spell out their expectations but also choose the catering service providers they consider most appropriate and affordable, without ever having to step out of their homes.
Blessed with an innovative mind and ability to think out of the box, Rhona Silver became the first catering entrepreneur to identify the power and impact of internet and use it to bridge the gap between the numerous catering service providers and hundreds and thousands of prospective clients. Her futuristic thinking helped open a new chapter in the field of catering and hospitality besides making her a name to reckon with in the catering and hospitality industry. She has been a constant source of inspiration to numerous young entrepreneurs looking to achieve their dreams beyond the established norms.
To find out about

Rhona
Silver
and the professional catering services offered through her web portal across America, please visit http://rhonasilver.blogspot.com/

Security: Public
Location: Not Specified
Mood: Not Specified
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Wed, 21 Mar 2012
2:24 AM

Are You Ready To Launch Your Catering Company
Are you considering starting your own catering company but having jitters? Sometime, all you need is a leap of faith but having a feasible business plan as well is a better idea. Success comes to those who dare and act. In fact, you don't have to look far and wide as business opportunities in catering are plenty. However, planning the basics before you start out is a pre-requisite. Find a catchy name for your company to attract people's attention and get some talented and experienced people to work with you. Ideally, you should have some kind of prior experience in catering as it helps to know the nitty-gritty of it to make it profitable. Parents of catering guru, Rhona Silver were into catering business which helped her in later years when she started her own catering company. However, if you can construct a

practical business plan and get organised by calculating the investment, expenses, possible income, and possible profit, you have won half the battle.
There are several occasions on which people require the services of caterers basically because the gathering is large and they want to give their guests a memorable time. Moreover, the organisers don't want to be bothered with the task of preparing and serving food. For instance, on weddings, birthday parties, anniversary parties, bridal showers, baby showers etc. hosts want to enjoy the company of their guests without worrying about food. Moreover, since these events happen all round the year, so you are not likely to run out of business.
Along with parties, corporate events like meetings, conferences and other corporate functions also require catering services. Right kind of supplies as well as trained staff is vital if you want to get repeated business for these formal and professional events.
Lastly, success in catering business comes to those who leave no stone unturned to satisfy clients with the quality of food and service. Who could be a better example than

Rhona
Silver
, who achieved unprecedented success by her hard work and never say die spirit?

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Security: Public
Location: Not Specified
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Thu, 22 Mar 2012
8:16 AM

(no subject)
Rhona Silver and Her Initial Years In The World Of Catering
The success of an entrepreneur is generally measured in terms of popularity of the products and services offered by the business

they operate. By this measure, Rhona Silver is undoubtedly the most successful catering entrepreneur across America. However, contrary to what many people think, catering was definitely not the only profession that Ms. Silver opted for. In fact, despite having assisted her parents in their small catering business as a child, she forayed into professional catering only after her marriage broke down.

Even though

Rhona Silver

had gained considerable knowledge and experience in the catering business at a very young age, her craving for knowledge made her study for a teaching degree at Lehman College. A marriage and two kids later, she enrolled at Hafostra University to study for her law degree. She completed her course in just two years, although she had to take two double summer sessions for the same. Her mother offered constant support by coming over to look after her kids, who were quite young at the time. She even worked a teacher and taught students from elementary school to graduate school.

When her marriage finally ended in 1990, leaving her in charge of her two young children, Rhona Silver reassessed her options in life. She did not have the inclination to take up teaching as a career option and hence choose to opt for catering business, which she was sure she would be able to excel at. She chose to search for something that the market was missing. She did not have to search for long as she soon realized that the growing Jewish community in Long Island was craving for an upscale glatt kosher catering services provider. Although Ms. Silver did not know much about such services, she made it a point to familiarize herself with all its aspects before setting up her own glatt kosher catering service and the rest, as they say, is history.

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Security: Public
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Fri, 30 Mar 2012
2:11 AM

Rhona Silver- An Incredible Journey From A Struggler To A Winner

The success story of Rhona Silver has been told many times and has become a constant source of inspiration for entrepreneurs hoping to make it big in their respective fields. Although she faced numerous hindrances in her journey to success, her love for the catering business and her burning desire to do something big enabled her to overcome all the obstacles and reach the top in an area traditionally dominated by men. The values and spirit instilled in her by her parents as a child gave Ms. Silver the strength to face every new challenge with confidence. Every downfall helped in enhancing her maturity level and every success motivated her to keep on targeting new milestones.

As if stress of tumultuous marriage was enough, its abrupt end shattered Rhona Silver completely. However, the responsibility of being a single mom made her look beyond her personal grief and give a fresh start to her life. While most women facing similar circumstances would have settled for a regular job, she took on the challenge of expanding her small catering business. Her charismatic personality speaks volumes about her struggles and the manner in which she rose above all the vicissitudes in her life to become the most successful catering entrepreneur of the modern times.

As quoted rightly by her, although Rhona was born with the name of Silver she never had the advantage of being born with a silver spoon. But today her achievements, innovations and creativity justify her being her called as the caterer with the golden touch.

Besides handling a successful business, Rhona Silver has also become well known for her commitment to various social causes especially helping women who have been the victims of domestic violence.

Although Rhona Silver has been awarded numerous honors and recognitions, her down to earth attitude and pleasing personality enable her to easily win the hearts of people she comes in contact with. This is perhaps why she has an immense network of friends and acquaintances, who not only admire her but also respect her for her personal as well as professional success.

To find out about

Rhona
Silver

and the professional catering services offered by her organization across America, please visit http://rhonasilver.blogspot.com/

Security: Public
Location: Not Specified
Mood: Not Specified
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Thu, 5 Apr 2012
3:07 AM

Rhona Silver â?? The Lady For Whom Success Is A Way Of Life

Achieving success is not an easy task, especially for a single woman who has the additional responsibility of raising little kids. However, Rhona Silver, through her remarkable success as a caterer, has proven that nothing is impossible for people who are determined to achieve their goals against all odds. Even though she faced several ups and downs in her personal as well as professional life, she never gave up her dream of becoming a world class caterer. Her ultimate aim was to do her best no matter what she was doing, rather than create a catering empire which happened anyway. Although today

Rhona
Silver

is extremely famous for her high confidence level and inner strength, she was not always like that. During one phase of her life she was just like any other ordinary woman who was keen on making her marriage successful. When her marriage failed, she was engulfed by hopelessness and despair but her inner strength helped her emerge out of this state and move ahead in life. She revived her childhood dream of making a name for herself in the catering business, and set out on a path where few women had dared to venture before her. Now having spent forty successful years in the industry, Rhona has managed to win not only the hearts of her clients but also those of her peers and contemporaries and this she feels is the real spirit of success.

Rhona Silver has always believed in learning things through experience and this has contributed greatly towards her success in business. She never shied away from doing the most menial tasks while planning an event and was always ready with a word of advice and guidance for her employees and staff members. Despite having become a top notch caterer not only in America but on an international level, she has never been rude or misbehaved with any of her employees as she firmly believes that success results only from dedicated teamwork.

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Security: Public
Location: Not Specified
Mood: Not Specified
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Mon, 9 Apr 2012
2:35 AM

Rhona Silver The Woman Behind Making Event Planning A Child Play

Catering Queen Rhona Silver has always been known for her ability to think out of the box, a quality that enabled her to win laurels not only for herself but her catering business as well. Her single minded dedication towards providing the best services to her clients ensured that she became the first choice of individuals for organizing successful events of diverse nature. Today, after becoming a name to reckon with in the catering industry of America, Ms. Silver inspires numerous young entrepreneurs to fulfill their dreams and make a name of themselves in their chosen area of business.
When

Rhona
Silver
launched CaterBid.com, few people realized that she was laying the foundation for revolutionizing the catering business not only in America but around the globe. This decision once again highlighted her farsightedness and her commitment towards client interests. She was able to understand the impact of internet on the everyday lives of people in the modern times and choose it to provide a catering solution that not only ensured greater profit for the caterers but also made event organization much easier and hassle free for the customers. Being a dedicated catering businesswoman, Ms Silver, has made it possible for people to plan an event within a specific budget limit, at a location of one's choice along with a preferred menu option, with nothing more than a few mouse clicks.

Even though she was the first caterer to invest in such a bold venture, it did not stop her from setting up a website that was to become a benchmark for ushering the American catering business into the 21st century. Having the support of her son Mathew and daughter Rebecca, Rhona Silver was guided by her 40 years of experience in the catering industry to establish an online system which besides making the process of event planning fun filled and easy, also made it extremely affordable and less time consuming.

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Security: Public
Location: Not Specified
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Wed, 11 Apr 2012
2:28 AM

Rhona Silver Inspiring Professionals And Individuals To Create Valentine Magic

Valentine day is that time of the year when people make every effort to reassure their partners of their unconditional love and commitment. While couples attach great sentimental value to this day, it is also a day of profit making for numerous business people whose products are relevant to the feeling of expressing love. One such business community is that of hospitality and catering community. With countless parties and events being organized by people not only across America but also across the globe, this sure is one day when even expert caterers look up seek inspiration from the catering queen Rhona Silver to help them organize truly unique and memorable bashes.
Since innovation and creativity is the forte of

Rhona
Silver
, it is only natural that people flock her catering website in large numbers to look up for ideas that might make their evening special. In fact, many caterers tend to copy her style and organize an event in the same manner as she would have done. People

are greatly fascinated with her unique invitation themes and ideas, her great sense of decoration and even her way of arranging food to represent the theme of the event. Despite the fact that Ms. Silver no longer participates actively in direct event organization, her well tried out and practiced ideas add style and elegance to numerous parties even today.

Rhona Silver inspires not only professional caterers, but also individuals who want to give a special V-day treat to that special person in their lives. Her knack for developing a simple idea into an exquisite and wonderful event helps people to plan a truly surprising, memorable and romantic Valentine evening without actually spending a fortune. Although such planning might seem quite difficult, it surely is better than rummaging through crowded restaurants or party halls. With just a little help from Ms. Silver and adding personal touches, people can celebrate a romantic evening together.

Rhona Silver founded CaterBid.com to help people in finding the most suitable and affordable catering options easily right from their homes. To plan any event and to get the appropriate catering offers, visit http://rhonasilver.blogspot.com/

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Sat, 14 Apr 2012
1:34 AM

Rhona Silver Perspective on Organizing Great Wedding Receptions

In the recent years the expense for organizing a good wedding reception has sky rocketed, with most people going way beyond their means to have their wedding organized in a royal style. Although the recent economic recession has affected this trend to some extent, couples are still willing to go over-the-top to arrange a perfect party for their friends and acquaintances on their special day. However, ace caterer Rhona Silver feels that while it is good idea to celebrate your special day in a unique manner, breaking your bank for the same is definitely not a sensible decision.

Rhona Silver

feels that a major reason for couples going over-budget while planning their wedding reception is their ignorance of the catering business and concepts. In fact, most couples feel that hiring catering services is not much different from hiring a wedding dress designer or a hair stylist. Sadly, this often causes them to spend much more than their budget. They rarely realize the fact that when it comes to catering, the cost is calculated on the basis of price per person and this does not include the service charges.

According to Rhona Silver, the most important aspect of organizing a great reception is not focused on choosing the right caterer or the best venue or even a perfect menu. Rather it is more about the people attending the reception and their ability to have fun and enjoy themselves. While the kind of food being served or even the music being played is critical for the success of any party, it is the basic emotion of love and feeling of happiness for a loved one that really sets the mood of the party. Other aspects such as the type of decoration, the table linen and china or even the choice of centerpieces only help to enhance the sense of pleasure and celebration. And in order to make these things perfect, it is vital to add a little bit of personal touch and creativity.

Rhona Silver founded CaterBid.com to help people in finding the most suitable and affordable catering options easily right from their homes. To plan any event and to get the appropriate catering offers, visit http://rhonasilver.blogspot.com/

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Mon, 16 Apr 2012

4:08 AM

Fun & Creative Thanksgiving Food Ideas

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Wed, 25 Apr 2012
3:26 AM

The Essentials For Planning A Successful Barbeque Party

One of the most favored party ideas during the summer season is the barbecue party with family and friends. And when it comes to partying, it is quite natural for most people to look up to Rhona Silver for innovative ideas and party flavors, which are sure to make the get-together really successful and enjoyable. Apart from planning the menu, there are numerous other things that party organizers need to consider while planning a barbecue party, most of which are listed below.

1. Since summer is the time when most people like to party outdoors, it is vital to ensure that the space available is big enough to accommodate all the guests without giving any feeling of being overcrowded. If possible make seating arrangements for at least half the number of people you expect to attend the party.
2. Set up the barbeque oven at the farthest corner of the party venue so that any smokes and fumes that arise while preparing the food do not spoil the ambience of the party. Moreover, it is also ensure safety for those who are allergic to smoke.
3. While deciding the menu for the party makes sure that you donât ignore traditional barbeque dishes such a potato salad and corn on the cob. Even top notch caterers like

Rhona Silver

do not plan a barbecue party without including these classics.

4. In case you are preparing the barbeque dishes on your own, make sure that you make some preparations in advance so that you do not spend the entire time over the hot grill and completely miss out the fun of the party.
5. Since most barbeque parties are planned to enjoy a relaxing time with family and friends, make sure to plan your event on a weekend or a public holiday so that your guests can really let their hair down and enjoy the party to the fullest.

Rhona Silver

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http://www.rhonasilver.us/

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Fri, 27 Apr 2012
1:50 AM

(no subject)

Rhona Silver Huntington Townhouse - The Mother Of All Party Halls Across USA

For numerous people, who have attended any event at the renowned Rhona Silver Huntington Townhouse, the place has surely become synonymous with grandeur and style. This party hall, which was once owned by one of the most successful female catering entrepreneurs of the last century, Rhona Silver has set such high standards of quality and service, that are not easily attainable for even the best providers in the hospitality industry. The colossal venue consisting not only of gigantic party halls, large and spacious kitchens, but also vast spreads of well-maintained and landscaped lawns, could be easily called the mother of all party halls across America.

The phenomenal success and popularity of Rhona Silver Huntington Townhouse was the result of the consistent efforts and hard work of Ms Silver and her team of dedicated and professional staff members. According to Ms Silver, her experience of managing such a big party venue made her aware about the importance of teamwork in the success of any venture. In addition, it prepared her for her future, when she had to face numerous new challenges of a entirely different nature at a higher level. The freedom to decorate the venue using her imagination and creativity provided Ms. Silver with numerous opportunities to improvise her ideas and learn from her mistakes. Moreover, it gave her a chance to serve the high and the mighty and learn about their tastes and preferences adding to her expertise as a caterer.

Turning a one time roadside restaurant into a symbol of luxury and elegance for party goers was no small feat. With the success of Rhona Silver Huntington Townhouse, event organization across America entered a new phase, where a lot of stress was laid on proper presentation, uniqueness and style in addition to older priorities of good food, great music and impressive service. It also marked the unprecedented success of the a female catering entrepreneur in American Catering industry.

Inspired by the remarkable success of

Rhona
Silver Huntington Townhouse
, Ms. Silver founded CaterBid.com with the aim of helping people find the most suitable and affordable catering options online for weddings, birthdays, engagements and any other occasion from the comfort of their home. To check out your options and get most profitable bids, post your event at www.caterbid.com

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Sat, 28 Apr 2012
1:54 AM

(no subject)
Rhona Silver Huntington Townhouse - A Perfect Venue For The Perfect Events

When Rhona Silver purchased the Huntington Townhouse in 1996-97, little did she know that it would soon become a symbol of her signature style and success! So, great was her contribution towards the success of this elegant party venue that soon it began to be referred to as Rhona Silver Huntington Townhouse. She left her impression in every aspect of not only managing this enormous venue but also organizing numerous events that were etched permanently in the memories of the people attending them. It was only through her hard work and dedication that the Townhouse came to be considered as the perfect place for holding a wide range of events.

Be it a wedding, a corporate event, a welcome dinner for a visiting foreign dignitary or celebrity, Rhona Silver Huntington Townhouse was undoubtedly the first choice for holding any such event. Celebrities and prominent political figures from around the world were impressed by the beauty and elegance of this immense party hall. Every event organized here raised the standards of event organization by a significant margin and added another chapter to the numerous achievements of Ms. Silver. In fact, people longed to be a part of an event organized by Ms. Silver at Huntington Townhouse, so that they could have first hand experience of the grandeur and grace of the biggest party hall in America.

Being an entrepreneur with a foresight, the confidence to experiment with her imagination and creativity lend Rhona Silver a unique edge over her competitors.

Rhona
Silver Huntington Townhouse
provided her with the opportunity she had been seeking

for long to realize her childhood dream of making it big as a world class caterer. Her sensible investment in an ordinary roadside restaurant turned to be the stepping stone for a successful career in a traditionally male dominated hospitality and catering industry.
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Security: Public
Location: Not Specified
Mood: Not Specified
Music:

2:52 AM

Rhona Silver The Party Planner For Presidents And Commoners

The one thing that makes Rhona Silver stand head and shoulders above other catering entrepreneurs is the fact that she caters to the needs of all her clients with the same zealousness and passion irrespective of their financial or social standing. Whether she is organizing a fund raising event for a Presidential candidate or is planning a wedding for the daughter of a middle-class couple, Ms. Silver strove hard to bring the same air of festivity and success to every event planned by her. It is her unprejudiced attitude about treating each of her clients in the equal footing that has made her a preferred caterer not only among celebrities and dignitaries but among the masses as well.

Rhona
Silver
understands the fact that people belonging to the elite section of society generally organize events and parties on a regular basis and even more for entertainment or business purposes. But for most common people organizing a large function or get together is not a frequent affair. However, the one thing that is common between these two diverse groups of people is that they both want their events to be well- planned, memorable and successful. That is why they hire professional catering services with the hope of obtaining that unique look and feel for their event which would

make their guests not only feel relaxed and happy but leave an indelible mark on them.
Ms. Silver knows the catering business inside out and even at the acme of success as a full time caterer, she did not consider any task or responsibility too insignificant for her personal care. For her, client satisfaction on every level is the most important goal of organizing an event and she leaves no stone unturned to ensure that the events organized through her company are not only well organized but also fun filled and unforgettable.

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Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Tue, 1 May 2012
2:25 AM

Rhona Silver- Using Her Web Portal To Provide Helpful Tips To Caterers
Rhona Silver has always been renowned for her zeal to provide the best services to her clients, irrespective of their social and economic backgrounds. It is her absolute dedication towards client satisfaction that made her to multiple-task for event organization and catering during her tenure as a professional caterer. For many hosts she was not only taking care of the food, venue, and décor and even seating arrangements but also helping them with other unrelated issues such as choosing the most suitable bouquets, helping in selecting a party dress or even sending out invitations. In fact, Rhona's biggest motive behind establishing CaterBid.com was to provide better services to event organizers in an easy and tension free manner.
Irrespective of her allegiance towards her clients,

Rhona
Silver
is first and foremost a catering professional. As such she is as committed towards raising the standards of her industry as she is towards providing her clients with services that offer

the best value for their money. This is evident from the fact that she uses CaterBid.com not only to provide helpful tips to people, who want to get and event organized but also to caterers for creating better profiles. Her experience in catering industry spanning over 40 years has enabled her to develop a knack of understanding what people want from their caterers and she willingly shares this information on her website to ensure better business opportunities for caterers registered with her website.

It is a well known fact that catering is the first love of Rhona Silver and consequently she makes every effort to ensure that people joining the industry are respected for their choice of profession. That is why she makes constant efforts to help develop a professional attitude amongst her peers and juniors and make them realize the fact that the only way they can achieve success in this profession is by being creative and quality conscious.

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Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Thu, 3 May 2012
1:12 AM

(no subject)

Rhona

Silver

Huntington

Townhouse

-

A

Perfect

Venue

For

The

Perfect

Events

When Rhona Silver
purchased the Huntington Townhouse in 1996-97, little did she know that it would soon become a symbol of her signature style and success! So, great was her contribution towards the success of this elegant party venue that soon it began to be referred to as Rhona Silver Huntington Townhouse. She left her impression in every aspect of not only managing this enormous venue but also organizing numerous events that were etched permanently in the memories of the people attending them. It was only through her hard work and dedication that the Townhouse came to be considered as the perfect place for holding a wide range of events.

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Being an entrepreneur with a foresight, the confidence to experiment with her imagination and creativity lend Rhona Silver a unique edge over her competitors. Rhona Silver Huntington Townhouse provided her with the opportunity she had been seeking for long to realize her childhood dream of making it big as a world class caterer. Her sensible investment in an ordinary roadside restaurant turned to be the stepping stone for a successful career in a traditionally male dominated hospitality and catering industry.

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most profitable bids, post your event at www.caterbid.com.

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Wed, 9 May 2012
2:20 AM

Rhona Silver - Celebrating The Success Of Caterbid With A Hollywood Entry

The taste of success is not new for Rhona Silver nor is her zest for finding new peaks to conquer. This has been proven once again as the catering guru is all set to make her online catering portal, CaterBid.com progress into the glitz and glamour of Hollywood. Reportedly, Bray Entertainment, which is renowned as the co-creator of the hit TV show Pawn Stars, is to work in association with CaterBid.com to produce a new TV show that will focus on the catering industry. Although the details of the said show have not been revealed, it surely seems to be an exciting idea.
Although

Rhona Silver

launched CaterBid.com only about a year back, it became an instant hit among people seeking diverse catering solutions for a wide range of events. This innovative brainchild of Ms. Silver has helped to usher the catering industry into the 21st century with the style and grandeur that has been associated with the catering business for long. And now with CaterBid.com set to début on the silver screen, it is really a matter of time before people begin to associate with this modern method of event organization which is much more convenient and cost effective. For this latest venture, CaterBid.com is seeking individuals and companies that are running any kind of catering services across America. People can visit the website to know the details that they need to provide along with their casting video. The invitation is open to all catering business owners between the ages of 25-60 and desirous of making it big in their field. Once again Rhona Silver is proving that she is one person for whom catering is more than just a profession. As she prepares to take her website a step further and add to her vast list of achievements, she surely is also helping numerous caterers to promote their business in the most effective and effortless manner.

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Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Thu, 10 May 2012
12:00 AM

(no subject)
Rhona Silver - The Woman who traversed to the other side of a Roadblock

If you have been present at the Women's Small Business Expo that was held in Los Angeles, California in 2011, you would have been witnessed a rousing speech by Rhona Silver, the face behind the catering industry of United States. This enigma has been a source of inspiration for numerous women across America who had once given up on their dreams.

Rhona's penchant for catering was instilled in her from childhood when she used to accompany her parents for catering small functions. However, the story of her life was not all rosy, as she had to cope up with various times of darkness. With her determination, she left the burden of a failed marriage and a single parent behind her to touch the highest echelons on success. Slowly and steadily, she built her empire that had the important ingredients of hard work and a positive outlook. The shining star in her career of forty years was that of the Huntington Townhouse, the ultimate destination for event organization. Rhona showered her expertise and creativity in to the various gatherings held over here for the rich and the famous. The beautiful soirees at the Huntington Townhouse ended when Rhona realized that it was time to move on. She sold it to a business corporation for an undisclosed amount.

After the successful innings of

Rhona Silver Huntington Townhouse, She did not sit idle and paved the way for her next venture Caterbid. CaterBid.com, an online portal developed to cater the requirements of the twenty first century. It helped to bridge the gap between people who wanted to organize events and celebrate

with people who can arrange and execute the events for them. This winner of various accolades believes that there is always a road on the other side of the roadblock. It is this trait that has made Rhona to reach the pinnacle of success.
For More information about

Rhona Silver
Huntington Townhouse
, visit on
http://rhonasilverhuntingtontownhouse.blogspot.com

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Mon, 14 May 2012
1:55 AM

Rhona Silver and Her Initial Years In The World Of Catering
The success of an entrepreneur is generally measured in terms of popularity of the products and services offered by the business they operate. By this measure, Rhona Silver is undoubtedly the most successful catering entrepreneur across America. However, contrary to what many people think, catering was definitely not the only profession that Ms. Silver opted for. In fact, despite having assisted her parents in their small catering business as a child, she forayed into professional catering only after her marriage broke down.
Even though

Rhona Silver
had gained considerable knowledge and experience in the catering business at a very young age, her craving for knowledge made her study for a teaching degree at Lehman College. A marriage and two kids later, she enrolled at Hafostra University to study for her law degree. She completed her course in just two years, although she had to take two double summer sessions for the same. Her mother offered constant support by coming over to look after her kids, who were quite young at the time. She even worked a teacher and taught students from elementary school to graduate school.
When her marriage finally ended in 1990, leaving her in charge of her two young children, Rhona Silver reassessed her options in life. She did not have the inclination to take up teaching as a career option and hence choose to opt for catering business, which she was sure she would be able to excel at. She chose to search for

something that the market was missing. She did not have to search for long as she soon realized that the growing Jewish community in Long Island was craving for an upscale glatt kosher catering services provider. Although Ms. Silver did not know much about such services, she made it a point to familiarize herself with all its aspects before setting up her own glatt kosher catering service and the rest, as they say, is history.

Rhona Silver
founded CaterBid.com with the aim of helping people find the most suitable and affordable catering options online for weddings, birthdays, engagements or any other occasion from the comfort of their home. To check out your options and get the best, most lucrative bids post your event at http://www.rhonasilver.us/

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Thu, 17 May 2012
3:17 AM

Rhona Silver â?? The Perfect Friend, Philosopher And Guide For Event Organizers

A lot of people like to attend parties and events as they not only provide relaxation and refreshment to the mind and the body but also give a chance to catch up with family, friends and acquaintances. However, while some events are really thrilling and exciting, others simply make you want to run back home. According to Catering Guru Rhona Silver, arranging a successful event is possible only by making sure that various aspects of the function have been planned and taken care of beforehand. People who have attended even a single event organized by her would surely agree with this idea.

For years, event organizers have looked up to

Rhona Silver
for both guidance and inspiration to organize truly remarkable events. She has practically demonstrated that all aspects of event organization including the choice of timing and venue, the decoration and style, the menu options and the music go hand in hand to ensure the success of an event. Even the slightest shortcoming in even one of these aspects can make all the difference between success and failure of a get-together. As such event organizers need to be doubly sure that all the arrangements

are not only up to highest quality standards but also as per client requirements and satisfaction. While it is important for event organizers to use their creativity and imagination to make the event unique, it is equally important to remain mindful of the budget limitations and the personal preferences of the clients and their guests.
Rhona Silver has also proved that organizing an event successfully requires professionals to be both patient and hard working. It is vital to understand the importance of team work and team spirit and give due respect to even seemingly insignificant worker for his or her contribution. At the same time, professionals also need to develop the flair for multitasking besides familiarizing themselves with the various aspects of event organization. This not only helps them to handle and delegate tasks in a better manner but also to keep their team motivated by their personal involvement.

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Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Wed, 23 May 2012
3:47 AM

Rhona Silver- Inspiring Female Entrepreneurs To Take on More Challenging Roles
Despite the fact that Rhona Silver has been associated with the catering business for more than 40 years, her love for the trade and her zealousness to take on new challenges is far from diminished. Aptly known as the Queen of Catering Business, Ms. Silver has proved time and again that no hindrance is too big to tackle or no obstacle too hard to overcome only if one possesses enough self confidence and determination to succeed. She has worked extremely hard to reach the pinnacle of success and win the respect and admiration of both her friends' and competitors. It is her dazzling persona and her benevolent attitude that makes her puts her in the league of extraordinary female entrepreneurs who made it big in their respective fields.

Contrary to what most people feel, life was never a bed of roses for

Rhona Silver

, as she had to struggle hard for almost everything she has achieved in life. Even as child she learned to cope with difficulties and face them boldly all thanks to the strong values and morals instilled in her by her parents. The experience of less than pleasant marriage, disagreeable divorce and the responsibility of raising her two kids on her own seemed to only have enhanced her inner strength. That is why rather than getting flogged down by the most difficult phase of life, she channelized her energies into fulfilling her childhood dream of establishing a catering business of her own.

It is her ability to overcome the impediments and hindrances in her path to success that have made Rhona Silver a constant source of inspiration for numerous young entrepreneurs. Her attitude of facing every challenge head on and remaining focused on her long term goals makes her a true winner in every respect. Over the years her significant contributions in the catering industry have changed the outlook of people towards this profession. Perhaps that is the reason why today being a caterer is considered to be as respectful a profession and business option as being a software engineer or perhaps a teacher or medical professional.

To find out about

Rhona Silver

and the professional catering services offered through her web portal across America, please visit http://www.rhonasilver.us/

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Sat, 26 May 2012

1:28 AM

Rhona Silver â?? A Supporting Child, A Loving Mother And A Great Entreprenuer

For most people Rhona Silver is one of the best catering entrepreneurs of the modern times, but for her family Ms. Silver is no less than a blessing. Be it her parents or her two children, Rhona's family feel great pride and honor in having her as a part of their lives. She herself considers her family to be her greatest strength and support system, without whose constant encouragement

and guidance she feels that she couldn't have achieved what she has today.

As a child Rhona Silver helped and supported her parents in their catering business, even if it meant no free time for herself. Unlike other children, she rarely went out to play but this was the least of her concerns as she felt that she was doing the important job of helping her parents to make their clients feel happy and satisfied. She even endured the hardships of a difficult marriage without once complaining to her parents for the fear of upsetting them or making them worried and concerned.

Her dedication towards her children as a mother is also quite exemplary. After getting divorce from her estranged husband, Rhona Silver neither indulged in self pity nor did she seek another man's support to care and provide for her two small kids. Rather, she chose the unconventional path of venturing into the catering business and proving her worth along with handling all the responsibilities of bringing up her kids. Her dedication and efforts towards providing the best upbringing to her kids ensured that her son and daughter not only received the best education but also inherited the great value systems and sense of morality of their mother.

While Rhona Silver has achieved remarkable success as a professional caterer, she is no less than a shining star and a constant source of inspiration for her family. Her children have learned to respect and admire her sense of self-dependence and willingness to take every challenge head on, be it on the professional end or in her personal life.

To find out about

Rhona Silver

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Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Tue, 5 Jun 2012

11:19 PM

Rhona Silver: Making Beautiful Memories on the Way

It is common knowledge that catering was not just another career option for Rhona Silver. Rather it was the one thing that she was most passionate about as she loved every moment and every aspect of the business. Born and raised in the midst of the smells and sounds of a small catering business owned by her immigrant parents in

Bronx, N.Y., the business virtually ran in the blood of Ms. Silver. She started helping her parents, when she was just 10 years old and was comfortable and even eager to participate in everything, be it working in the coat room and the back of the house or learning to cook and make platters.

While other kids of her age went to play outside, she used to hang around her parents imbibing the tricks of the trade and sweating it out along with them. Today, years later she recalls those times as the happiest and most memorable moments she shared with her loved ones. It was also during this time that she learned the importance of paying attention to detail and the fact that the catering business was a one act show where there is no scope of second chances.

Even as a child

Rhona Silver never shied away from hard work. Although she spent most of her free time helping her parents to run their business, she never sulked or felt burdened by it. Rather she felt elated for being able to put a smile on the faces of people on their special day through the services offered by the catering business owned by her family. Importance of perfect presentation was realized as she learned that while it might be possible to re-create a party, it was impossible to bring back the special moments that could be ruined due to a minor catering error, a truth she lives by even today.

Rhona Silver founded CaterBid.com with the aim of helping people find the most suitable and affordable catering options online for weddings, birthdays, engagements or any other occasion from the comfort of their home. To check out your options and get the best, most lucrative bids post your event at http://www.rhonasilver.net/

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Sun, 10 Jun 2012
11:00 PM

Rhona Silver â?? Inspiring Youngsters To Make A Successful Career In The Catering Industry

In the recent years the catering and hospitality has emerged as one of the most successful career option for young entrepreneurs. Most of these people are inspired by the phenomenal success achieved by Rhona Silver in this industry, and hence aspire to one day acquire the same respect and regard that she holds. Her rags to riches tale has helped numerous young entrepreneurs to realize the fact that nothing is impossible for people who are willing to work hard and remain focused on their objectives irrespective of the various hardships or hindrances that they might face.

Rhona Silver has become an icon of strong will, determination and absolute professionalism and it is quite common for young and novice caterers to copy her style and even her methodologies for establishing their business at least initially. With an increasing number of people preferring to hire the services of professional caterers to plan and organize a wide range of parties, celebrations and events, it is only natural that this business is becoming a lucrative option for entrepreneurs desirous of making it big in their chosen field. As such following the standards set by a veteran, who has been equally favored by the elite and the common people of the society is a sure way of winning the trust and respect of clients.

Rhona Silver is widely renowned for the grandeur and unique style of the events she organized. In addition, her ability to take on the additional responsibilities which were not within the scope of her catering profession was what endeared her to her clients the most. She planned and organized every event, irrespective of its being big or small with the same zealousness and enthusiasm. She was totally committed to providing the best service to her clients and offering them true value for their money. Young entrepreneurs aspiring to be like her need to remember these basic facts about Ms. Silver, which made her a class apart.

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Security: Public
Location: Not Specified
Mood: Not Specified

Music:

Wed, 20 Jun 2012
11:36 PM

Guidelines For Deciding The Cost Of A Catering Job

Running a catering business involves much more than just providing efficient food and hospitality services. As the successful catering entrepreneur, Rhona Silver has proven more than once that caterers need to be actively involved in the various aspects of their business to ensure its consistent growth. One of these aspects is determining the cost of a catering job. The costing of a catering job is dependent on various factors, prominent among them being the location of the event, its starting time and duration, expected number of guests and their preferences if any.

Apart from the above mentioned factors, there are other commercial issues that need to be taken into consideration while determining the cost of a catering job. The first of these is the current average market price of similar events organized by other caterers. This provides the caterers with a reference point while planning their pricing strategy and help them in determining the most competitive price for their services. Another important factor to be considered is the type of event and the catering service sought by the client. While established caterers like

Rhona
Silver

can afford to offer a fixed price for their services irrespective of the type of catering job, for caterers who are just starting out, offering a flexible price range according to the type and scale of the events is a great way of getting settled in the field.

A major issue to be considered while deciding the cost of a catering job is the profit margin. For this, it is vital to take into account all the expenses incurred during the planning and organization of the event. The ultimate pricing strategy followed by renowned caterers such as Rhona Silver, is to mix the various factors while keeping in mind the market base of their business as well as the background of their clients. For caterers still trying to establish their business, it is vital to ensure that their services are far better than their costing for the same at least until the time they create their own niche.

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11:36 PM

Guidelines For Deciding The Cost Of A Catering Job

Running a catering business involves much more than just providing efficient food and hospitality services. As the successful catering entrepreneur, Rhona Silver has proven more than once that caterers need to be actively involved in the various aspects of their business to ensure its consistent growth. One of these aspects is determining the cost of a catering job. The costing of a catering job is dependent on various factors, prominent among them being the location of the event, its starting time and duration, expected number of guests and their preferences if any.

Apart from the above mentioned factors, there are other commercial issues that need to be taken into consideration while determining the cost of a catering job. The first of these is the current average market price of similar events organized by other caterers. This provides the caterers with a reference point while planning their pricing strategy and help them in determining the most competitive price for their services. Another important factor to be considered is the type of event and the catering service sought by the client. While established caterers like

Rhona
Silver

can afford to offer a fixed price for their services irrespective of the type of catering job, for caterers who are just starting out, offering a flexible price range according to the type and scale of the events is a great way of getting settled in the field.

A major issue to be considered while deciding the cost of a catering job is the profit margin. For this, it is vital to take into account all the expenses incurred during the planning and organization of the event. The ultimate pricing strategy followed by renowned caterers such as Rhona Silver, is to mix the various

factors while keeping in mind the market base of their business as well as the background of their clients. For caterers still trying to establish their business, it is vital to ensure that their services are far better than their costing for the same at least until the time they create their own niche.

Rhona Silver
founded CaterBid.com with the aim of helping people find the most suitable and affordable catering options online for weddings, birthdays, engagements or any other occasion from the comfort of their home. To check out your options and get the best, most lucrative bids post your event at http://www.rhonasilver.us/

Security: Public
Location: Not Specified
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11:36 PM

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Security: Public
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Wed, 27 Jun 2012

11:08 PM

Rhona Silver â?? Using Strategic Partnerships To Ensure Business Success

Strategic partnerships are vital for any business to succeed and flourish. Being a visionary businesswoman, Rhona Silver did not take long to understand this fact. Her ability to identify prospective business alliances, which would not only ensure better services for the clients but also bring in greater profits for the company, enabled her to establish numerous strategic partnerships during her career in the catering industry. In fact, rather than

restricting her partnerships to caterers only, Ms. Silver went a step further to work in collaboration with other companies and businesses which played an integral role in organizing successful events.

Today, having added another leaf to her accomplishments in the form of her online catering portal, Rhona Silver has once again dedicated herself to ensure its complete success. Her first and most important strategic partner in this venture is America's best bridal retailing company David's Bridal. There is no denying the fact that such a business alliance will prove extremely beneficial not only for the companies involved but also for the clients, who get to hire the services of not only the best caterers but also the most famous designer of bridal and other wedding dresses.

It is only due to the consistent efforts of Rhona Silver that today CaterBid.com has become one of the most preferred websites for those who want to have a truly remarkable wedding. She has helped numerous women realize their dream of a perfect wedding and now she is adding best dressing to her list of offerings. This would surely amount to getting the best of both the worlds for most brides looking forward to a memorable wedding.

It is her determination to succeed and her great business sense that helps Rhona Silver to win the trust of not only her clients but also her business associates. For most entrepreneurs having her name associated with their business is a sure way of achieving success. This is because becoming associated with an eminent personality like Ms. Silver enables the entrepreneurs to generate interest for their products in the target audience and give their business an impetus.

To find out about

Rhona
Silver

and the professional catering services offered by her organization across America, please visit http://www.rhonasilver.net

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Sun, 1 Jul 2012

10:46 PM

Rhona Silver One of The Most Innovative And Creative Caterers Of Our Age

Innovation and creativity is an integral aspect of the personality of Rhona Silver and these two traits have played a

vital role in ensuring her success in the catering business.
Whether it is planning a memorable event within a limited budget or coming up with truly remarkable invitation ideas, party themes or even food arrangement plans, Rhona Silver excels in the art of turning simple concepts into outstanding and wonderful styles and designs. Her ability to plan events that defied the traditional methods of event organization helped Rhona to create a niche for herself in an industry were men made the rules. What made her even more remarkable as a caterer was the fact that her innovation and creativity was not limited to food and venue only but also included other aspects of organizing a successful event such as music arrangement, seating order or even the menu options.
Having the courage to put her innovative and bold ideas into practice not only put

Rhona
Silver

far ahead of her league of caterers but also opened the doors of endless possibilities of growth. She was the first choice of people who wanted to organize an event based not on the usual run of the mill themes or did not want to use the same concepts for decoration and presentation. Hiring her services made sure that even a simple event was planned and organized in the form a festival without putting much burden on the shoulders of the event organizers except for getting an idea of their requirements and budget.
Although, Rhona Silver is no longer actively involved in the direct planning of events and occasions, she continues to use her innovative and creative ideas to help clients and caterers through her website. In fact her innovative ideas hold greater market value today than ever as people are willing to spend a little more if it ensures that their event would be organized in an entirely unique manner. For most people CaterBid.com not only offers them platform for planning their events in an easy and convenient manner but also helps them to get an insight into the creative and imaginative world of Rhona Silver.
To find out about Rhona Silver and the professional catering services offered through her catering portal, please visit http://www.rhonasilver.net/

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Fri, 6 Jul 2012

1:28 AM

Rhona Silver - A Legendary Figure Who Has taken the Catering Business to Another Level

Are you going to tie the knot and walk the aisle sooner? Are you scouting for 'never-seen before' ideas for your big fat wedding? Look no beyond then Rhona Silver because when it comes to creativity, she is invincible. Crowned as the Catering Queen, Ms. Silver has been a visionary entrepreneur and a salient figure in the catering business for over 40 milestone years. She has organized ambit events including wedding celebrations, beach parties, corporate events, family get-togethers and private parties in an innovative manner. Her list of clients ranges from the President, high-profile gentry, renowned celebrities, business tycoons and Head of Government officials.

Very few people are blessed with the sight to see behind the wall and Ms. Silver ace all her achievements with that vision in head and mission in mind. She is undeniably a commendable entrepreneur, who sustained above all the adverse situations that sprouted in her way and came out with enlivened strength to trance success for her future.

Her enigmatic and stupendous persona unveils a lot about her struggles, endeavours, commitments and success. It is her benevolent attitude that helped her to make it big and raise her flag in the catering sector. Since

Rhona
Silver

has four decades of experience and expertise backing her up, she is widely recognized as illuminating light in the catering arena. Introduced to the catering world at a small age, the spark refutes to die down. Although her road to zenith success was strewn with thorns, she still strived hard and came out as winner with flying colours.

One of the shining examples in the career of Rhona Silver was the Huntington Townhouse. A benchmark in hospitality industry; it redefined the manner in which events were organized. Rhona Silver Huntington Townhouse, spanning over 150,000 sq. yards prided itself as the paradigm of the catering business in the US. The ornamental Roman pillars and the towering frontage witnessed king-size events successfully organized and executed that left the guests longing for more.

After the sky-scrapping success of Huntington Townhouse, Ms. Silver took her success one-step further by launching CaterBid.com, an online portal that served as a nationwide search engine for bidding and booking events. By launching Caterbid.com, she has revolutionized the way events are booked and made the concept of

event planning fun.
It overcomes the hassles in planning an event by imbibing the demands of the 21st century. Owing to the unsurpassed success of Caterbid.com, the masses titled

Rhona
Silver
as the Catering Guru of the 21st Century.

Security: Public
Location: Not Specified
Mood: Not Specified
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Fri, 13 Jul 2012
2:31 AM

Rhona Silver The Caterer With A Golden Heart
As the most successful catering entrepreneur, Rhona Silver has often been applauded for her creative and imaginative skills that can make any event unique and memorable. What make her even more popular is her down to earth attitude and the friendliness. Behind the glitz and glam of this remarkable catering queen lies a simple woman who believes that her journey to success might not have been possible without the support, blessings and good wishes of her family, friends and well-wishers.
While it is quite common to find Rhona Silver in the company of the rich and the elite, not many people are aware about her dedication towards numerous social causes. She considers herself to be lucky for getting a chance to make positive contribution to the catering industry and feels that it is her moral duty to give back to the society by helping people in whatever way she can. So when a news article appeared in a paper, describing the tragic death of the parents of a bride-to-be, forcing the girl to cancel her big wedding, Ms. Silver took it on herself to gift the bereaved girl a grand wedding she always wanted.
Whether it is helping women who have suffered or continue to be a victim of domestic violence, volunteering for organizing a fund-raiser for a local priest,
Rhona Silver
has always been on the fore front to offer her help and services. Whenever possible, she spares time from her busy schedule to reach out to people by hosting events for charities and non- profit organization, without seeking any compensations for the same. In addition, the unique and valuable catering services offered through her web portal CaterBid.com are absolutely free of cost. This is her way of expressing her gratitude for the immense love and

respect she has received from innumerable clients, co-workers and employees over the years.
Ms. Silver feels that the people she has met during her journey to success have affected her life in many ways and believes that being instrumental in bringing about a positive change the life of even a single individual can be a step towards making this world a better place. To find out about Rhona Silver and the professional catering services offered by her organization across America, please visit
here.

Security: Public
Location: Not Specified
Mood: Not Specified
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Sun, 15 Jul 2012
11:32 PM

(no subject)
Rhona Silver - A Diva Who Believed in the Power of Her Dreams
The catering industry has witnessed some radical changes in the twenty first century and there are few names known for providing it the right direction. The name of Rhona Silver stands out distinctively as the luminaries who helped revolutionized this scenario. Rhona has an unparalleled experience in the catering industry that extends over four decades. She has not only written her success story but also help the industry overcome the various challenges. Her mantra for success is simple ""A Winner never quits and A Quitter never wins."
It is unknown to the masses that this catering guru was not born with a silver spoon in her mouth. She was born with a passion for catering with which she wrote her perfect story from rags to riches. The landmark in her career was the Huntington townhouse, which was the dream destination for those with the supreme taste for wining and dining. Rhona's distinguished clientele from the rich and famous include Ariel Sharon, Hillary Rodham Clinton, Laura Bush, Billy Joel, and Donald Trump. The famous Rhona Silver Huntington Townhouse was colossal being a 150,000 sq. ft. property; spread over 18 acres of land. The property became the gleaming star in the history of American hospitality and catering industry. The success of Huntington townhouse followed with caterbid.com, an innovative platform, helped to bring together event organizers and caterers.
In her illustrious career there were various laurels bestowed upon her over the decades, not only is she the shimmering face of

the catering industry but also an inspiration for thousands of women across America. As a member of prestigious organizations such as Committee of 200 and Young Presidents Organization (YPO), she travels to destinations around the world. Rhona has also received the Ellis Island Medal of Honor for her contribution to the catering industry. Her name is associated with various charitable causes and she holds a special place in her heart for victims of domestic violence, having endured it herself in her rocky marriage.

Rhona's story has touched the lives of numerous women and has taught them that it is easy to conquer success, if you believe in the beauty of your dreams.

For More information about

Rhona
Silver Huntington Townhouse
,visit on website
http://rhonasilverhuntingtontownhouse.blogspot.com/

Security: Public
Location: Not Specified
Mood: Not Specified
Music:

Wed, 18 Jul 2012
2:25 AM

Rhona Silver The catering diva with a never say die attitude

Have you been looking forward to the perfect fairytale wedding that you have always dreamed? Then it is time to seek guidance from catering goddess Rhona Silver and her innate platform in the form of Caterbid. Caterbid is a platform that helps to bridge the distance between organizers and caterers. Rhona is not new to such innovations and her successful story has been fuelled by determination to succeed. The Huntington Townhouse, once synonymous with unparallel hospitality is a reminiscent of Rhona's triumphant story.

Adversities struck early in live, but Rhona vowed never to give up. Even an unsuccessful marriage and the challenge of being a single mother could not deter her spirit and
Rhona
Silver steadily climbed the stairs of success. She said in one of her interviews, "Despite every adversity in my life, I've always kept in mind one inspirational quote that gives me strength to keep moving forward." Her mantra of life is simple ""A winner never quits and a quitter never wins" and it keeps driving her forward in life.

Rhona's love for catering was instilled in her by her parents at a young age. She would help them in organizing and taking care of their small catering business. The spark never died and who would have thought that Rhona Silver was to become the face of catering industry in the United States. She has the honor of hosting parties for various distinguished and powerful names that included the Presidents, Ariel Sharon the Prime Minister of Israel, heads of States and Governors.

Various accolades have been bestowed upon her such as Ellis Island Medal of Honor, Hofstra Law School's Distinguished Alumni Awards and Top 50 Women Awards. She is also a member of eWomen Network Foundation Advisory Council and is the pillar of strength and inspiration for thousands of women across United States.

About Rhona Silver

Rhona Silver of CaterBid.com is a visionary entrepreneur and a prominent figure in the catering industry for over 40 years. Ms Rhona Silver previously owned the largest catering facility in the USA, where she showcased events honoring Presidents, Heads of State and Governors and hosted numerous trade shows, weddings and corporate events.

Security: Public
Location: Not Specified
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Sat, 21 Jul 2012

12:29 AM

With Caterbid.Com, Rhona Silver is All Set to Take Catering Industry to another Level

âI discovered my passion for catering in my mom's kitchen and helping my parents in their catering business became my favorite play as a kid,â reflects Rhona Silver, a loving mom and grandmother, a celebrated speaker and the co-founder of Caterbid.com. These homey roots influence every facet of Silver's catering from her custom menus, personalized service and rustic fare to her inimitable presentation of food and decor.

Whether it is about organizing a gala event or planning a birthday party for children, Silver can help you relish excellent catering services at reasonable prices via her website â Caterbid.com. During her career as a catering entrepreneur, her imaginative and innovative concepts added glitz and glamour to events organized by her, putting her in the league of the best caterers of the US. Her practice of paying immense heed to every side of planning an event â right from

coming with unique ideas to picking up the most suitable decoration for the venue, is extensively popular among caterers bidding through her website. As a result, people, who use Caterbid.com to scout for caterers for planning and organizing their events, are seldom left with anything to complain about.

Rhona Silver always strived hard to make every event (big or small), organized by, her a smashing hit. The secret mantra of success is making detailed discussions with her clients to know about their likings and disliking, which help her to make all the vital arrangements for an unforgettable event. Through Caterbid.com, Rhona Silver aims to provide an easy access to the top catering facilities in your region.
Blessed with a creative mind and potency to think 360 degrees, Silver became the first caterer to recognize the power and influence of Internet and utilized it to fill the gaps between the catering service providers and prospective clients. Silver has been an epitome of inspiration to tens of thousands of young entrepreneurs seeking to accomplish their dreams beyond the stipulated norms.A trailblazer in true sense,
Rhona
Silver has revolutionized the entire segment of the catering business by establishing Caterbid.com.

Security: Public
Location: Not Specified
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Wed, 25 Jul 2012
2:15 AM

Rhona Silver A Story Of Success From Huntington Townhouse To CaterBid.com
For most people, especially in the field of catering business, the word success is synonymous with Rhona Silver, the awe-inspiring leader who dared to dream big and achieved success in a completely male-dominated industry. Although, Ms. Silver has bid adieu to offering first hand catering services on a large scale, she still is looked up to for inspirational party ideas, catering themes and even venue decoration and food arrangement schemes. Her down to earth personality and lively attitude make her stand apart from her peers and competitors alike as she easily wins over the hearts of people who come in her contact.
The amazing success story of Rhona Silver started many years back when she decided to purchase the Huntington Townhouse, a premium party venue in Long Island. Although, she initially faced some hiccups in acquiring the property, her sheer determination

enabled her to own this vast property, which is still considered the most important step in her climb to success. Once establishing Huntington Townhouse into the most sought after party venue in the region, she did not stop to rest on her laurels. Despite her ambition to make it big in the catering industry, she never compromised on her basic values and morals and continued to do her best for her clients.

Today, Rhona Silver is the co-owner of the most successful online catering portal, CaterBid.com. In her 40 years of career in this industry, Ms. Silver has faced numerous ups and downs in both her personal and professional life. But through her strong will, hard work and focused approach towards her goals, she has managed to turn her all the hindrances and disadvantages in her favor.

Every stage of her journey, right from being the owner of Huntington Townhouse to opening up the first catering web portal is a source of inspiration for countless young entrepreneurs, who have the courage to not only dream big but make every effort to realize their dreams. Even today, this gutsy woman with a never say die attitude is willing to take on new challenges with the same zeal and fervor that she exhibited at the start of her career.

To find out about

Rhona Silver

and the professional catering services offered by her organization across America, please visit http://www.rhonasilver.us/

Security: Public
Location: Not Specified
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Music:

Tue, 11 Sep 2012

12:52 AM

Military Veteran Awarded a Royal Wedding by CaterBid.com

With the Royal Wedding quickly approaching, every bride dreams of being a princess on their wedding day. CaterBid.com is making one lucky couple's wedding dreams come true.

"We are beyond words," said Sgt. Sherman Weeks, who served 8 years in the US Marine Corps. "My fiancee, Caitlyn Carnes, and I are so grateful and can't believe in this day and age that fairytales can come true."

The young couple postponed their wedding dreams due to tough economic times. On Easter weekend, Weeks and his fiancee received the surprise of a lifetime. The I SUPPORT VETS Initiative (isupportvets.org), its agency Absolute Production Services, and CaterBid.com, a unique online platform created by award winning

caterer Rhona Silver, called the couple and told them that CaterBid.com will award them their dream wedding in the spirit of the royal wedding.

Weeks is the only surviving son to his mother, who lost her eldest to cancer and her youngest to crime, and Carnes is an only child. CaterBid.com Founder Rhona Silver states, "As a single mother, I can't think of a more deserving couple. To give back to a couple and their mothers who have given our country so much is what makes me most fulfilled."

About CaterBid.com: Best Parties, Best Prices

CaterBid.com provides a virtual marketplace for clients nationwide to book their events online. Like Priceline is to airlines and Hotels.com is to hotels, now, there is CaterBid.com for event planning and catering. CaterBid.com is changing the way events are booked, revolutionizing the once arduous process of planning events including, but not limited to weddings, bar mitzvahs and corporate parties. For more information on CaterBid.com or to contact

Rhona

Silver, email concierge@caterbid.com or call 888-922-8372. On May 1st, 2011, CaterBid.com will feature a special "Have Your Own Royal Wedding" article and teach couples how to have a wedding similar to the Royal Couple's on a budget.

About I SUPPORT VETS

I SUPPORT VETS (ISV) advocates patriotic responsibility to support military veterans through inspiration and educating community providers. ISV promotes the well-being and reintegration of veterans by raising awareness and supporting local communities. From online clinical education to multimedia awareness campaigns, ISV seeks to improve the quality of care for veterans and highlight their unique contributions to our personal and professional communities. In a "pay it forward" structure, I SUPPORT VETS will aid local, nonprofit veteran programs and initiatives to meet this ambitious goal.

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